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Houston, TX 77058

281-283-3482
kice@UHCL.edu

Brent Kice

Education

Ph.D., Communication Studies

Louisiana State University

Dissertation: "From the Mountains to the Podium:
The Rhetoric of Fidel Castro"

Research Interests: Rhetorical Criticism, Public Address,
Social Media, Game Studies, Pedagogy

Baton Rouge, LA

Adviser: Andy King

M.A., Organizational Communication

Southeastern Louisiana University

Hammond, LA

B.A., Communications

Loyola University New Orleans

New Orleans, LA

Academic Positions

Associate Professor

Tenured

University of Houston-Clear Lake

Sep 2020 – present

Sep 2020

Houston, TX

Assistant Professor

University of Houston-Clear Lake

Aug 2015 – Aug 2020

Houston, TX

Associate Professor

Department Chair

Tenured

Frostburg State University

Aug 2014 – Jul 2015

Summer 2015

Aug 2014

Frostburg, MD

Assistant Professor

Department Chair

Frostburg State University

Aug 2008 – Jul 2014

Summer 2013

Frostburg, MD

Journal Articles

Kice, Brent. "Will Smith's Oscars Slap: Apologia and the Use of Time." *Utah Journal of Communication* 1.2 (2023). 54-58. *Featured Article*.
<https://doi.org/10.5281/zenodo.10055915>

Kice, Brent, and Anna Klyueva. "Asking for Trouble with Pure Accommodation: Paracrises as Rhetorical Situations." *Public Relations Review* 48.4 (2022). doi: 10.1016/j.pubrev.2022.102210

Kice, Brent. "Differentiating between Irony and Sarcasm: An Illustration of Sarcasm's Negative Impact on Audiences." *Discourse* 7.1 (2022): Article 5.

Kice, Brent. "Obama's Attempted Reconstitution of the Cuban People." *Western Journal of Communication* 84.5 (2020). 660-673. doi: 10.1080/10570314.2020.1775285

Kice, Brent. "'There's a Soldier in all of Us': An Inclusive Fantasy of the *Call of Duty* Franchise." *Relevant Rhetoric* 10 (2019). 1-13.

- Kice, Brent. "The Social False Dilemma: Perpetuating Conflicts between Liberals and Conservatives." *Res Rhetorica* 6.1 (2019). 51-65.
- Kice, Brent. "The Basic Communication Course and a University-wide Critical Thinking Pedagogy Program." *Basic Communication Course Annual* 31 (2019). 181-185.
- Kice, Brent. "The Impact of Class Size on the Speech/Time Ratio in the Public Speaking Course." *Basic Communication Course Annual* 30 (2018). 217-221.
- Kice, Brent. "Developing a Supportive Communication Climate in Virtual Task Groups." *Discourse* 3 (2016): 103-109.
- Kice, Brent. "Fidel Castro's 'Battle of Ideas': The Rhetorical Vision of the Special Relationship Between Cuba and Venezuela." *Texas Speech Communication Journal* 39.1 (2015): 29-39.
- Hall, Z., Brent Kice, and Jinbong Choi. "Damage Control: Rhetoric and New Media Technologies in the Aftermath of the BP Oil Spill." *Poroi: An Interdisciplinary Journal of Rhetorical Analysis & Invention* 8.1 (2012).
- Kice, Brent. "The Religious Rhetoric of Scapegoat Reliance." Rhetoric and Religion Special Issue of the *Memphis Theological Seminary Journal* 50 (2012).
- Kice, Brent. "Identifying Rhetorical Visions and Group Roles Through Role-Play." *Communication and Theatre Association of Minnesota Journal* 38 (2011): 78-82.
- Kice, Brent. "Humorous Commercials, Millennial Students, and the Classroom." *Texas Speech Communication Journal Online* (2010).
- Book Chapters**
- Kice, Brent. "Nostalgic Enactment: The Genre of Home Arcade Cabinets." *New Formations of Game Genre*. Eds. Gerald Voorhees, Josh Call, Betsy Brey, and Matthew Wysocki. *Anticipated, final draft submitted*.
- Kice, Brent. "Identification, Division, and Consubstantiality in Cobra Kai." *Communication Theory and Gen Z Popular Culture: Essays and Applications*. Jonathan Nichols-Pethick and Kathleen Glenister Roberts (Eds.). *Anticipated, final draft submitted*.
- Kice, Brent. "The Crisis of Technological Reliance and The Spectacle of Authority: Avenue 5's Ironic Depiction of Technology." *Television Comedy and Cultural Crisis*. Eds. Holly Holladay and Chandler Classen. Routledge, 2024.
- Kice, Brent. "Online Speaking: Adapting to the Virtual Environment." *The Routledge Handbook of Public Speaking Research and Theory*. Eds. Stevie Munz, Tim McKenna-Buchanan, and Anna Wright. Routledge, 2024.
- Kice, Brent. "Expanding the Frontier through War: *Skyrim*'s Ludic Contribution to the Frontier Myth." *Being Dragonborn: Critical Essays on The Elder Scrolls V: Skyrim*. Eds. Mike Piero and Marc Ouellette. McFarland, 2021.
- Kice, Brent. "Prestige: A Cyclical Act for Consumer Control." *The Evolution and Social Impact of Video Game Economics*. Ed. Casey Hart. Lanham, MD: Lexington, 2017.

