

# Graduating Student Survey Spring 2024 College of Business

By the Office of Planning & Assessment

**University of Houston-Clear Lake**

## Summary of the Survey

The purpose of the Graduating Student Survey is to determine the level of satisfaction of students with their recent higher education experience at the University of Houston-Clear Lake (UHCL). In addition, we solicit the students' opinions regarding which areas or issues need improvement to ensure that UHCL maintains the highest quality of instruction and support. Finally, the percentage of students who would recommend UHCL to family or friends is included in the UHCL progress card each year and is on the next page.

We conduct the Graduating Student Surveys in the fall and spring semesters using Qualtrics, a cloud-based software often used to capture a user's experience. The Office of Planning and Assessment sent an invitation to all students who applied for graduation during the Spring 2024 semester to complete the survey on February 19<sup>th</sup>. The survey was active through May 12<sup>th</sup>. You'll find the data grouped by college, degree level, gender, ethnicity, and program. The following pages summarize data collected in the Graduating Student Survey Spring 2024 by UHCL on the College of Business.

The final reports are posted online at:

<https://www.uhcl.edu/about/administrative-offices/institutional-research/survey-data>

# College of Business

## Demographics

### Respondents:

322 graduating COB students were invited to participate. During this collection period, 136 students started the survey. The response rate for this survey is 42.2%.

Fall	2023	41.1%
Spring	2023	26.7%
Fall	2022	34.6%
Spring	2022	25.9%
Fall	2021	34.3%
Spring	2021	28.5%
Fall	2020	Not Captured
Spring	2020	19.5%
Fall	2019	21.0%
Spring	2019	25.1%

### Gender:

Female	92	67.64%
Male	38	27.95%
Non-binary/third gender	0	0.00%
Prefer not to respond	0	0.00%
No Response	6	4.41%

### Ethnicity:

American Indian or Alaskan Native	15	11.02%
Asian	20	14.70%
Black or African American	13	9.55%
Hispanic	53	38.98%
Multi-racial	2	1.48%
Native Hawaiian or Pacific Islander	0	0.00%
Other	1	0.73%
White	43	31.61%
Prefer to not respond	3	2.20%
No Response	6	4.41%

### Citizenship:

International	11	8.09%
U.S. Citizen	115	84.55%
U.S. Resident (Green Card)	3	2.20%
Prefer to not respond	2	1.47%
No response	6	4.41%

**College of Business**  
**Overall Satisfaction**

**The overall education received at UHCL was one of high quality.**

Strongly agree	76	55.89%
Somewhat agree	48	35.29%
Neither agree nor disagree	6	4.41%
Somewhat disagree	1	0.73%
Strongly disagree	3	2.21%
No response	2	1.47%

**I would recommend UHCL to friends and family considering college.**

Strongly agree	94	69.11%
Somewhat agree	28	20.59%
Neither agree nor disagree	6	4.42%
Somewhat disagree	2	1.47%
Strongly disagree	4	2.94%
No response	2	1.47%

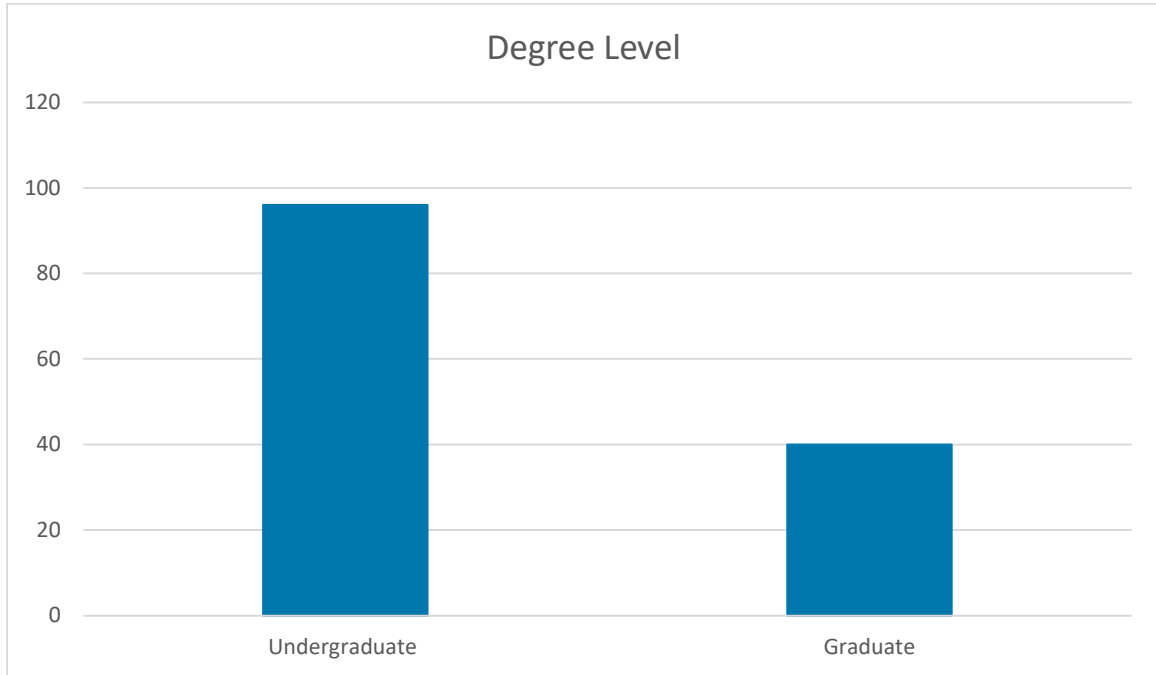
**If I were to start over, I would still choose to attend UHCL.**

Strongly agree	85	62.50%
Somewhat agree	24	17.65%
Neither agree nor disagree	12	8.82%
Somewhat disagree	6	4.42%
Strongly disagree	6	4.42%
No response	3	2.20%

**If I were to start over, I would still choose the same program of study.**

Strongly agree	71	52.20%
Somewhat agree	34	25.00%
Neither agree nor disagree	18	13.23%
Somewhat disagree	8	5.88%
Strongly disagree	3	2.20%
No response	2	1.47%

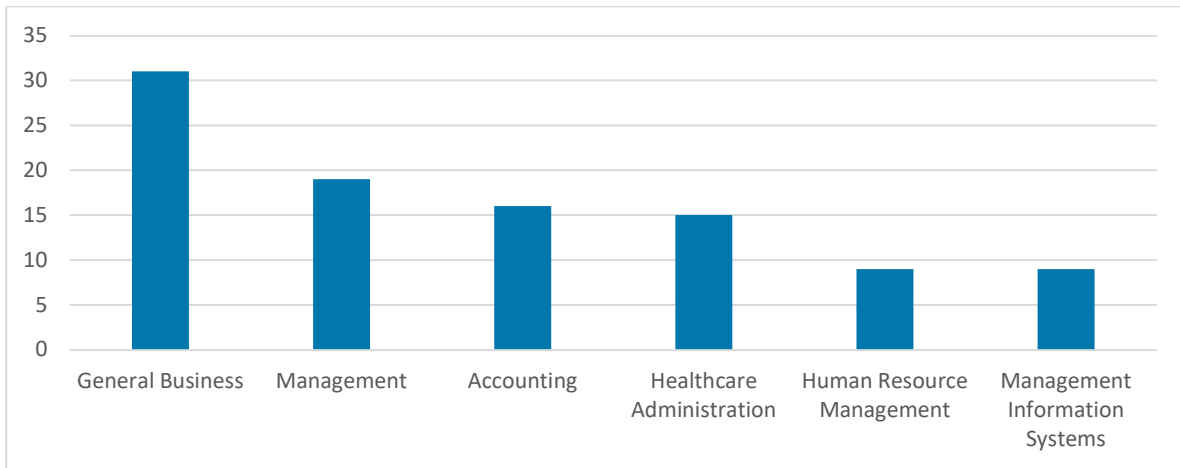
## What will be your degree level?



