

Graduating Student Survey

College of Business

Fall 2023

By the Office of Planning and Assessment

Summary of the Survey

The purpose of the Graduating Student Survey is to determine the level of satisfaction of students with their recent higher education experience at the University of Houston-Clear Lake (UHCL). In addition, we solicit the students' opinions regarding which areas or issues need improvement to ensure that UHCL maintains the highest quality of instruction and support. Finally, the percentage of students who would recommend UHCL to family or friends is included in the UHCL progress card each year and is on the next page.

We conduct the Graduating Student Surveys in the fall and spring semesters using Qualtrics, a cloud-based software often used to capture a user's experience. The Office of Planning and Assessment sent an invitation to all students who applied for graduation during the fall 2023 semester to complete the survey on November 1st. The survey was active through December 10th, 2023. You'll find the data grouped by college, degree level, gender, ethnicity, and program. The following pages summarize data collected in the Graduating Student Survey Fall 2023 by UHCL on the College of Business.

The final reports are posted online at:

<https://www.uhcl.edu/about/administrative-offices/institutional-research/survey-data>

College of Business

Demographics

Respondents:

338 graduating COB students were invited to participate. During this collection period, 139 students started the survey. The response rate for this survey is 41.12%.

Spring	2023	26.7%
Fall	2022	34.6%
Spring	2022	25.9%
Fall	2021	34.3%
Spring	2021	28.5%
Fall	2020	Not Captured
Spring	2020	19.5%
Fall	2019	21.0%
Spring	2019	25.1%

Gender:

Female	58.99%	82
Male	23.74%	33
Non-binary/third gender	0.71%	1
Prefer not to respond	0.00%	0
No Response	16.53%	23

Ethnicity:

American Indian or Alaskan Native	0.65%	1
Asian	11.84%	18
Black or African American	5.26%	8
Hispanic	30.92%	47
Multi-racial	3.94%	6
Native Hawaiian or Pacific Islander	0.65%	1
Other	1.97%	3
White	28.94%	44
Prefer to not respond	0.65%	1
No Response	15.13%	23

Citizenship:

International	7.19%	10
U.S. Citizen	71.94%	100
U.S. Resident (Green Card)	2.15%	3
Prefer to not respond	2.15%	3
No response	16.54%	23

College of Business
Overall Satisfaction

The overall education received at UHCL was one of high quality.

Strongly agree	52.51%	73
Somewhat agree	28.77%	40
Neither agree nor disagree	3.59%	5
Somewhat disagree	4.31%	6
Strongly disagree	4.31%	6
No response	6.47%	9

I would recommend UHCL to friends and family considering college.

Strongly agree	58.99%	82
Somewhat agree	18.70%	26
Neither agree nor disagree	7.19%	10
Somewhat disagree	3.59%	5
Strongly disagree	3.59%	5
No response	7.91%	11