Kice, Brent. "Sonic the Hedgehog." *100 Greatest Video Game Franchises*. Eds. Robert Mejia, Jaime Banks, and Aubrie Adams. Lanham, MD: Rowman and Littlefield Education, 2017.

Kice, Brent. "Participation Fetishism in the Digital Age." *Debates for a Digital Age: The Good, the Bad, and the Ugly of Our Online World*, Vol. 2, edited by Danielle Sarver Coombs and Simon Collister. Santa Barbara, CA: Praeger, 2016. 173-187.

Kice, Brent. "Assessing Player-Connected Versus Player-Disconnected Sex Acts in Video Games." *Rated M for Mature: Sex and Sexuality in Video Games*, edited by Matthew Wysocki and Evan W. Lauteria. New York: Bloomsbury, 2015. 253-264.

Kice, Brent. "Perceptions of Control: Open World Formats v. Online Multiplayer First Person Shooters." *Ctrl-Alt-Play: Essays on Control in Video Gaming*. Ed. Matthew Wysocki. Jefferson, NC: McFarland, 2013. 146-157.

Under Review

Kice, Brent. "Differentiating between Iconic Mindbombs and Incongruous Mindbombs Using Pentadic Ratios in the Defacing of Priceless Art in Environmental Activism." *Poroi: An Interdisciplinary Journal of Rhetorical Analysis & Invention*.

Awards

Faculty Achievement Award in Teaching **May 2015**
Awarded by university to one faculty member a year for meritorious achievement in teaching
Frostburg State University

Dean's Merit: Professional Achievement **May 2011, 2013, 2014**
Frostburg State University

Dean's Merit: Teaching **May 2012**
Frostburg State University

Competitive Presentations

"Storytelling Necessity: The Ineffectiveness of Smearing Priceless Art as Mindbomb in Environmental Activism." The Association for the Rhetoric of Science, Technology, and Medicine Preconference of the National Communication Association. National Harbor, MD. November 2023.

"At the Crossroads: The Paracrises, Expectation Gaps, and Concerned Influencers." National Communication Association. Virtual Event. November 2020. Co-authored with Anna Klyueva.

"Con Artists and the Ethics of Out-of-Game Gameplay." Game Studies Preconference of the National Communication Association. Salt Lake City, UT. November 2018.

"Obama's Failed Reconstitution of the Cuban People." National Communication Association. Dallas, TX. November 2017. *Top Competitive Papers Panel in the Public Address division*.

"Enhancing Attention to Toulmin's Warrants in the Basic Course." National Communication Association. Dallas, TX. November 2017.

"Constituting Division: The Unethical Consequences of Casting 'Other' Identities on Game Players." National Communication Association. Philadelphia, PA. November 2016.

