Minutes from PBC Meeting Thursday, Mar 5, 2020

Attendance: Attendance was not recorded.

The ranked proposed initiatives were discussed.

- 1. It was decided to recommend fully funding those initiatives with an average ranking of 3.4 or higher, comprising the following 16 items.
  - a. Pay Plan for Faculty, Staff, and Admin (ranked 4.9, 4.4, 4.1)
  - b. All 9 faculty positions (ranked >4.4)
  - c. DAS antenna for Police communication in Bayou, one-time (ranked 3.6).
  - d. Hawk Promise & Completion Scholarships (ranked 3.4,3.5)
  - e. Bayou Theater rigging, one-time (ranked 3.4)

Note: one committee member's score was not yet averaged in.

## 2. Other recommendations:

- a. Consider funding items on the Academic Affairs "B" list (that we did not see), including 8 other faculty positions, graduate/TA scholarships/funding before other positions since these generate revenue. UHCL is down by 20 Full time faculty since 3 years ago, even though there are more students, more SCHs, and more courses with a wider variety to be taught. Faculty feel like they're in crisis mode.
- b. For Events Office: Hire just 1 position to get this started and generate outside revenue for UHCL, then hire more in the future as the office pays for itself.
- c. For lower ranked items, put an emphasis on those that are revenue generating first, and those that don't have large expense. (e.g. alumni database)
- d. For MarCom, rather than hiring any new position, consider using existing employees/faculty/students to maintain, update regularly, and improve our marketing websites. The same would apply to other areas also (e.g. Student Affairs).

The list of items recommended for funding is in the table on the next page. One member's score was not averaged in at the meeting, but when included, two items become ranked higher. These are the Alumni Database (one-time \$15k), and AA/Center for Faculty Development M&O (\$40k), both of which become ranked above the Scholarships, and Bayou Theater rigging.

## Items recommended for full funding from PBC:

2021 Budget Initiatives

University of Houston Clear Lake

Planning and Budget Committee

Division	Dept	Initi ativ e #	Title	Base \$ Reques	One- time \$ Reque st		Strategic Objective	SM T												Avg (all votes)	Avg (meet ing)
Institutio	Instit	202	Pay Plan: Faculty	\$ 673,000	\$ -	0	Objective Objecti ve 4	35.0 0	5	5	5	5	5	4	5	5	5	5	5	4.9	4.9
Academ ic Affairs	COB	202 1 #26	COB Faculty # 1: Econ	\$ 93,000	\$ -	0	Objecti ves 4, 11, & 13	61.5 0	5	5	5	5	3	4	5	5	5	5	5	4.7	4.7
Academ ic Affairs	COB	202 1 #28	COB Faculty # 3: Decision Science	\$ 107,000	\$ -	0	Objecti ves 4, 11, & 13	61.5 0	5	4	5	5	4	4	5	5	5	5	5	4.7	4.7
Academ ic Affairs	CSE	202 1 #32	CSE Faculty # 1: ME	\$ 90,000	\$ -	0	Objecti ves 4, 11, & 13	61.5 0	5	5	4	5	4	4	5	5	5	5	5	4.7	4.7
Academ ic Affairs	COB	202 1 #27	COB Faculty # 2: Mktng	\$ 110,000	\$ -	0	Objecti ves 4, 11, & 13	61.5 0	5	5	5	5	2	4	5	5		5	5	4.6	4.6
Academ ic Affairs	HSH	202 1 #36	HSH Faculty # 1: HUMN	\$ 70,000	\$ -	0	Objecti ves 4, 11, & 13	61.5	5	5	5	5	4	4	5	4		5	5	4.6	4.6
Academ ic Affairs	HSH	202 1 #37	HSH Faculty # 2: Psycholo gy	\$ 70,000	\$ -	0	Objecti ves 4, 11, & 13	61.5 0	5	5	5	5	4	4	5	4	4	5	5	4.6	4.6
Academ ic Affairs	COE	202 1 #29	COE Faculty # 1: Spec Ed	\$ 65,000	\$ -	0	Objecti ves 4, 11, & 13	61.5 0	5	5	4	5	4	4	5	5	3	5	5	4.5	4.5
Academ ic Affairs	CSE	202 1 #33	CSE Faculty # 2: Chem	\$ 80,000	\$ -	0	Objecti ves 4, 11, & 13	61.5 0	3	5	4	5	4	4	5	4	5	5	5	4.5	4.4
Academ ic Affairs	CSE	202 1 #34	CSE Faculty # 3: Physics	\$ 90,000	\$ -	0	Objecti ves 4, 11, & 13	61.5 0	3	5	4	5	4	4	5	4	5	5	5	4.5	4.4
Institutio n	Instit ution	202 1 #3	Pay Plan: Staff	\$ 185,000	\$	0	Objecti ve 4	35.0 0	5	4	1	5	5	4	5	5	5	5	1	4.1	4.4
Institutio n	Instit ution	202 1 #2	Pay Plan: Admin	\$ 470,000	\$	0	Objecti ve 4	35.0 0	5	3	1	3	5	4	5	5	5	5	1	3.8	4.1
A&F	Polic e / EHS	202 1 #18	DAS	\$ -	\$ 250,00 0	1	Objecti ve 7	19.6 7	3	2	3	4	5	3		5		3	3	3.5	3.6
Academ ic Affairs	EM	202 1 #42	Enroll Mgmt: Scholars hip - Completi on Grants	\$ 100,000	\$ -	0	Objecti ves 7, 10 & 11	35.9 2	თ	3	2	5	3	3		5		3	1	3.3	3.5
UA	Cultu ral Arts/ A	202 1 #52	Bayou Theatre - replace rigging	\$ 500,000	\$ -	0	Objecti ves 4, 8, & 15	62.7 5	3	4	1	2	5	4	5	5	2	4	1	3.3	3.4
Academ ic Affairs	EM	202 1 #43	Enroll Mgmt: Scholars hip - Hawk Promise	\$ 150,000	\$ -	0	Objecti ves 7, 10 & 11	35.9 2	3	3	1	5	3	3	4	5	4	3	1	3.2	3.4

