

Career Services - SFAC HIGHLIGHT SUMMARY - Budget Cycle FY25

1. Did you receive any new funding for this year? If so, how is it being used? Present your budget worksheet.

No

2. Summarize the usage of your services. What areas/programs saw increases or decreases?

- Career Services experienced a 25% increase in student appointments from FY22 (n=592) to FY23 (n=744). 34% increase in student emails from FY22 (n=342) to FY23 (n=453). Resulting in an increase of 28% of overall student usage (appointments and emails) from FY22 (n=934) to FY23 (n=1197).
- Breaking down into the four colleges, student appointments increased the most in the College of Human Science & Humanities which saw an increase of 47% from FY22 (n=134) to FY23 (n=197), followed by the College of Science and Engineering with an increase of 40% from FY22 (207) to FY23 (291). The College of Business had an increase of 20% from FY22 (142) to FY23 (182). There was a decrease of 19% in student appointments for the College of Education FY22 (26) to FY23 (21).
- Career Services facilitated or collaborated in 7 signature career fairs (All Majors Career Fair, Teacher Career Fair/Fall & Spring, Accounting Recruiter's Reception, Spring Internship Fair, College of Business Mixer, and the Campus Employment Fair). Overall for all 7 events combined, there was a 53% (n=943 students 2022-23) increase in student attendance from the past year (n=613 students 2021-22). There was a 34% (n=187) increase in employer attendance over the past year (n=139).
- Career Services staff were requested to present on various career related topics (Resume Writing, Interviewing, Career Options, LinkedIn Profile Building, Job Search Strategies, Salary Negotiation). The requests primarily came from faculty in all 4 colleges, student organizations, DSA departments, and Student Success departments. The professional staff conducted 57 requested workshops to over 1,598 students. This was an increase of 47% from the previous year (FY'22, n=39). Comparable student attendance numbers was not available for Fall 2021.
- Opening of the UHCL Career Closet: In June 2022, Career Services was given full operational control of the UHCL Career Closet. To generate a broader array of professional clothing options for students, gift money was used to purchase over \$1,7654.25 in inventory (jackets, shirts, tops, belts, shoes). For both the Fall and Spring, two open houses were held with approximately 156 students attending. Approximately 65 students made individual appointments to use this service.
- Received a corporate gift of \$20,000 gift from Enterprise Holdings to go to career testing, the Career Closet, and to pay the annual FOCUS 2 and Handshake licenses. This gift was based on student success in internship and full time hiring, meeting and exceeding Enterprise Holding's college recruiting goals at UHCL.

3. Describe the student satisfaction with your services.

After each individual career counseling session, a Qualtrics survey link is sent out to each student, using a Likert scale of 1-5 with S=Strong Agree. 105 out of 744 students answered the survey.

For satisfaction, Career Services focused on 2 key questions below:

1. The counselor and I were able to come up a plan that is useful to me in the dealing with my concerns. *The career counselors achieved an average likert score of 4.9.*
2. How likely are you to refer Career Services to others? *The career counselors achieved an average likert score of 4.7.*

4. What has your department done to increase or improve services? Specifically, what did you learn in your assessment that is impacting your services now?

- Outreach: Career Services increased marketing efforts to reach more students. Key efforts have focused on social media presence (Instagram, Facebook, X), outreach to faculty to increase presence inside classrooms (workshops, promotional presentations), and tabling in key student traffic locations on campus.
- Faculty Collaboration: Career Services learned this past year that holding workshops and panels outside faculty collaboration yields fewer student attendees. As a result, CS has partnered with faculty to hold professional career panels in regularly scheduled classes. Those efforts are underway this Fall and we'll be reporting on impact in the FY24 Annual Report.
- Career Closet: Career Services has organized the inventory to reflect professional attire only attire. Through Enterprise Holding gift money, new inventory has been purchased strategically to provide a broader range of sizes.

5. Describe any new initiatives for the current year.

- Faculty Collaboration: As described in question #4, Career Services is taking it's programming into classrooms with faculty partnerships.
- Pearland Programming: Career staff are holding hours once per month at the Pearland campus, along with plans to do resume/career questions drop in times periodically.
- The Boots to Suits programming will be expanded with the Boeing Grant for both long semesters.
- The first ever Mechanical Engineering Employer Mixer was held this semester, with 7 employers and 75 students attending.

6. What challenges or opportunities do you foresee for the current year and next year?

- Career Closet: The demand seems to be increasing, so keeping up with the inventory is both an opportunity and challenge, especially since the closet did not come with a budget. In addition, there is interest in having the Career Closet expanded to the Pearland Campus.
- Faculty have embraced the services that Career Services offers to students in great numbers and with more time spent in their classrooms. This opportunity is enabling CS to reach more students and potentially having a greater impact. CS will be working to measure student impact.

7. Did you have funds swept at the end of FY23? If so, how much and why?

- At the end of the year we had \$5,403 which was lapsed salary and fringe benefits due to a vacant position that is now filled.

8. Are you requesting new funding? One-time or Base? Present your budget request for next year and rationale.

No