- “Sarcasm and Its Path to Division: The Downside of the ‘Think Again, Turn Away’ Campaign.” Southern States Communication Association. Austin, TX. April 2016.
- “The Confinement of the Numbing Cycle.” Game Studies Preconference of the National Communication Association. Las Vegas, NV. November 2015.
- “Directorial Portrayals of the ‘Scapegoat Devices of the Ignorant:’ Connections in the Selection of Means in *Darkon*” Eastern Communication Association. Providence, RI. April 2014. Co-authored with David Stern. *Top competitive papers panel in the Kenneth Burke division.*
- “LARPing and Scapegoat Devices: Burkean Selection of Means in *Darkon*.” Popular Culture Association/American Culture Association. Chicago, IL. March 2014. Co-authored with David Stern.
- “‘There’s a Soldier in All of Us’: An Inclusive Fantasy.” Popular Culture Association/American Culture Association. Washington D.C. March 2013.
- “The Opportunity for the Transition: A Grant Opportunity from the University System of Maryland and National Center for Academic Transformation.” Eastern Communication Association. Cambridge, MA. April 2012.
- “BP’s Communication Reversal: Kiddies to Catastrophe.” Association for the Rhetoric of Science and Technology Preconference of the National Communication Association. New Orleans, LA. November 2011.
- “Under Armour’s New Prototype: A Burke Perspective.” Eastern Communication Association. Arlington, VA. April 2011.
- “Fidel Castro’s ‘Battle of Ideas’: Transitioning to an Abstract Plane.” Southern States Communication Association. Memphis, TN. April 2010.
- “The Religious Structure and Priestly Quality of Fidel Castro’s Rhetoric.” Eastern Communication Association. Philadelphia, PA. April 2009.
- “Fidel Castro’s god-term: Socialism as a Guiding Force.” Southern States Communication Association. Savannah, GA. April 2008.
- “Updating Vico’s Religion: Individual Empowerment Through the Global Network.” Southern States Communication Association. Savannah, GA. April 2008.
- “Spartan Cubans? . . . Castro’s Recreated Cuban Identity.” Southern States Communication Association. Louisville, KY. March 2007.
- “Expanding Generic Criticism: Establishing the Genre of Special Relationship Discourse.” Southern States Communication Association. Dallas, TX. April 2006.
- “Fidel Castro: Adapting Agent to Scene in Burke’s Dramatism.” Southern States Communication Association. Dallas, TX. April 2006.

Invited Presentations “Copyright.” NASA’s Flight Operations Directorate. Houston, TX. November 28, 2018.

“CMST 102 Introduction to Human Communication Course Redesign Results.”
University System of Maryland Redesign Final Report Workshop. Baltimore,
MD. October 9, 2012.

Campus Presentations “Text Ain’t the Only Thing Worth Reading: Nonverbal Communication and Positive
Tutoring Experiences.” Frostburg Tutoring Center. Frostburg, MD. March 15,
2013; April 1, 2011; April 2, 2010.

“Writing Rewarding Resumes.” Student Communication Studies Association. Frostburg,
MD. April 18, 2012; October 25, 2011; November 2010; October 28, 2009;
October 15, 2008.

Special Guest for “Morality” Episode on *Down to Earth with Dr. G. Television Show*.
FSU-TV3, Frostburg, MD. March 2011.

Grants Awarded “Teaching Effectiveness Summer Conference” **Jun 2012**
Opportunity Grant **\$2000**
The FSU Foundation

“Course Redesign for Introduction to Human
Communication” **Apr 2011**
\$40,000
USM Carnegie Course Redesign Initiative
National Center for Academic Transformation and
University System of Maryland

“Journalistic Perspectives: Covering Pop Culture” **Mar 2011**
Presidential Experiential Learning Enhancement Fund **\$200**
Frostburg State University

“Enhancing Small Group Skills Through Audio
Tour Development” **Oct 2009**
\$619
Faculty Development Project Grant
Frostburg State University

“Initiating a Graduate Student Library” **Oct 2003**
Teaching Enhancement Grant **\$1500**
Southeastern Louisiana University

Grants Applied For “Course Redesign Lab Space” **Jun 2012**
Opportunity Grant **\$6800**
The FSU Foundation

“Free Speech on Wheels” **Oct 2009**
Student Achievement Grant **\$5000**
NEA Foundation

“Propaganda and the Citizen” **Oct 2009**
Archives Grants for Teachers **\$180**
C-SPAN

“Campaign Experience in the Classroom” **Mar 2004**
Innovation Grant **\$4356**
NEA Foundation for the Improvement of Teaching