									Average	
					Base \$		One-time \$		PBC Mbr	
Division	Department	Initiative #	Title		request		Request	VPAF Comment	score	
Institution	Institution	2021 #1	Pay Plan: Faculty	\$		\$	Nequest	VI AI Collillelli	4.909091	Supported
Institution	Institution	2021#1	Pay Plan: Admin	\$	,	\$	_			Supported
Institution	Institution	2021 #2	Pay Plan: Staff	\$	-,	\$	_			Supported
Institution	Institution	2021 #4	Vehicle Reserve	\$	-	\$	250.000	Create vear end reserve - do not fund	2.454545	Cupported
Institution	Institution	2021 #5	Maint Reserve	\$	_	\$	,	Create year end reserve - do not fund	3	
Institution	Institution	2021 #6	EHS Remediation Reserve	\$	_	\$		Create year end reserve - do not fund	3	
Institution	Institution	2021 #7	Parking \$ Alignment	\$	100,000	\$		ordate year one receive as nervana	2.545455	
Institution	Student Affairs	2021 #8	Studemt Service \$ Alignment ALL	\$	,	\$	_	Could be considered either E&G or Aux - seeking guidance		
Institution	Student Affairs	2021 #9	Studemt Service \$ Alignment THIRD	\$	,	\$	-	Could be considered either E&G or Aux - seeking guidance		
Institution	Student Affairs	2021 #10	Studemt Service \$ Alignment HALF	\$	,	\$	-	Could be considered either E&G or Aux - seeking guidance		
President	President	2021 #11	iHaPS	\$		\$	=	Create presidential reserve - do not fund	2.272727	
President	Strategic Partnerships	2021 #13	O&M # 1	\$	4,500	\$	-	•	2.8	
President	Strategic Partnerships	2021 #14	O&M # 2	\$	1,600	\$	-		2.8	
President	Strategic Partnerships	2021 #15	O&M # 3	\$	-	\$	500		2.8	
President	Strategic Partnerships	2021 #16	O&M # 4	\$	1,000	\$	-		2.8	
President	Strategic Partnerships	2021 #17	O&M # 5	\$	2,500	\$	=		2.8	
A&F	Police / EHS	2021 #18	DAS	\$	-	\$	250,000	Year end authorize - do not fund	3.545455	Supported
A&F	Police	2021 #19	Pearland Security	\$	84,000	\$	-		2.636364	
A&F	Police	2021 #20	Police O&M	\$	9,000	\$	-		2.909091	
A&F	Police	2021 #21	Vehicle Replacement	\$	-	\$	150,000	Covered elsehwere, do not fund	2.727273	
A&F	Police/EHS	2021 #22	Fire Marshal	\$	97,500	\$	=	Needs further development	2.818182	
A&F	Police/EHS	2021 #23	Continuity Ops Mgr	\$	- ,	\$	=	Needs further development	2.454545	
A&F	FMC	2021 #24	FMC Leadership Reorg	\$	,	\$	-		1.727273	
A&F	FMC	2021 #25	FMC staffing for growth	\$	300,000	\$	-		2.818182	
Academic Affairs	COB	2021 #26	COB Faculty # 1: Econ	\$	,	\$	-	Develop supporting data/metrics		
Academic Affairs		2021 #27	COB Faculty # 2: Mktng	\$	,	\$	-	Develop supporting data/metrics		Supported