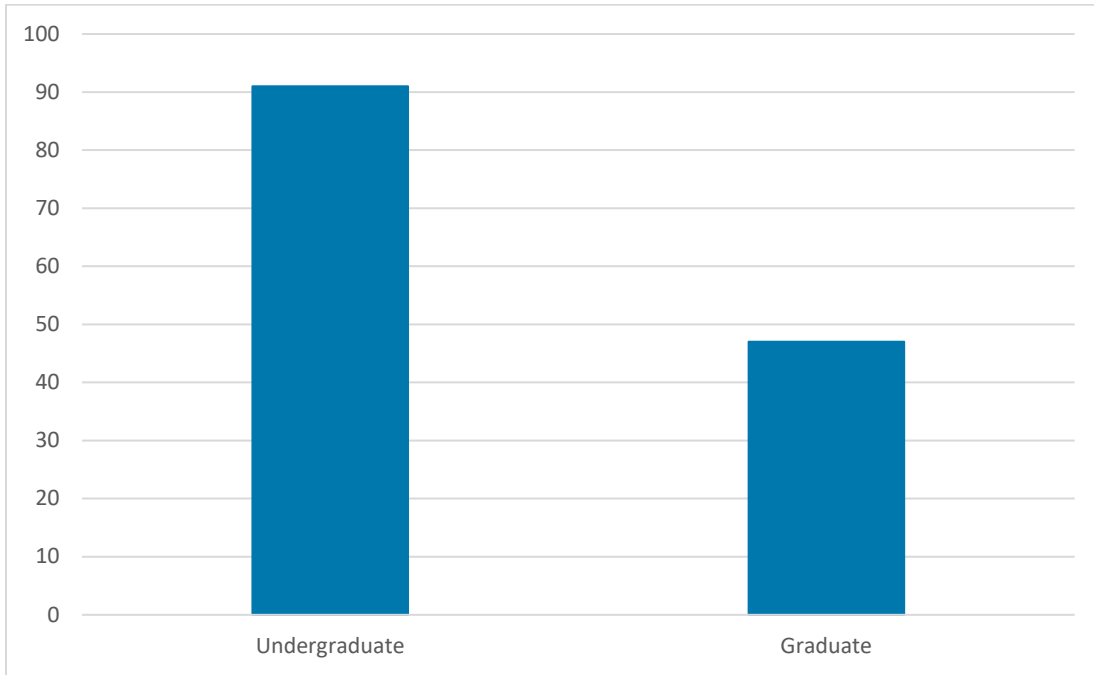
If I were to start over, I would still choose to attend UHCL.

Strongly agree	55.39%	77
Somewhat agree	15.82%	22
Neither agree nor disagree	11.51%	16
Somewhat disagree	5.75%	8
Strongly disagree	4.31%	6
No response	7.19%	10

If I were to start over, I would still choose the same program of study.

Strongly agree	48.92%	68
Somewhat agree	21.58%	30
Neither agree nor disagree	11.51%	16
Somewhat disagree	6.47%	9
Strongly disagree	4.31%	6
No response	7.19%	10

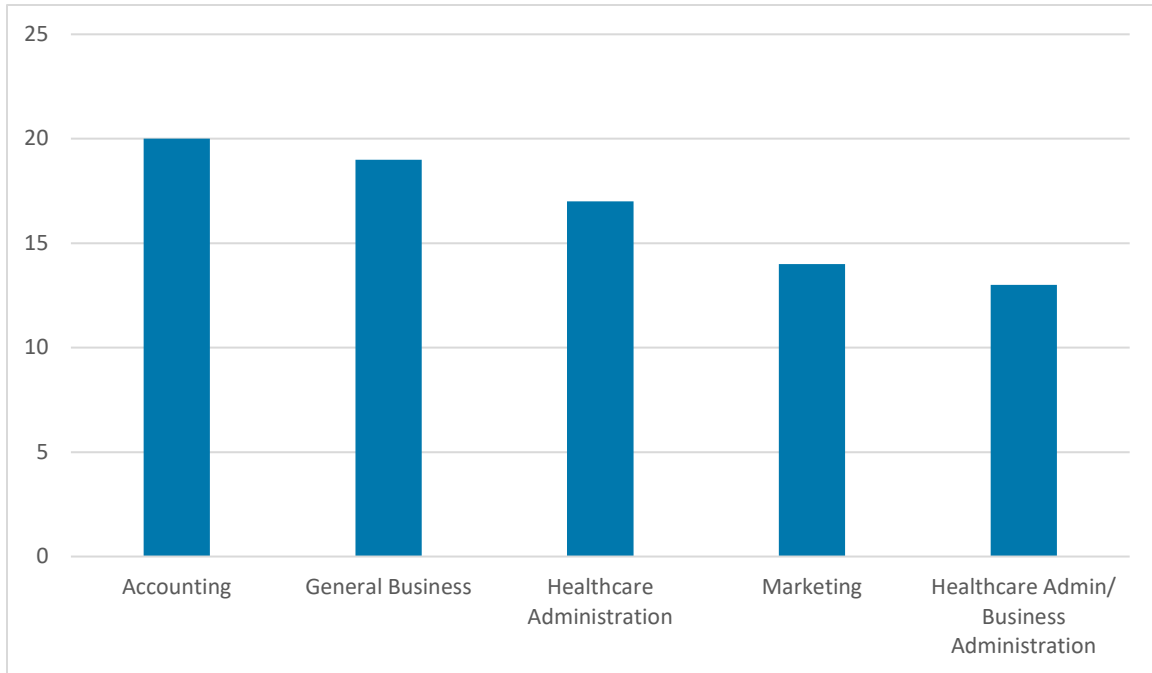
What will be your degree level?



