**Social Media Plan**

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| **Project/Event:** |  |
|  |  |
| **Date Range:** |  |
| **Overall goals:** |  |

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| --- | --- | --- | --- | --- |
| **Partners:** | | |  | **KEY: Channels for Coverage** |
| **Name:** | **Email:** | **Phone:** |  | * Facebook – FB * Twitter - TW * Instagram - IG * UHCL Homepage - HP * UHCL Newsroom - NR * YouTube - YT * LinkedIn - LI |
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| **Date** | **Channel** | **Copy** | **Image?** | **Done** |
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