	<p>“Protecting Southeastern’s Investment: Proximity Card Locks for Student Equipment” Student Technology Fee: Large Project Grants <i>Southeastern Louisiana University</i></p>	<p>Oct 2003 \$7889</p>
Courses Taught	<p>Argumentation and Advocacy</p> <p>Communicating with Video Games</p> <p>Communication Ethics</p> <p>Communication for Business and Professionals</p> <p>Communication Theory</p> <p>Environmental Communication</p> <p>First Amendment Law and Ethics</p> <p>Internship</p> <p>Interpersonal Communication</p> <p>Introduction to Human Communication</p> <p>Media Law</p> <p>Public Speaking</p> <p>Rhetorical Criticism</p> <p>Small Group Communication</p>	
Service to Department	<p>Program Director <i>Communication Program</i> University of Houston-Clear Lake</p> <p>Chair <i>Communication Faculty Search Committee</i> University of Houston-Clear Lake</p> <p>Chair <i>Communication Faculty Search Committee</i> University of Houston-Clear Lake</p> <p>Member <i>High School Recruitment Committee</i> University of Houston-Clear Lake</p> <p>Member <i>Department P&T Criteria Task Force</i> University of Houston-Clear Lake</p> <p>Member <i>Communication Faculty Search Committee</i> University of Houston-Clear Lake</p>	<p>Sep 2017 – present</p> <p>Aug 2021 – April 2022</p> <p>Aug 2020</p> <p>Apr 2016 – present</p> <p>Apr 2019 – Dec 2019</p> <p>May 2018 – Aug 2018</p>

	Chair <i>DMST Employer Survey Committee</i> University of Houston-Clear Lake	Oct 2016 – May 2017
	Member <i>Communication & DMST Scholarly Activities</i> <i>Policy Review Committee</i> University of Houston-Clear Lake	Jun 2016 – Aug 2016
	Basic Course Director <i>Department of Communication Studies</i> Frostburg State University	May 2011 – Jun 2015
	Chair <i>Adjunct Faculty Search Committee, Com. Studies</i> Frostburg State University	Nov 2010 – Jun 2015
	Member <i>Curriculum Development Committee, Com. Studies</i> Frostburg State University	Aug 2010 – Jun 2015
	Member <i>Admin. Asst. Search Committee, Com. Studies</i> Frostburg State University	Aug 2012
	Chair <i>Basic Course Committee, Communication Studies</i> Frostburg State University	Aug 2010 – May 2011
	Member <i>Faculty Search Committee, Communication Studies</i> Frostburg State University	Sep 2013 – May 2014 Aug 2010
	Web Manager <i>Department of Communication Studies</i> Frostburg State University	Nov 2008 – Jun 2015
	Department Representative <i>Career Expo</i> Frostburg State University	Sep 2008 – Jun 2015
	Department Representative <i>Library Acquisitions</i> Frostburg State University	Sep 2008 – Jun 2015
	Webmaster <i>HopKin's Black Box Theatre</i> Louisiana State University	May 2005 – May 2008 www.lsu.edu/hbb
Service to College	Chair <i>Curriculum Committee</i> University of Houston-Clear Lake	Sep 2021 – present
	Member	Sep 2021 – May 2023

Faculty Development Leave Committee
University of Houston-Clear Lake

Member Jan 2017 – present
Curriculum Committee
University of Houston-Clear Lake

Member Sep 2017 – present
Committee on Educational Policy
University of Houston-Clear Lake

Member Feb 2024 – present
CEP Subcommittee on Annual Review
University of Houston-Clear Lake

Member Aug 2016 – Aug 2018
Scholarship Committee
University of Houston-Clear Lake

Member Sep 2012 – Jun 2015
College of Liberal Arts and Sciences Curriculum Committee
Frostburg State University

Member Oct 2013 – Jun 2015
Undergraduate Research Steering Committee
Frostburg State University

Member Oct 2011 – Jun 2015
Undergraduate Research Working Group
Frostburg State University

Web Manager Aug 2009 – Jun 2015
Leadership Studies Minor
Frostburg State University

Member Aug 2003 – May 2004
College of Graduate School Committee
Southeastern Louisiana University

Service to University **Member** Jan 2019 – present
Communication Foundational Component Area Work Group
University of Houston-Clear Lake

Member Oct 2015 – May 2016
Foundations of Excellence Improvement Committee
University of Houston-Clear Lake