Degree	# of Responses	Percentage
Undergraduate	91	65.94%
Graduate	47	34.06%

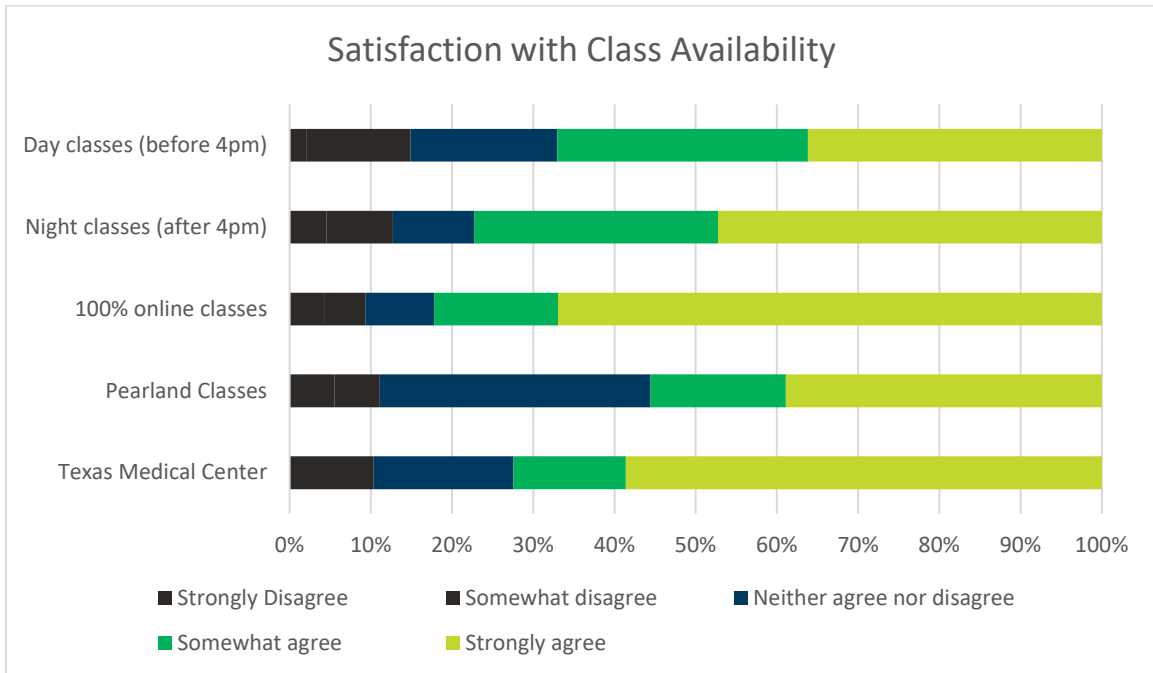
What is your primary degree program in the College of Business?

Top 5



Degree	Count
Accounting	20
Business Administration	8
Environmental Management	2
Finance	6
General Business	19
Healthcare Admin/ Business Administration	13
Healthcare Administration	17
Human Resource Management	8
Legal Studies	6
Management	12
Management Information Systems	11
Marketing	14

I was satisfied with the availability of classes at the following times & locations.



