AGENDA

Planning and Budget Committee (PBC)

February 16, 2021/10:30 AM - 12:00 PM

1. Call to order: Dr. Michael

- Please check Roll Call/Attendance from 1/19 and update the roster in that meeting folder as needed
 - Guidance was given to go back for anyone who did not record their attendance at the
 January Meeting this will be added to the January meeting notes
- Please update the attendance spreadsheet for today in the Teams folder to show you are "present"
 - o Guidance was given to mark present for the Feb 16th, now 24th.

2. Meeting Notes from 1/19/21

- A PDF draft of the 1/19 Meeting Notes is also in MS Teams for questions, comments and our approval
 - If the Agenda is modified, it will be added to the meeting notes and posted to the
 Shared Governance Web page, otherwise, the meeting notes as current will be posted.

3. Old Business

Fees

- a. Meal Plan: are they comfortable approving the meal plan increase when Student Government has not because they could not reach quorum?
 - 1. Mark will continue to work with SGA to attempt to get a formal response,
 - 2. However, regardless, this will be on the March PBC agenda for formal recommendation.
 - 3. If SGA has not met quorum, Mark will endeavor to have at least an SGA representative, and a student housing representative at the March PBC Meeting
- b. Optional Fee: Study Abroad Insurance
 - 1. The current program that UHCL has used for non-domestic travel insurance has gone bankrupt, and the office of Global Learning Strategies has proposed a new mandatory free for students who participate in travel abroad.
 - 2. This will not be considered a Mandatory Fee, as it would only apply to those select students, even though it would be mandatory for them.
- c. Discussion about the System's desire to push any discussion on new or increased fees to May – concerns over optics of a fee increase during a pandemic – how does PBC view that?

- 1. System was concerned with the viability of entertaining fee increases when the actions of the Legislature were still unknown, and therefore wanted to wait until the Pay Board meeting to hear any tuition or fee increases.
- 2. The impact is that as the two fee increases from UHCL will not go to the Regents until the May meeting, the campus has more time to consider these two proposed fee increases.

4. New Business/Announcements/Q&A

- Plan for doing the Division Budget Initiative Presentations they will all be virtual this year, so we can record and post to the PBC Teams folder (at least I believe we can). This is just a discussion, but probably best to get everyone on the same sheet as for expectations since it will be somewhat different this year.
 - o To make the presentations open, they will need to be in Zoom
 - They will be recorded, and we will post them in whatever method possible, which will hopefully include to the PBC folders
 - o Following the Division presentations, there will be a truncated presentation to PBC
 - It is Mark's projection that there will be minimal capacity to fund a lot of new initiatives, and still have a balanced budget, without drawing from University reserves, which President Blake has stated she is not in support of.
- If we have time It would be good to make sure if there are any questions over the latest funding for the Pandemic Response from the Federal Government and impact to UHCL
 - o Mark gave an overview, there is a document outlining funds received in the folder.
 - Solicitations are being received from the following areas to identify specific opportunities for utilizing these funds:
 - Academic Affairs: Support to faculty and technology for improving our distance learning as well as other initiatives
 - Student Affairs: Support to students, mental health and other areas due to the Pandemic
 - Enrollment Management: increased student financial aid as well as other operational initiatives
 - Admin and Finance: Recognition of direct expenditures, waived or refunded fees and lost revenue due to the Pandemic
 - Faculty Senate: Initiative to support direct expenditures from faculty, professional development and other initiatives to support faculty as they respond and prepare for the impacts of the Pandemic
 - Further discussion will be surrounding the following criteria (this is a proposed, not final priority order):
 - Compliance with the restrictions of the funding authorization
 - Ability to execute by the deadline of January, 2022
 - Greatest impact for our students
 - Greatest impact to support our faculty and staff
 - Greatest opportunity to use these one-time dollars for ongoing capacity enhancement
- Same "if we have time" on my intended topics for the Campus-wide presentation on the Financial State of the University as we roll into budget and await the outcomes of the Legislative

session – it will be 100% virtual, but live, so there can be questions, but I would like to get some feedback from PBC on what I intend to discuss and their thoughts on that.

- Mark discussed that it is his intent to prepare a campus wide virtual meeting highlighting the fiscal status of the campus for the current year, outlining the impact of the pandemic as well as a preview of how enrollment and state funding might fair going forward.
- No date is yet set for this presentation.