Degree	Count of Responses	Percentage
Undergraduate	96	70.59%
Graduate	40	29.41%
No response	0	0.00%
Total	136	100.00%

# What is your primary degree program in the College of Business?

## Top 5

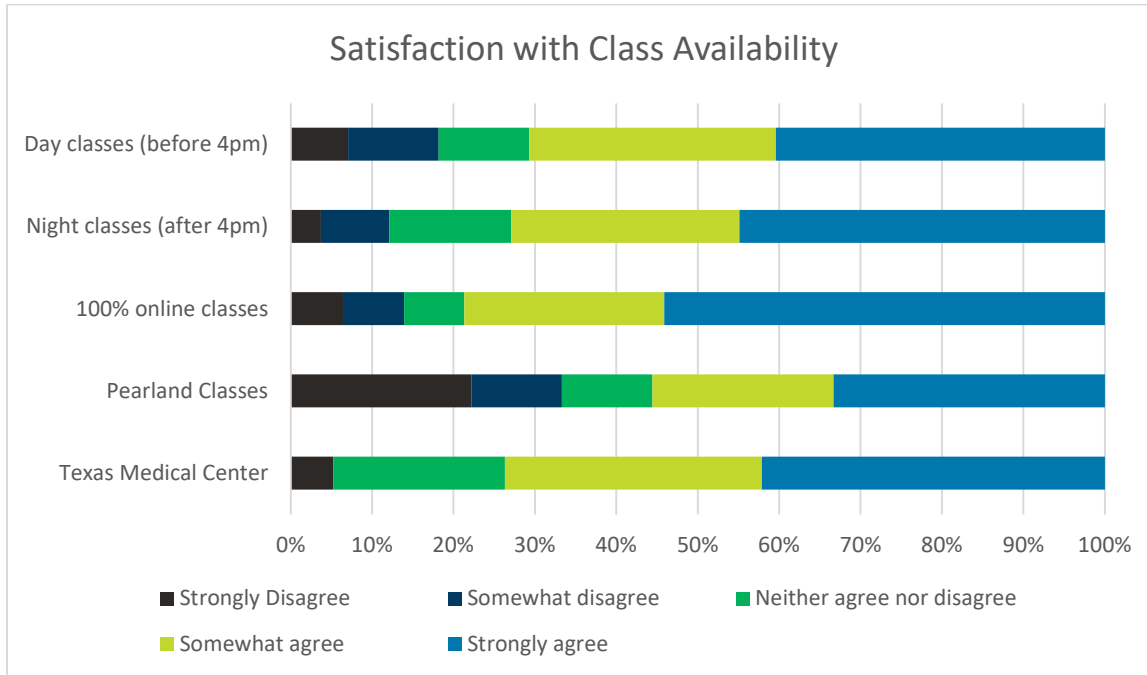


**Degree**

**Count**

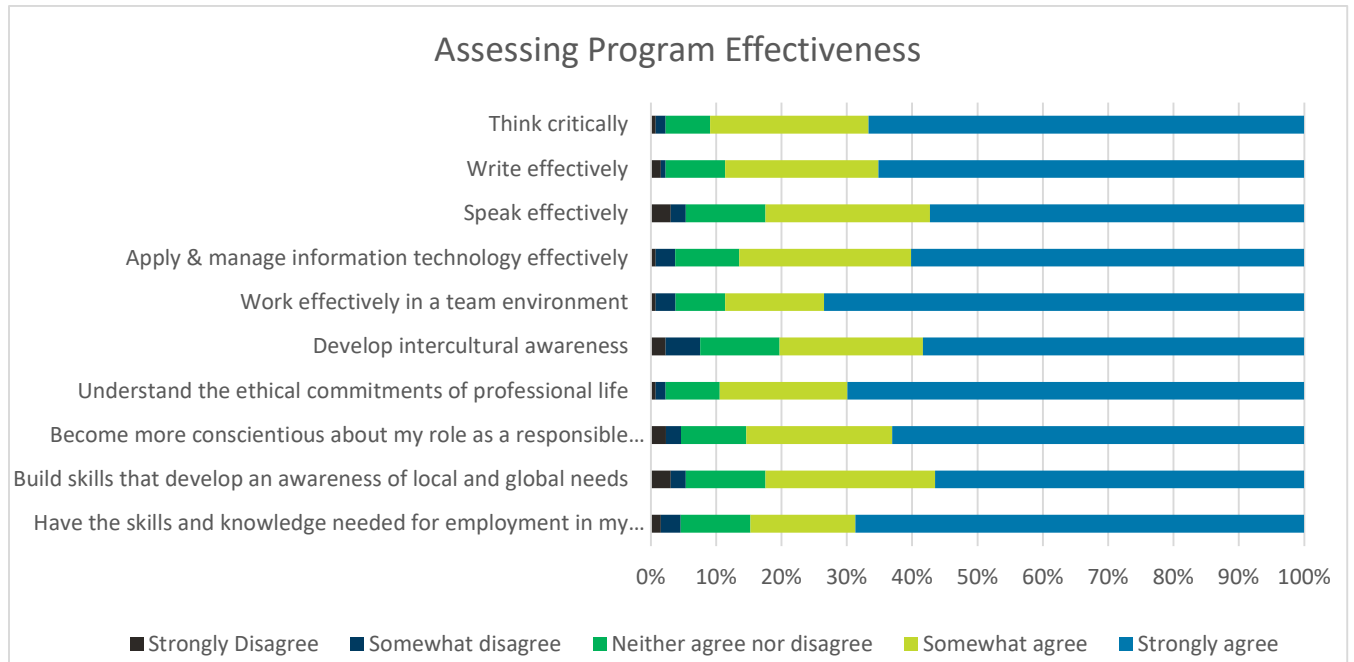
<b>Accounting</b>	16
<b>Business Administration</b>	8
<b>Environmental Management</b>	3
<b>Finance</b>	8
<b>General Business</b>	31
<b>Healthcare Admin/ Business Administration</b>	4
<b>Healthcare Administration</b>	15
<b>Human Resource Management</b>	9
<b>Legal Studies</b>	4
<b>Management</b>	19
<b>Management Information Systems</b>	9
<b>Marketing</b>	8
<b>Professional Accounting</b>	1

**I was satisfied with the availability of classes at the following times & locations.**



<b>Time/Location</b>	<b>Strongly disagree</b>	<b>Somewhat disagree</b>	<b>Neither agree nor disagree</b>	<b>Somewhat agree</b>	<b>Strongly agree</b>	<b>Blank/Not applicable</b>
Day classes (before 4 pm)	7	11	11	30	40	37
Night classes (after 4 pm)	4	9	16	30	48	29
100% online classes	8	9	9	30	66	14
Pearland Classes	4	2	2	4	6	118
Texas Medical Center	1	0	4	6	8	117