Academic Affairs		2021 #28	COB Faculty # 3: Decision Science	\$	,	\$	-	Develop supporting data/metrics		Supported
Academic Affairs		2021 #29	COE Faculty # 1: Spec Ed	\$	65,000	\$	-	Develop supporting data/metrics		Supported
Academic Affairs		2021 #30	COE Classroom Technology	\$	-	\$	,	Use UCT HEAF \$	2.909091	
Academic Affairs		2021 #31	COE Academic Equipment: Robot C3	\$	-	\$	6,800	3	2.818182	
Academic Affairs		2021 #32	CSE Faculty # 1: ME	\$	,	\$	-	Develop supporting data/metrics	4.727273	Supported
Academic Affairs		2021 #33	CSE Faculty # 2: Chem	\$	,	\$	-	Develop supporting data/metrics		Supported
Academic Affairs		2021 #34	CSE Faculty # 3: Physics	\$	,	\$	-	Develop supporting data/metrics		Supported
Academic Affairs		2021 #35	CSE Staff: Suite Sec	\$		\$	=	Want to see Admin to faculty ratio	2.909091	
Academic Affairs		2021 #36	HSH Faculty # 1: HUMN	\$	,	\$	-	Develop supporting data/metrics		Supported
Academic Affairs		2021 #37	HSH Faculty # 2: Psychology	\$	-,	\$	-	Develop supporting data/metrics		Supported
Academic Affairs		2021 #38	AA/CFD M&O	\$	40,000		-	Detic to other system stoffs	3.363636	
Academic Affairs		2021 #39	Enroll Mgmt: Transfer Coord	-	75,000	\$	45.000	Ratio to other system staffs	3	
Academic Affairs Academic Affairs		2021 #40 2021 #41	Enroll Mgmt: physical space convert Enroll Mgmt: DigArc software	\$ \$	45,500	\$ \$	45,000	Ratio to other system staffs History on Matriculation fee	2.181818	
Academic Affairs		2021 #41		\$	,	\$	-	•		Supported
Academic Affairs		2021 #42	Enroll Mgmt: Scholarship - Completion Grants Enroll Mgmt: Scholarship - Hawk Promise	\$	,	\$	-	Use existing scholarship Use existing scholarship		Supported Supported
Academic Affairs		2021 #43	Enroll Mgmt: Scholarship - Hawk Promise  Enroll Mgmt: ChatBot	\$		\$	-	History on Matriculation fee	2.818182	Supported
		2021 #44	Library: Active Learning Labs	\$	13,000	\$	- 167,841	i listory of i wathoulation lee	2.636364	
Academic Affairs Academic Affairs		2021 #45	OAIP: Terra Dotta Software	\$	5,000		40,000	Enrollment targets?	2.030304	
Academic Affairs		2021 #46	OAIP: Terra Dolla Sollware OAIP: Faculty Seed Grants: Educ Abroad	\$	21,000		40,000	Enrollment targets? Use DDT excess	2.818182	
Academic Affairs		2021 #47	SSI: Acad Advisory Professional Devl	\$	,	\$	-	Use DDT excess	2.272727	
Academic Affairs		2021 #46	Pearland: M&O Inc.	\$	3,600		-	036 001 640633	2.454545	
Academic Affairs		2021 #49	Pearland: NixO Inc. Pearland: Student Empl	\$	9,272		- -		2.909091	
Academic Affairs		2021 #50	Pearland: Student Empl	\$	2,782		-		3.090909	