University of Houston ≥ Clear Lake FY2021 - FY2022 Planning & Budgeting Committee Attendance Sheet

2/24/2021 Meeting Date:

Memebers	Seat	Role	Email	Absent/Present	
Steve Berberich	Academic Affairs/Provost	Division Represenative	Berberich@uhcl.edu	Present 2/24/2021	
Krista Buckminister	Staff Represenative	Division Represenative	Buckminister@uhcl.edu	Present 2/24/2021	
Debbie Carpenter	Staff Represenative	Division Represenative	Carpenter@uhcl.edu	Present 2/24/2021	
Thomas Cothern	Faculty 1	COE Faculty Represenative	Cothern@uhcl.edu	Present 2/24/2021	
Patricia Cuchens	Ex-Officio	Office of Institution Effectiveness	Cuchens@uhcl.edu		
Alfredo Perez-Davila	Faculty 2	CSE Faculty Represenative	Perezd@uhcl.edu	Present 2/24/2021	
Mark Denney	Vice-Chair	Vice President A & F	Denney@uhcl.edu	Present 2/24/2021	
LeeBrian Gaskins	Information Technology	Department Represenative	Gaskins@uhcl.edu		
Aaron Hart	Student Affairs	Division Represenative	Harta@uhcl.edu		
Lilac Lee	SGA	Student Represenative	Lix1976@uhcl.edu	Present 2/24/2021	
Tim Michael	Faculty 3	Chair/BUS Faculty Represenative	Michael@uhcl.edu		
Juan Olguin	Office of the President	Division Represenative	Olguin@uhcl.edu		
Tim Richardson	Student Success Initiatives	Department Represenative	RichardsonT@uhcl.edu		
Deja Sero	Ex-Officio	Planning & Budget	Sero@uhcl.edu	Present 2/24/2021	
Haeyoung Shin	Faculty 4	BUS Faculty Represenative	Shinha@uhcl.edu	Present 2/24/2021	
Leigh Ann Shelfer	Staff	USA Represenative	Shelfer@uhcl.edu		
Joseph Staley	University Advancement	Division Represenative	StaleyJ@uhcl.edu	present 2/24/2021	
Ed Waller	College Dean	College Represenative	Waller@uhcl.edu	present 2/24/2021	
LeeAnn Wheelbarger	Staf	USA Represenative	Wheelbarger@uhcl.edu		
Sharon White	Faculty 5	CSE Faculty Represenative	Whites@uhcl.edu	present 2/24/2021	
Dawit Woldu	Faculty 6	HSH Faculty Represenative	Woldu@uhcl.edu	Present 2/24/2021	

Alternates	Seat	Role	Email	Absent/Present	
Missie Adkins	Ex-Officio	Planning & Budget	Adkins@uhcl.edu	present 2/24/2021	
Elbby Antony	University Advancement	Division Represenative	AntonyE@uhcl.edu	present 2/24/2021	
RJ Davis	Faculty Represenative	Faculty 2	Davisr@uhcl.edu		
Karen Elliott	Ex-Officio	Office of Institution Effectiveness	Elliott@uhcl.edu	present 2/24/2021	
Miguel Gonzalez	College Dean	College Represenative	GonzalezMig@uhcl.edu	Present 2/24/2021	
Caron Park	Academic Affairs/Provost	Division Represenative	Park@uhcl.edu	Present 2/24/2021	
Carol Pruitt	Office of the President	Division Represenative	Pruitt@uhcl.edu		
Ed Puckett	Information Technology	Department Represenative	Puckett@uhcl.edu	Present 2/24/2021	
Maria Ramos	Student Success Initiatives	Department Represenative	Ramos@uhcl.edu		
Robbie Raymond	Faculty Represenative	Faculty 1	Raymond@uhcl.edu	Present 2/24/2021	
Cindy Saltzman	Student Affairs	Division Represenative	Saltzman@uhcl.edu	Present 2/24/2021	
ERIC HERRERA	FMC	DEPARTMENT REPRESENTATIVE	HERRERAE@UHCL.edu		
Lea Black	Provost - Guest	Division Business Administrator	Blackl@uhcl.edu	Present 2/24/2021	

Dining Plans

Current UHCL Declining Plans

• Minimum, required: \$1,000/semester

Optional \$1,680/semester

• Optional \$2,100/semester

• What does it really cost to eat for a semester:

 Avg 2 meals/day (14/wk) 	3 meal/day (21/wk)	10 meal/wk
Avg \$10/meal	\$6/meal	\$9/meal
• <u>16 weeks</u>	16 weeks	16 weeks
• \$2.240/semester	\$2.016/semester	\$1440/semester

University of Houston

• Bronze: \$2,104.32/Semester

• Silver: \$2,377.27/Semester

• Gold: \$2.667.02/Semester

• Platinum: \$2,867.02/Semester

University of Houston Victoria

• Gold:

\$2,147.422/Semester

• 19 meals/week

• Red:

\$1,467.61/Semester

• 160 meals per semester (avg 10 meals/week)

Commuter plans

• Jax 40

\$348.57

• 40 meals

• Jax 20

\$174.28

• 20 meals

Texas Southern University

• 19 meals/week \$1,743/Semester

• 14 meals/week \$1,434/Semester

Formal Request

• Increase the minimum declining balance meal plan increase from \$1,000/Semester to \$1,400/Semester

Incentives

- Discount: If students living in Hunter Residence Hall, once they complete their initial balance, add additional dollars to their account
 - we will give additional credits
 - Example: purchase \$90, get \$100
- Gift Card: Creating gift cards for Residents in Hunter Residence Hall for discounts at Patio Café, Hawk Energy Bar, or Coffee Shop
 - Preferably a discount when applied to larger purchase, but will be worked out.
- Other initiatives: proposing these through the Student Dining Advisory Council
 - Special Events later hours, Unique food items, etc.
 - Trial period for longer hours
 - Others
 - Commuter Pans
 - Grandfather rates in for returning students

The problem is business volume

- What are we doing to increase business volume:
 - Boost mobile app
 - Patio Café, coffee shop renovations
 - Advertising marketing campaigns
 - Direct work with Chartwell's to improve/upgrade/expand meal offerings
- But low volume makes all of the Quality issues more challenging

Options:

- Long term: Solve the volume issue
- Short term:
- If we do not solve this, we then have two options:
 - Have all students subsidize on-campus dining their/your tuition \$
 - Close all on-campus dining

Calculations

Annual sales

 Non-Residential Hall dining (pre-Covid history) 	\$400,000/year
University Catering (pre-Covid history)	\$400,000/year
Residential Hall meal plan guarantees	\$420,000/year
 150 residents X \$1,400/Semester X 2 Semesters 	
Total Annual Sales:	\$1,220,000/year

- Achieve \$1.2M/year by any combination no subsidy needed
- Below this UHCL operates all Dining facilities, potentially costing all students to subsidize dining

	Direct Financial Aid	Institutional Support	Minority Serving Inst	Total
CARES ACT (March 2020)	2,777,685	2,777,684	410,341	5,965,710
CSSRAA (December 2020)	2,777,684	7,427,468	662,208	10,867,360
ARPA (February 2021)	9,229,198	8,848,004	1,149,246	19,226,448
Total Awarded:	14,784,567	19,053,156	2,221,795	36,059,518
Reimbursement, Drawdown to date	(2,774,211)	(1,652,408)	(182,961)	(4,609,580
Pending drawdown for quarter end date: March 31, 2021				
Lost 2020 Rev: Parking		(324,167)		(324,167
Lost 2020 Rev: Housing		(653,300)		(653,300
Waived Fall 2020 Fees		(173,955)		(173,955
Substantiated Direct Spending to date		(400,000)		(400,000
Known future items for drawdown				
Lost 2021 Rev: Parking		(400,000)		(400,000
Lost 2021 Rev: Housing		(1,483,495)		(1,483,495
Lost 2021 Rev: Dining Commissions		(50,000)		(50,000
Lost 2021 Rev: Bookstore Commissions		(35,000)		(35,000
Lost 2021 Rev: Bayou Theatre		(75,000)		(75,000
Lost 2021 Rev: Academic Events		(25,000)		(25,000
Summer 2021	(2,500,000)			(2,500,000
Direct Spending - to be substantiated		(787,604)		(787,604
Remaining	9,510,356	12,993,227	2,038,834	24,542,417

Process for developing initiatives to expend the remaining balances

<u>Process</u>	Comments
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- 1. Collect initiative ideas from across the University
- A. Academic Affairs
- B. Faculty Senate
- C. Strategic Enrollment Management
- D. Student Affairs
- E. Administration and Finance
- 2. Review to ensure compliance with Dept of Ed guidance Completed for all received
- 3. Review to ensure execution within current deadlines Current published deadline is January, 2022 Currently underway
- 4. If submissions exceed available funds, focus on priority process Underway
- 5. Develop reasonable cost estimates Underway

Current projection of total projects that can be executed within timeline is \$23 M

Additional Actions:

Claim lost General Appropriations \$3 Million

Completed, but still accepting proposals

Offset against payroll

6. Present proposal to President Blake

Requirements:

Must allocate some of the funds in an outreach campaign to students alerting them of the financial aid now available Must allocate some of the funds to implement best practices for Health and Safety initiatives on campus

Included in proposals Included in proposals

Can dedicate more funding toward Financial Aid that identified above - would come from Institutional or MSI funds