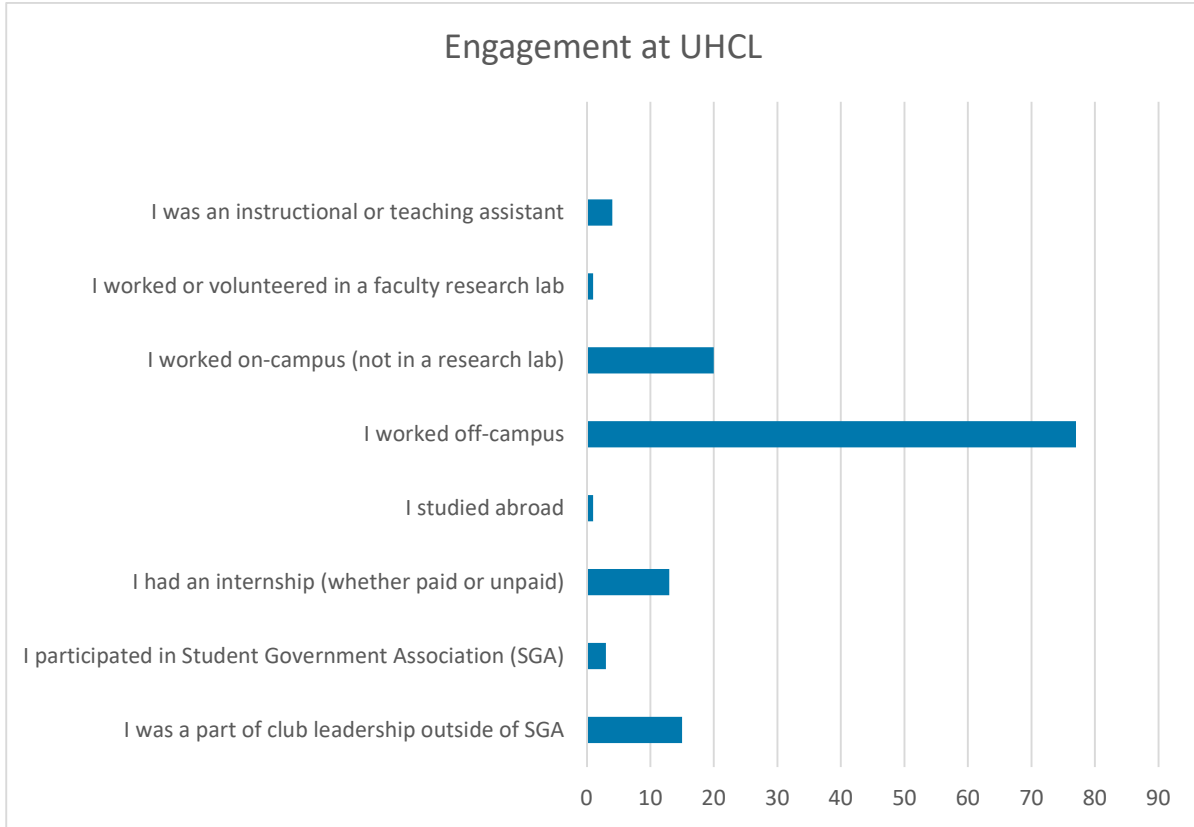
**Please indicate your level of agreement with how well your program prepared you in each of the following areas:**



Area	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Blank/Not applicable
<b>Think critically</b>	1	2	9	32	88	4
<b>Write effectively</b>	2	1	12	31	86	4
<b>Speak effectively</b>	4	3	16	33	75	5
<b>Apply &amp; manage information technology effectively</b>	1	4	13	35	80	3
<b>Work effectively in a team environment</b>	1	4	10	20	97	4
<b>Develop intercultural awareness</b>	3	7	16	29	77	4
<b>Understand the ethical commitments of professional life</b>	1	2	11	26	93	3
<b>Become more conscientious about my role as a responsible citizen</b>	3	3	13	29	82	6
<b>Build skills that develop an awareness of local and global needs</b>	4	3	16	34	74	5
<b>Have the skills and knowledge needed for employment in my field</b>	2	4	14	21	90	5

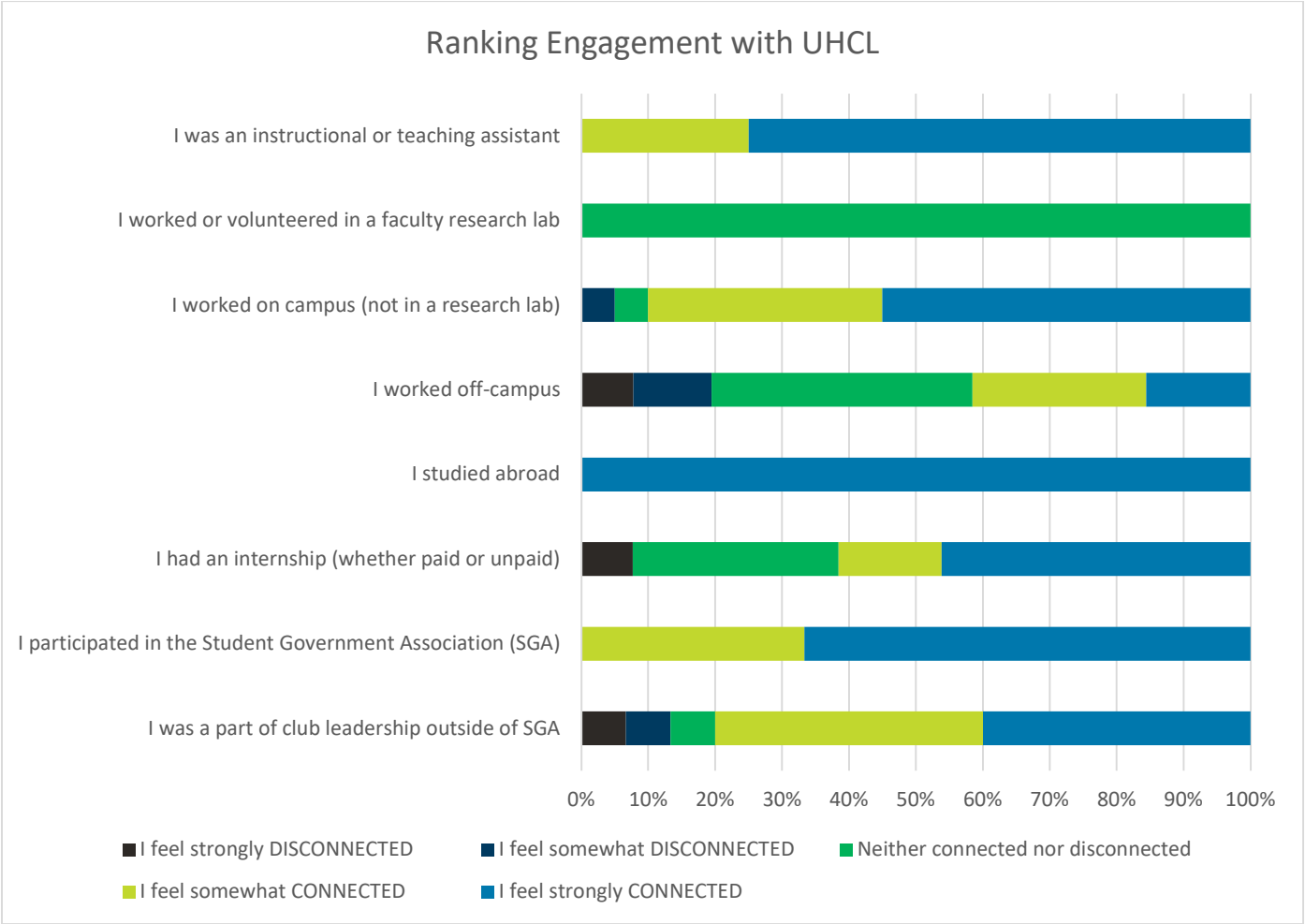


**Please select the box for each activity you did while a student at UHCL, regardless of when or how often you did so. Check all that apply.**