Senator Sep 2012 – Jun 2015
Faculty Senate
Frostburg State University

Member May 2012 – Jun 2015
Faculty Concerns Committee
Frostburg State University

	Faculty Adviser <i>Society for Collegiate Journalists</i> Frostburg State University	Jan 2011 – Jun 2015
	Member <i>Oral Communication Work Group</i> Frostburg State University	Oct 2013 – May 2014
	Chair <i>Faculty Development and Sabbatical/Professional Leave Senate Subcommittee</i> Frostburg State University	Sep 2012 – May 2014
	Member <i>President’s Advisory Council on Institutional Effectiveness</i> Frostburg State University	Jan 2014 – May 2014
	Member <i>Mission Statement Work Group</i> Frostburg State University	Jan 2014 – May 2014
	Treasurer <i>Faculty Development and Sabbatical/Professional Leave Senate Subcommittee</i> Frostburg State University	Sep 2011 – Jul 2012
	Member <i>Center for Teaching Excellence Advisory Group</i> Frostburg State University	Nov 2011 – Jun 2012
	Faculty Adviser <i>Yearbook (The Nemaocolin)</i> Frostburg State University	Sep 2008 – Oct 2011
	Member <i>Staff Awards for Excellence Committee</i> Frostburg State University	Sep 2008 – Sep 2011
	Web Manager <i>Yearbook (The Nemaocolin)</i> Frostburg State University	Oct 2008 – Oct 2011
	Website Analysis <i>Learning Green, Living Green (LGLG) Committee</i> Frostburg State University	Nov 2010 – Jan 2011
Service to Discipline	Editorial Review Board <i>Discourse</i>	Aug 2018 – present
	Editorial Review Board <i>Texas Speech Communication Journal</i>	Feb 2018 – present
	Article Reviewer <i>Western Journal of Communication</i>	Sep 2019

<p>Competitive Paper Reviewer <i>Game Studies Division</i> National Communication Association</p>	<p>Apr 2016 – present</p>
<p>Competitive Paper Reviewer <i>Public Address Division</i> National Communication Association</p>	<p>Apr 2016 – present</p>
<p>Proposal Reviewer <i>Preconference Planning</i> National Communication Association</p>	<p>Apr 2019</p>
<p>Textbook Reviewer <i>Exploring Communication Ethics: A Socratic Approach</i> by Randy Bobbitt Routledge</p>	<p>Nov 2018</p>
<p>Competitive Paper Reviewer <i>Rhetorical and Communication Theory Division</i> National Communication Association</p>	<p>Apr 2016</p>
<p>Textbook Reviewer <i>Let's Communicate</i> by Douglas Fraleigh, Joseph Tuman and Peter Arkle Bedford/St. Martin's</p>	<p>May 2015</p>
<p>Competitive Paper Reviewer <i>Kenneth Burke Division</i> Eastern Communication Association</p>	<p>Oct 2014</p>
<p>Reviewer <i>Iowa Communication Journal</i></p>	<p>Mar 2013</p>
<p>Competitive Paper Reviewer <i>Public Address Division</i> National Communication Association</p>	<p>Feb 2011 – Feb 2013</p>
<p>Webmaster <i>Maryland Communication Association</i></p>	<p>Dec 2009 – Nov 2013 www.marylandcomm.org</p>
<p>Textbook Reviewer <i>The Evolving Art of Human Communication</i> by Stephanie J. Coopman and Ted M. Coopman Cengage</p>	<p>Nov 2013</p>
<p>Textbook Reviewer <i>Introduction to Human Communication: Meaning Making and Identity</i> by Susan R. Beauchamp and Stanley J. Baran Cengage</p>	<p>Sep 2013</p>
<p>Textbook Reviewer <i>Communication Matters</i> 2nd edition by Kory Floyd</p>	<p>Jan 2012</p>

McGraw-Hill

Textbook Reviewer

Invitation to Human Communication 1st edition
by Cindy Griffin and Jennifer Bone
Wadsworth

Sep 2011

Competitive Paper Reviewer

Political Communication Division
Eastern Communication Association

Oct 2009 – Oct 2010

Service to Community

Copyright Lecture

NASA, Johnson Space Center

Nov 2018

Houston, TX

Communication Consultant

St. Bernadette Church

Aug 2016

Houston, TX

Communication Consultant

Savage River Watershed Association

Oct 2013 – Oct 2014

Frostburg, MD

Judge

Allegany County 4-H Annual Public Speaking Contest

Apr 2010 – Mar 2013

Cumberland, MD

Web Consultant

Allegany County Conflict Resolution Center

Apr 2010 – Sep 2010

Cumberland, MD

Web Design

Southside Junior High

Aug 2007

Denham Springs, LA

Web Design

Students In Free Enterprise, Delgado Community College

Dec 2003

New Orleans, LA

**Professional
Memberships**

Member

National Communication Association

Member

Association for the Rhetoric of Science, Technology, and Medicine