								Average	
								PBC Mbr	
				Base \$	One-time	\$		score	
Division	Department	Initiative #	Title	request	Request		VPAF Comment		
UA	Cultural Arts/A	2021 #52	Bayou Theatre - replace rigging	\$ 500,000	\$	-	Auxiliary - cannot fund	3.272727	Suppo
UA	Special Events/A	2021 #53	Create Events Mgmt office	\$ 300,000	\$	-	Use 8% excess - look to scale up vs. full in 1st year	3.181818	
UA	MarCom/A	2021 #54	1 FTE Marketing Director	\$ 80,000	\$	-		2.181818	
UA	MarCom/A	2021 #55	1 FTE Project Manager	\$ 58,000	\$	-		2.363636	
UA	MarCom/A	2021 #56	1 FTE Photographer/Videographer III	\$ 50,000	\$	-		2.545455	
UA	MarCom/A	2021 #57	1 FTE Web Writer/Digital Content Strategist	\$ 48,000	\$	-		2.545455	
UA	MarCom/A	2021 #58	1 FTE Marketing Coordinator	\$ 48,000	\$	-		2.545455	
UA	MarCom/A	2021 #59	1 FTE Communications Coordinator	\$ 48,000	\$	-		2.545455	
UA	Alumni/A	2021 #60	Affinity Group Development-Alumni Engagement	\$ 30,000	\$	-		2.545455	
UA	Cultural Arts/A	2021 #61	Cultural Arts-Community Outreach	\$ 25,000	\$	-		2.454545	
UA	Alumni/A	2021 #62	Strategic Alumni Database Update/Mail piece	\$ -	\$ 15,	000		3.454545	
UA	Cultural Arts/A	2021 #63	Cultural Arts-Student Programs and Events.	\$ 15,000	\$	-		2.454545	
Student Affairs	Student Affairs	2021 #64	1.0 FTE: AVP Student Affairs	\$ 156,000	\$	-	Getting data from System for E&G / Aux split	2.090909	
Student Affairs	Student Affairs	2021 #65	1.0 FTE: AVP Student Engagement	\$ 156,000	\$	-	Getting data from System for E&G / Aux split	2.181818	
Student Affairs	Student Affairs	2021 #66	2.0 FTE: Hawk Card Office	\$ 170,300	\$	-	Use card fee to fund - take out of SAC budget	2.181818	
Student Affairs	VSO-2	2021 #67	1.0 FTE: VSO Acad Advisor	\$ 68,952	\$	-	Getting data from System for E&G / Aux split	2.818182	
Student Affairs	Student Affairs	2021 #68	M&O for VPSA Office	\$ 8,000	\$	-		2	
Student Affairs	Student Affairs	2021 #69	M&O for SA Prof Devl	\$ 5,000	\$	-		2	
Student Affairs	SIL-1	2021 #70	Hunter Costume replace	\$ 3,000	\$	-	Getting data from System for E&G / Aux split	2.545455	
Student Affairs	VSO-1	2021 #71	M&O to support VSO Office	\$ 9,000	\$	-	Getting data from System for E&G / Aux split	2.545455	
Student Affairs	VSO-3	2021 #72	M&O VSO Prof Devl	\$ 3,000	\$	-	Getting data from System for E&G / Aux split	2.454545	
Student Affairs	Campus Recreation a	and 2021 #73	1.0 FTE: Campus Rec Facilities Coord	\$ 71,500	\$	-	Getting data from System for E&G / Aux split	1.636364	
Student Affairs	Campus Recreation a	and 2021 #74	6 Grad Assist: Rec/Wellness	\$ 126,000	\$	-	Getting data from System for E&G / Aux split	1.818182	
Student Affairs	Campus Recreation a	and 2021 #75	1.0 FTE: Rec/Wellness: Rec sports Coord	\$ 71,500	\$	-	Getting data from System for E&G / Aux split	1.727273	
Student Affairs	Campus Recreation a	and 2021 #76	Rec/Wellness: 6 funded internship posns	\$ 47,250	\$	-	Getting data from System for E&G / Aux split	2.272727	

UHCL Budgete	d Positi		, r. r.	Juta Ja	, 30th		Skati	professional staft. It faculty
Year	486	JIKY Par	tine pro	Jesional Ca	soft so	npor	ary staff (Ratio)	250
FY2012	205	109	279	277	106		1.361	
FY2013	206	112	282	275	116		1.369	
FY2014	205	104	308	274	131		1.502	
FY2015	218	119	318	274	162		1.459	
FY2016	240	139	356	283	176		1.483	
FY2017	249	142	373	287	187		1.498	
FY2018	235	131	359	279	168		1.528	
FY2019	228	110	348	271	218		1.526	
FY2020	229	118	359	265	168		1.568	
% Increase (2012-2020)	12%	8%	29%	-4%	58%		15%	
5-Year % Increase (2016-2020)	-5%	-15%	1%	-6%	-5%		6%	