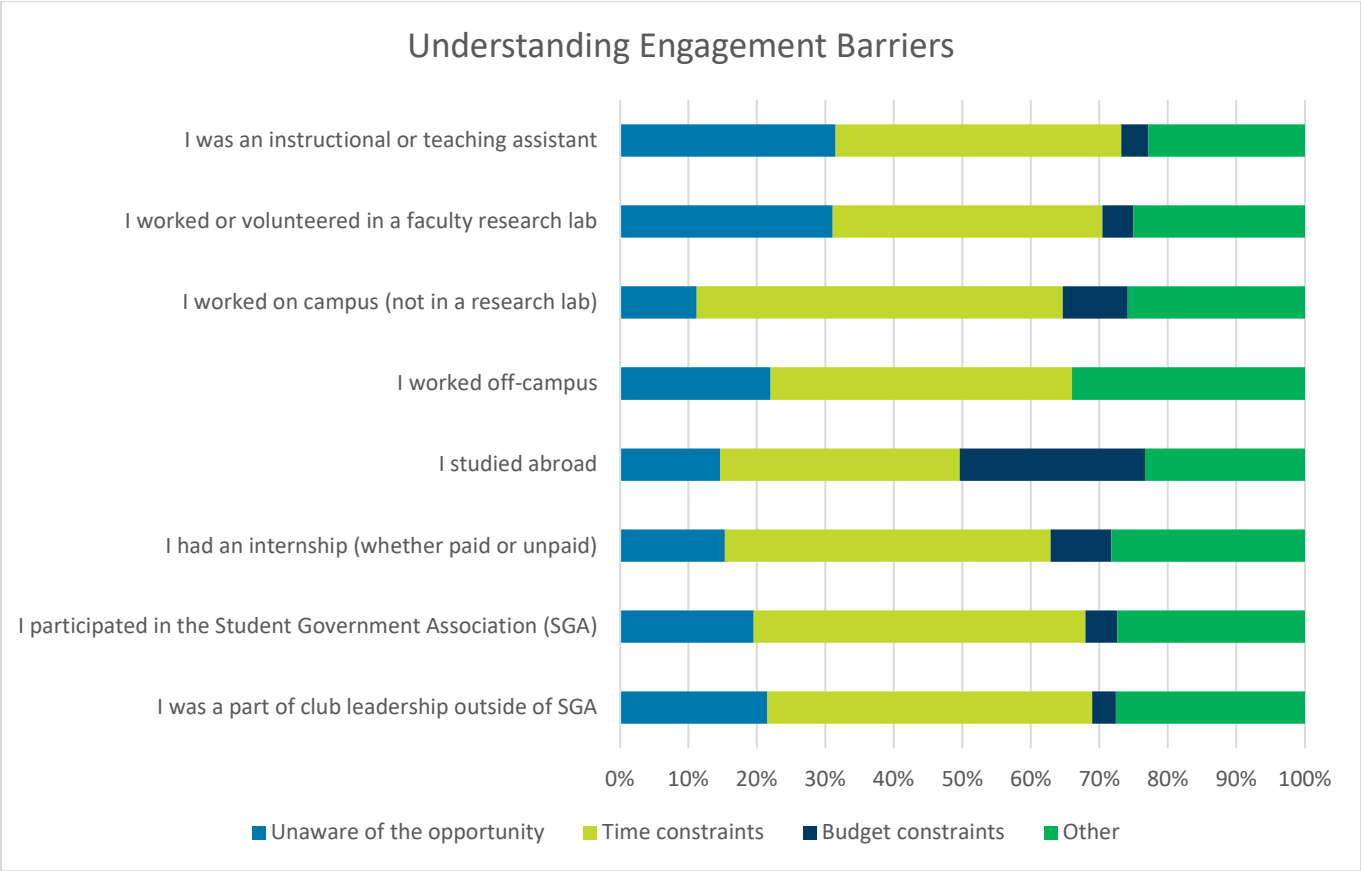
<b>Response</b>	<b>Count</b>	<b>Percentage</b>
<b>I was an instructional or teaching assistant</b>	4	2.94%
<b>I worked or volunteered in a faculty research lab</b>	1	0.74%
<b>I worked on-campus (not in a research lab)</b>	20	14.71%
<b>I worked off-campus</b>	77	56.62%
<b>I studied abroad</b>	1	0.74%
<b>I had an internship (whether paid or unpaid)</b>	13	9.56%
<b>I participated in Student Government Association (SGA)</b>	3	2.20%
<b>I was a part of club leadership outside of SGA</b>	15	11.03%
<b>Blank/Not applicable</b>	30	22.06%

**Please rank your CONNECTEDNESS to UHCL based on the activity(ies) you participated in:**



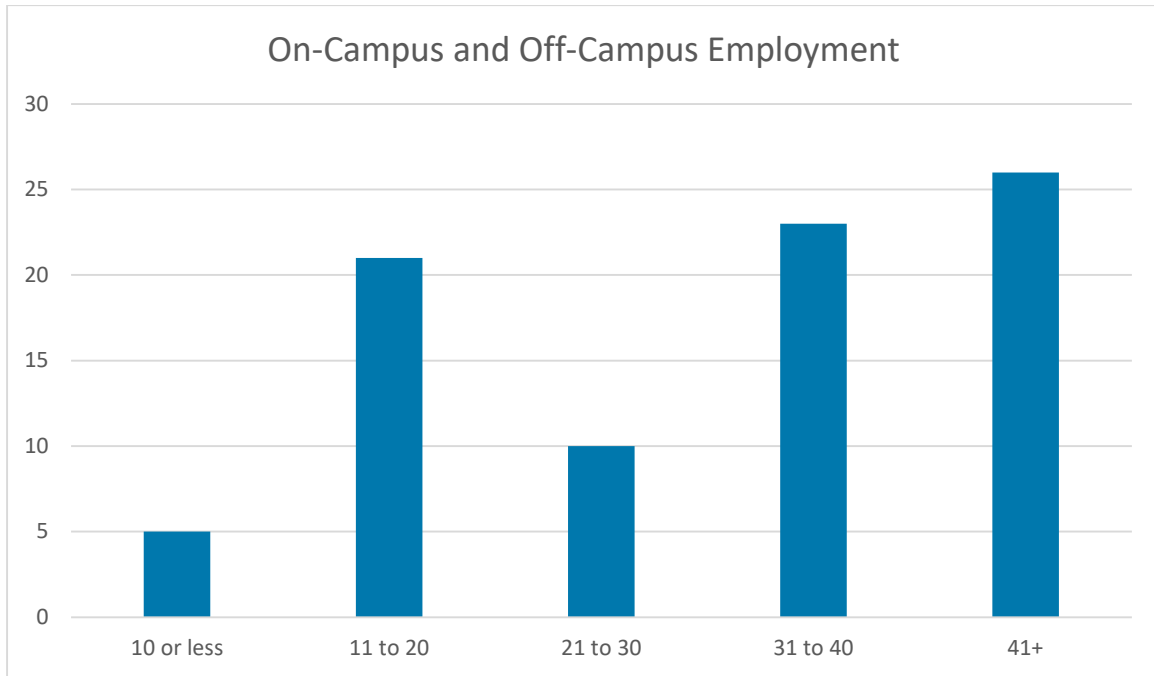
<b>Response</b>	<b>I feel strongly DISCONNECTED</b>	<b>I feel somewhat DISCONNECTED</b>	<b>Neither connected nor disconnected</b>	<b>I feel somewhat CONNECTED</b>	<b>I feel strongly CONNECTED</b>	<b>Blank/Not applicable</b>
<b>I was an instructional or teaching assistant</b>	0	0	0	1	3	132
<b>I worked or volunteered in a faculty research lab</b>	0	0	1	0	0	135
<b>I worked on campus (not in a research lab)</b>	0	1	1	7	11	116
<b>I worked off-campus</b>	6	9	30	20	12	59
<b>I studied abroad</b>	0	0	0	0	1	135
<b>I had an internship (whether paid or unpaid)</b>	1	0	4	2	6	123
<b>I participated in the Student Government Association (SGA)</b>	0	0	0	1	2	133
<b>I was a part of club leadership outside of SGA</b>	1	1	1	6	6	121

**For the activity(ies) you did NOT participate in, please select the box or boxes for why you didn't. Select all that apply.**



<b>Response</b>	<b>Unaware of the opportunity</b>	<b>Time constraints</b>	<b>Budget constraints</b>	<b>Other</b>
<b>I was an instructional or teaching assistant</b>	40	53	5	29
<b>I worked or volunteered in a faculty research lab</b>	41	52	6	33
<b>I worked on-campus (not in a research lab)</b>	13	62	11	30
<b>I worked off-campus</b>	11	22	0	17
<b>I studied abroad</b>	20	48	37	32
<b>I had an internship (whether paid or unpaid)</b>	19	59	11	35
<b>I participated in Student Government Association (SGA)</b>	25	62	6	35
<b>I was a part of club leadership outside of SGA</b>	25	55	4	32
<b>Blank/Not applicable</b>	73	44	95	69

**If you were employed on-campus or off-campus, how many hours per week did you work?**



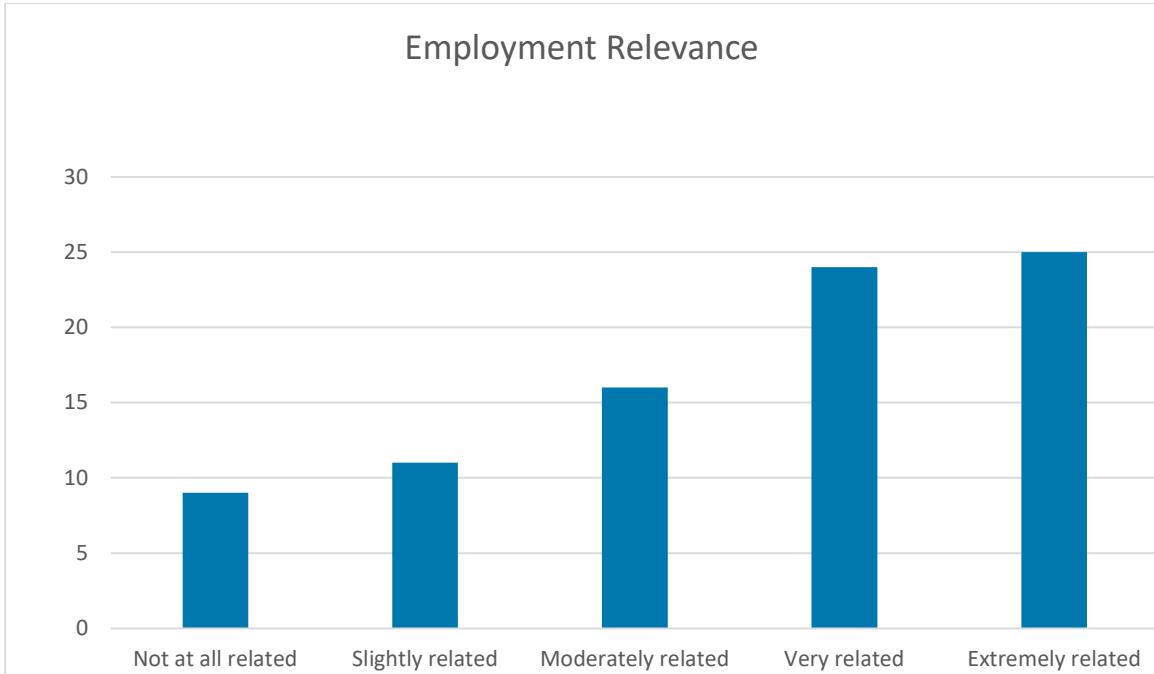
Response	Count	Percentage
10 or less	5	3.68%
11-20	21	15.45%
21-30	10	7.35%
31-40	23	16.91%
41+	26	19.11%
No Response/Blank	51	37.50%
<b>Total</b>	<b>136</b>	<b>100.00%</b>

## What will be your status upon graduating?



Response	Count	Percentage
Active military service or dependent	0	0.00%
Self-employed	7	5.15%
Employed full-time	68	50.00%
Employed part-time	15	11.03%
Unemployed, seeking work	35	25.74%
Unemployed, not seeking employment	1	0.74%
Continuing as a full-time student after graduation	14	10.29%
Continuing as a part-time student after graduation	6	4.41%
Volunteer	0	0.00%
Blank/No Response	6	4.41%

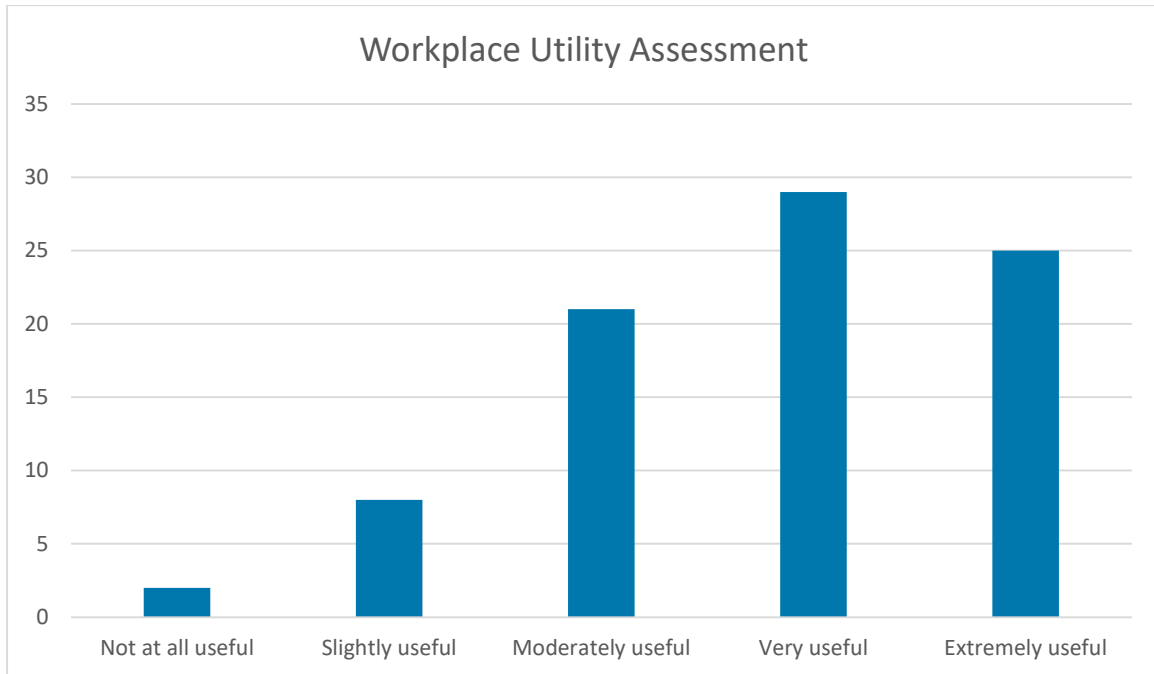
**To what extent is your employment related to your major or area of study at UHCL if employed, self-employed, or volunteering?**



Response	Count	Percentage
Not at all related	9	6.62%
Slightly related	11	8.09%
Moderately related	16	11.76%
Very related	24	17.65%
Extremely related	25	18.38%
Blank/No Response	51	37.50%
<b>Total</b>	<b>136</b>	<b>100.00%</b>

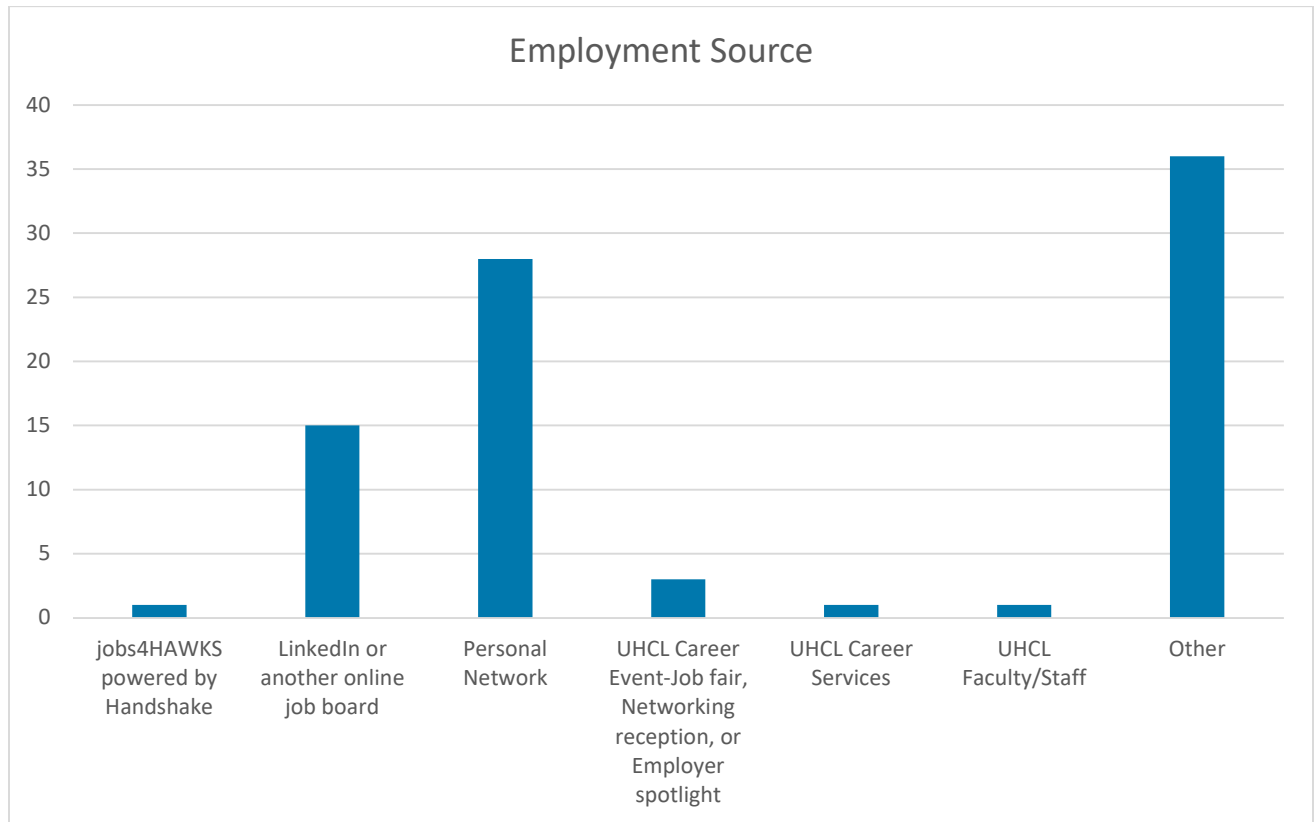


**If employed, self-employed, or volunteering, how useful is what you learned at UHCL in your daily work at your place of employment?**



Response	Count	Percentage
Not at all useful	2	1.47%
Slightly useful	8	5.88%
Moderately useful	21	15.45%
Very useful	29	21.32%
Extremely useful	25	18.38%
Blank/No Response	51	37.50%
<b>Total</b>	<b>136</b>	<b>100.00%</b>

## If employed, how did you find your position?



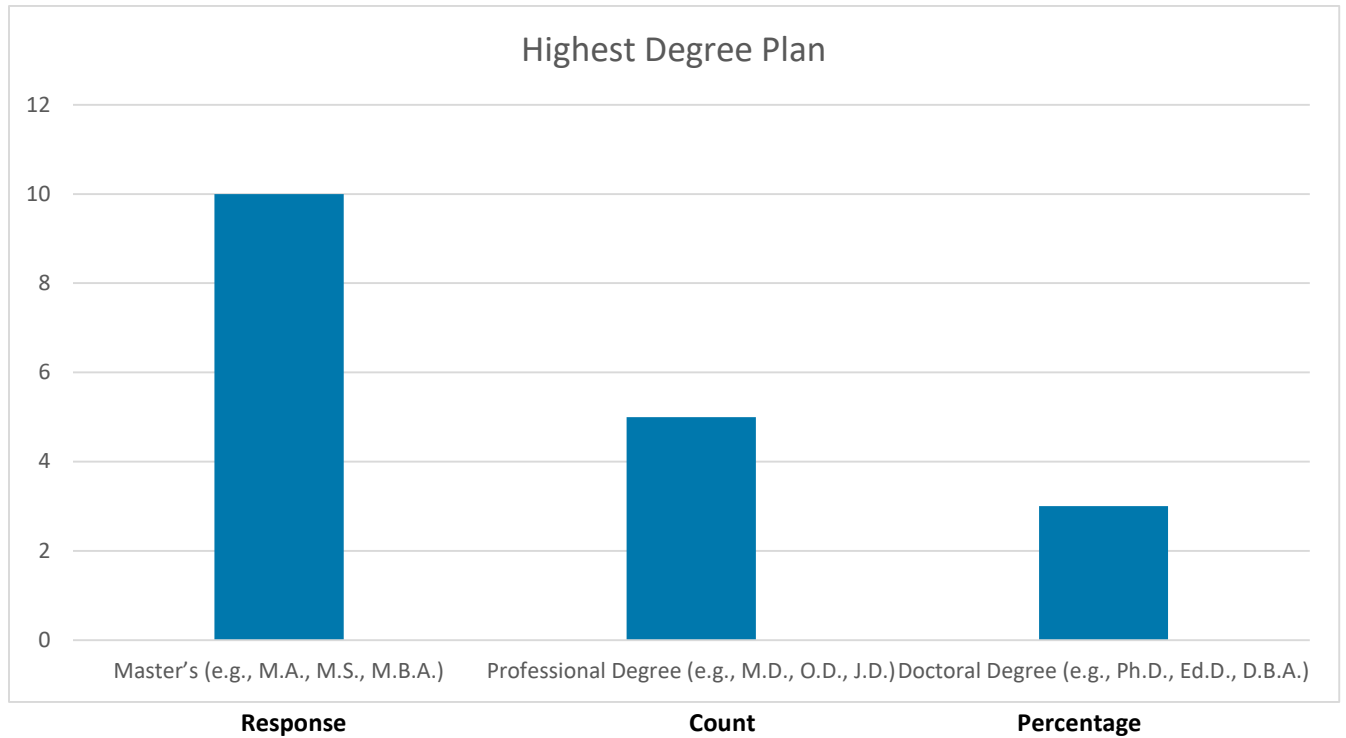
Response

Count

Percentage

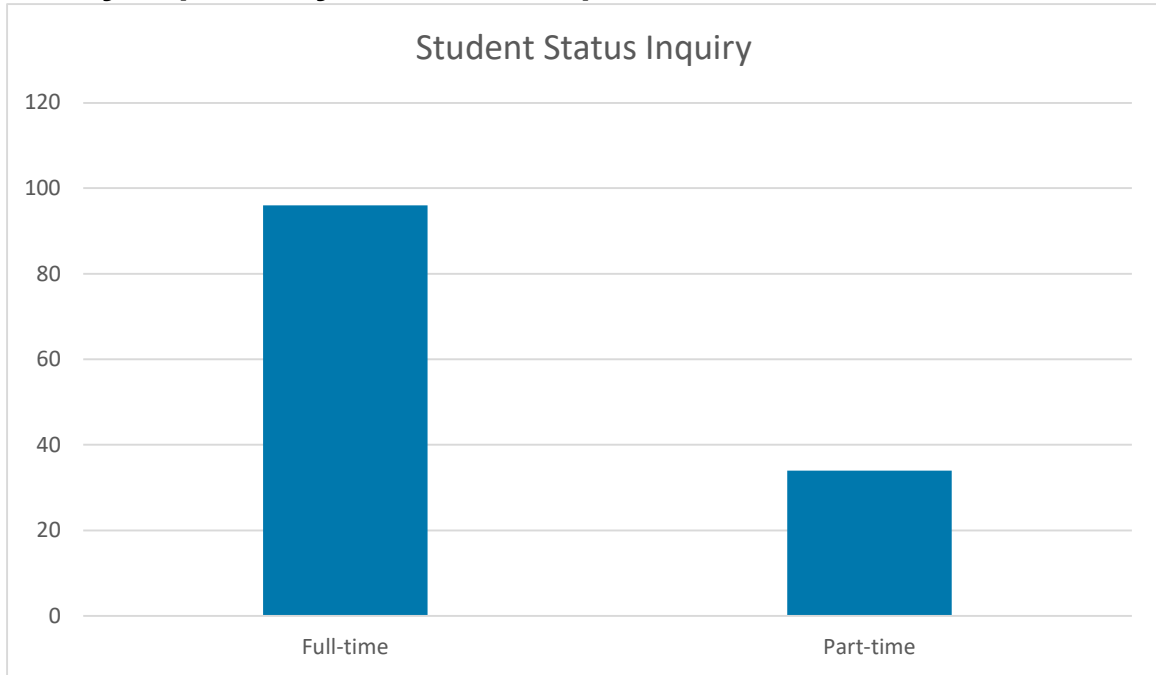
<b>jobs4HAWKS powered by Handshake</b>	1	0.74%
<b>LinkedIn or another online job board</b>	15	11.03%
<b>Personal Network</b>	28	20.59%
<b>UHCL Career Event-Job fair, Networking reception, or Employer spotlight</b>	3	2.20%
<b>UHCL Career Services</b>	1	0.74%
<b>UHCL Faculty/Staff</b>	1	0.74%
<b>Other</b>	36	26.47%
<b>Blank/No Response</b>	52	38.23%

## If you're continuing as a full-time or part-time student, what is the highest degree you plan to earn?



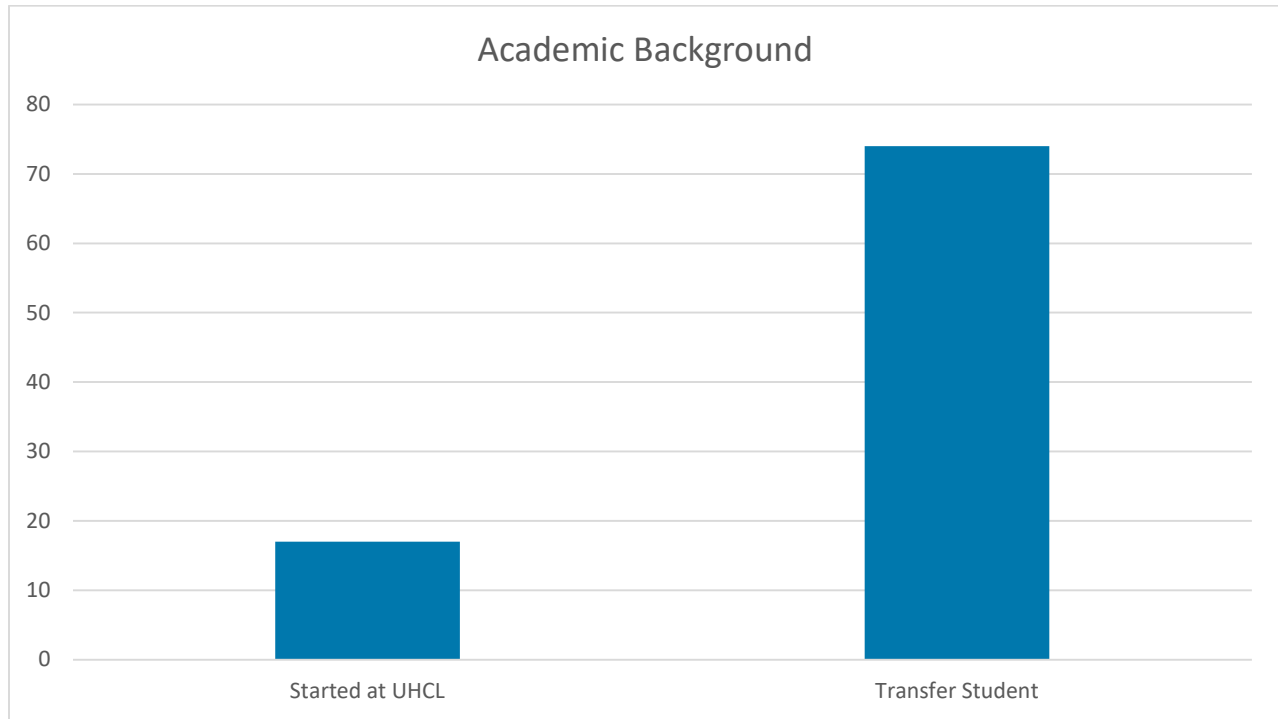
<b>Master's (e.g., M.A., M.S., M.B.A.)</b>	10	7.35%
<b>Professional Degree (e.g., M.D., O.D., J.D.)</b>	5	3.68%
<b>Doctoral Degree (e.g., Ph.D., Ed.D., D.B.A.)</b>	3	2.21%
<b>Blank/No Response</b>	118	86.76%
<b>Total</b>	136	100.00%

## Were you primarily a full-time or part-time student while at UHCL?



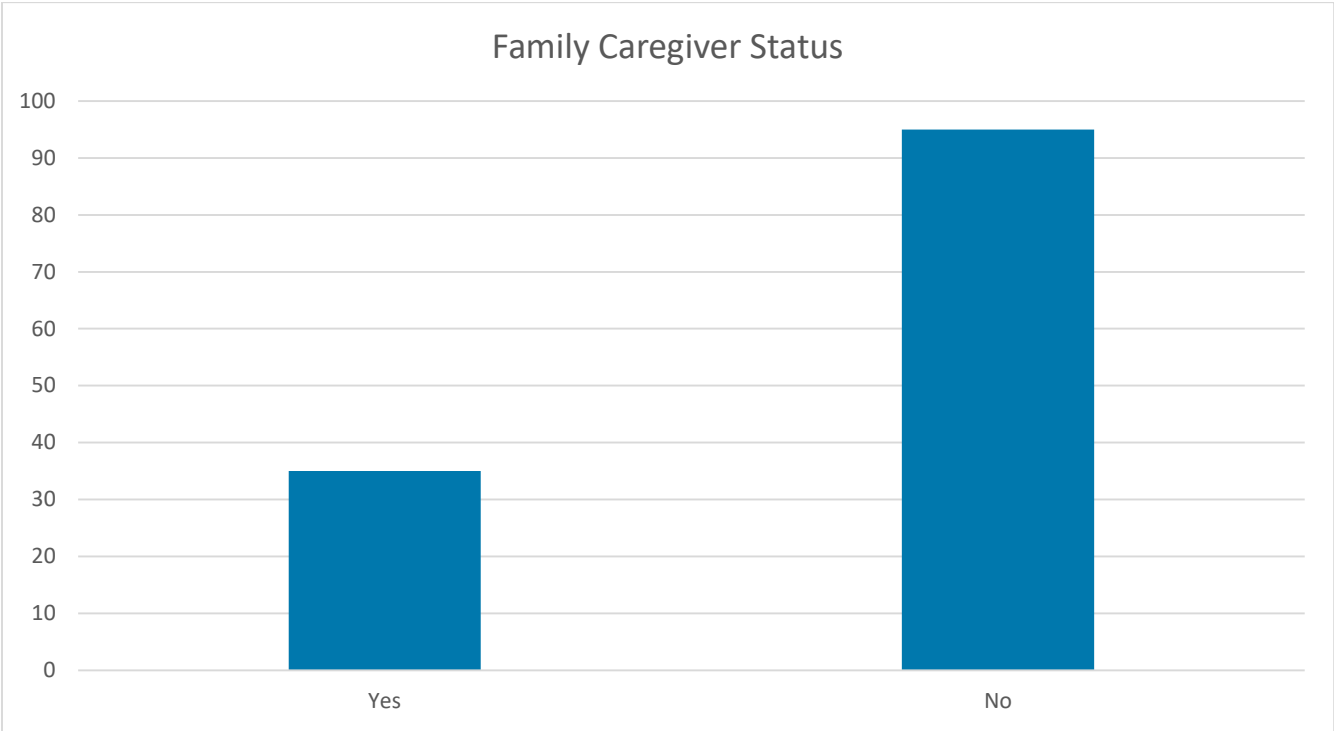
Response	Count	Percentage
Full-time	96	70.59%
Part-time	34	25.00%
Blank/No Response	6	4.41%
Total	136	100.00%

## Did you start your education at UHCL, or did you transfer from another institution?



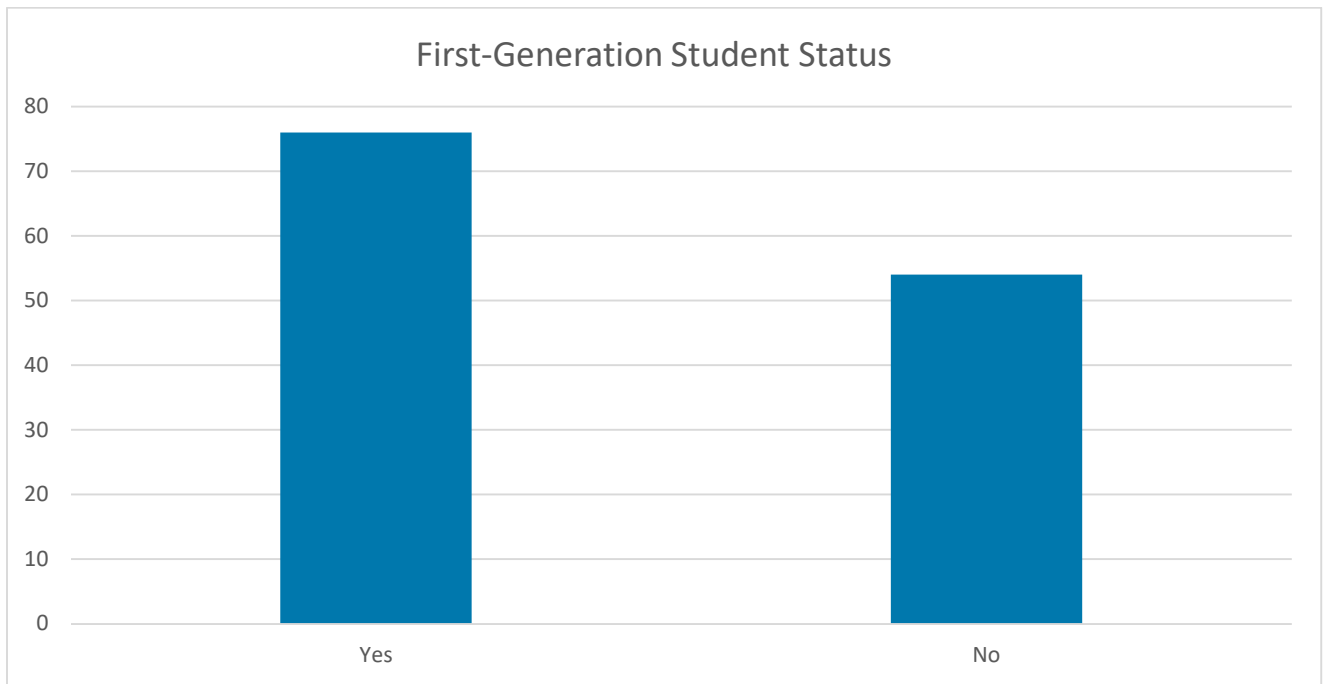
Response	Count	Percentage
Started at UHCL	17	12.50%
Transfer Student	74	54.41%
Blank/No Response	45	33.09%
Total	136	100.00%

# Are you a parent or primary caregiver for someone in your family?



Response	Count	Percentage
Yes	35	25.74%
No	95	69.85%
Blank/No Response	6	4.41%
Total	136	100.00%

## Are you a first-generation student?



Response	Count	Percentage
Yes	76	55.88%
No	54	39.71%
Blank/No Response	6	4.41%
Total	136	100.00%

End of Report