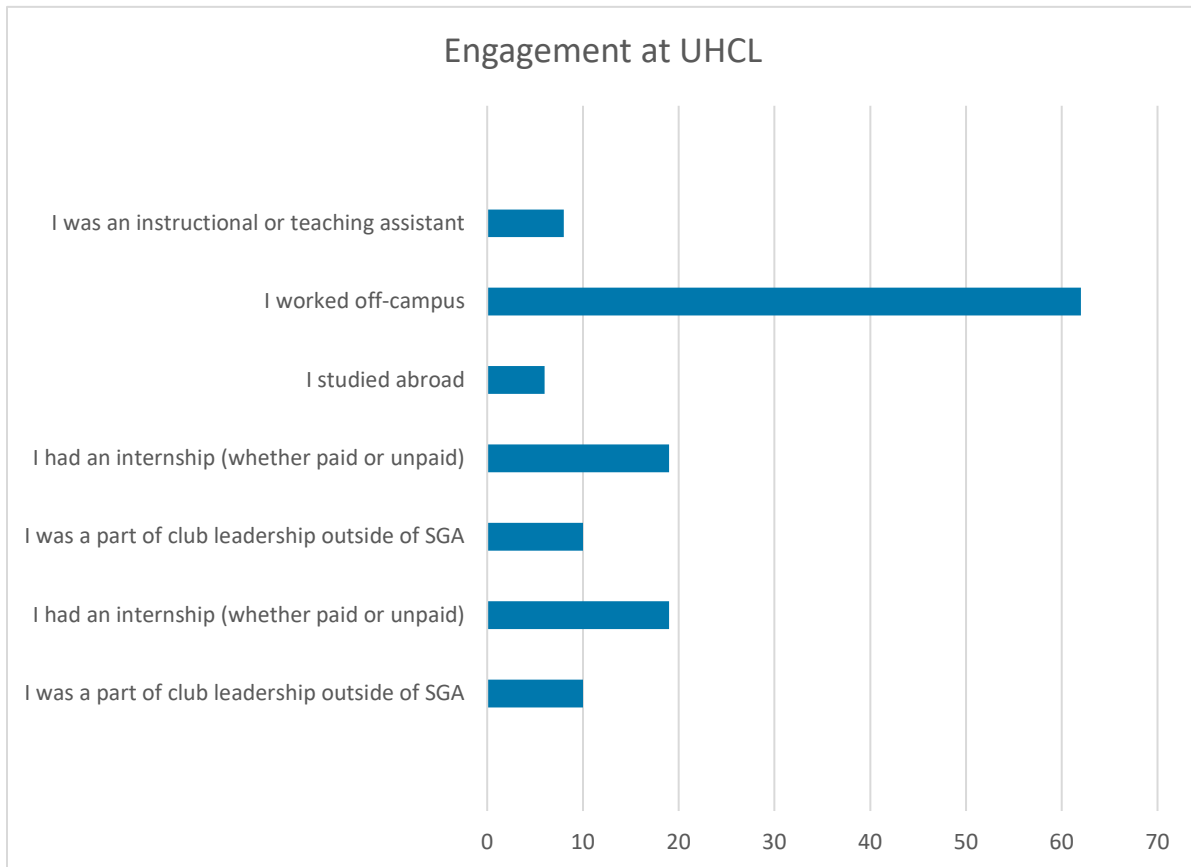
Time/Location	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Blank/Not applicable
Day classes (before 4 pm)	2	12	17	29	34	44
Night classes (after 4 pm)	5	9	11	33	52	28
100% online classes	5	6	10	18	79	20
Pearland Classes	1	1	6	3	7	120
Texas Medical Center	0	3	5	4	17	109

Please indicate your level of agreement with how well your program prepared you in each of the following areas:



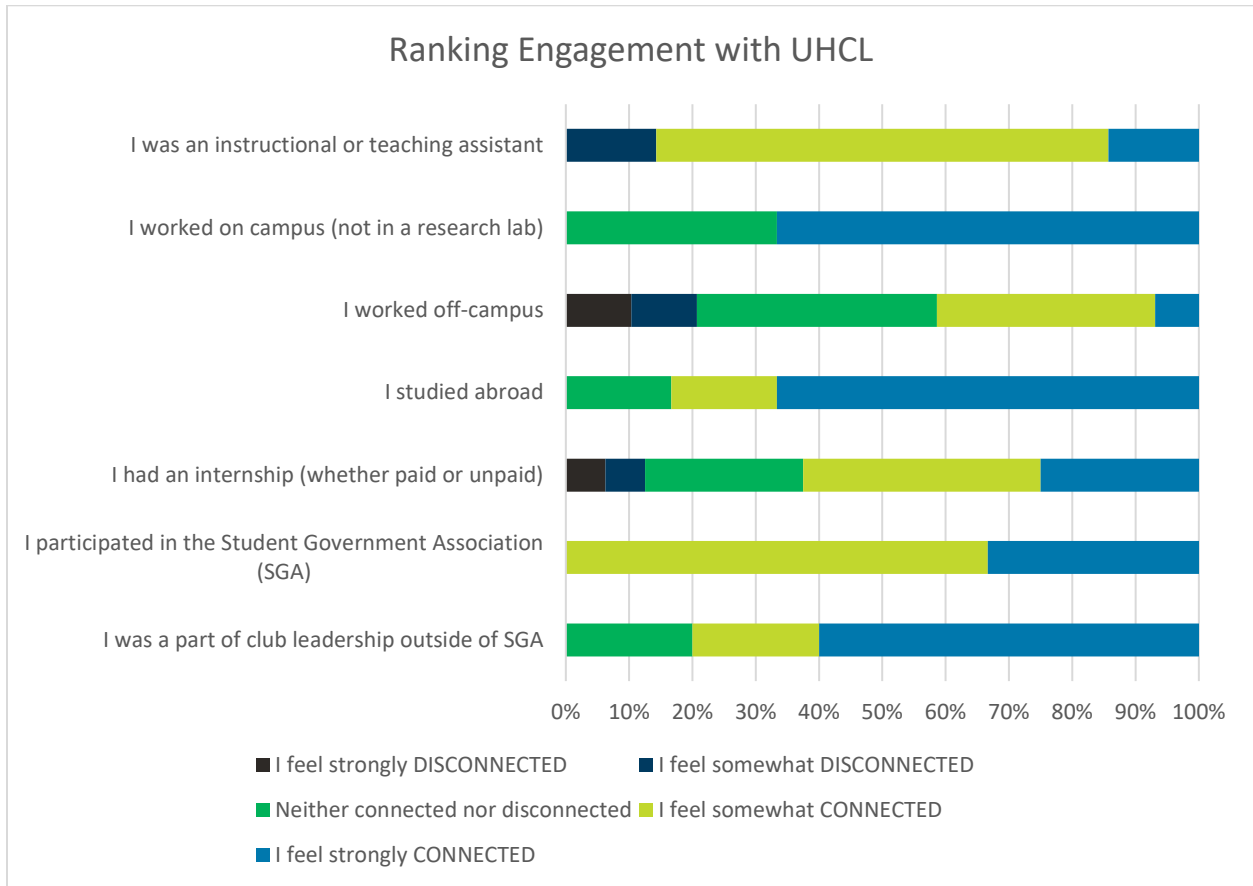
Area	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Blank/Not applicable
Think critically	2	2	7	26	87	14
Write effectively	2	3	7	21	88	17
Speak effectively	3	3	11	29	76	16
Apply & manage information technology effectively	3	2	9	28	79	17
Work effectively in a team environment	2	5	5	26	86	14
Develop intercultural awareness	2	6	14	20	80	16
Understand the ethical commitments of professional life	1	2	7	28	85	15
Become more conscientious about my role as a responsible citizen	0	2	9	19	68	40
Build skills that develop an awareness of local and global needs	0	2	11	27	61	37
Have the skills and knowledge needed for employment in my field	1	4	9	27	82	15

Please select the box for each activity you did while a student at UHCL, regardless of when or how often you did so. Check all that apply.



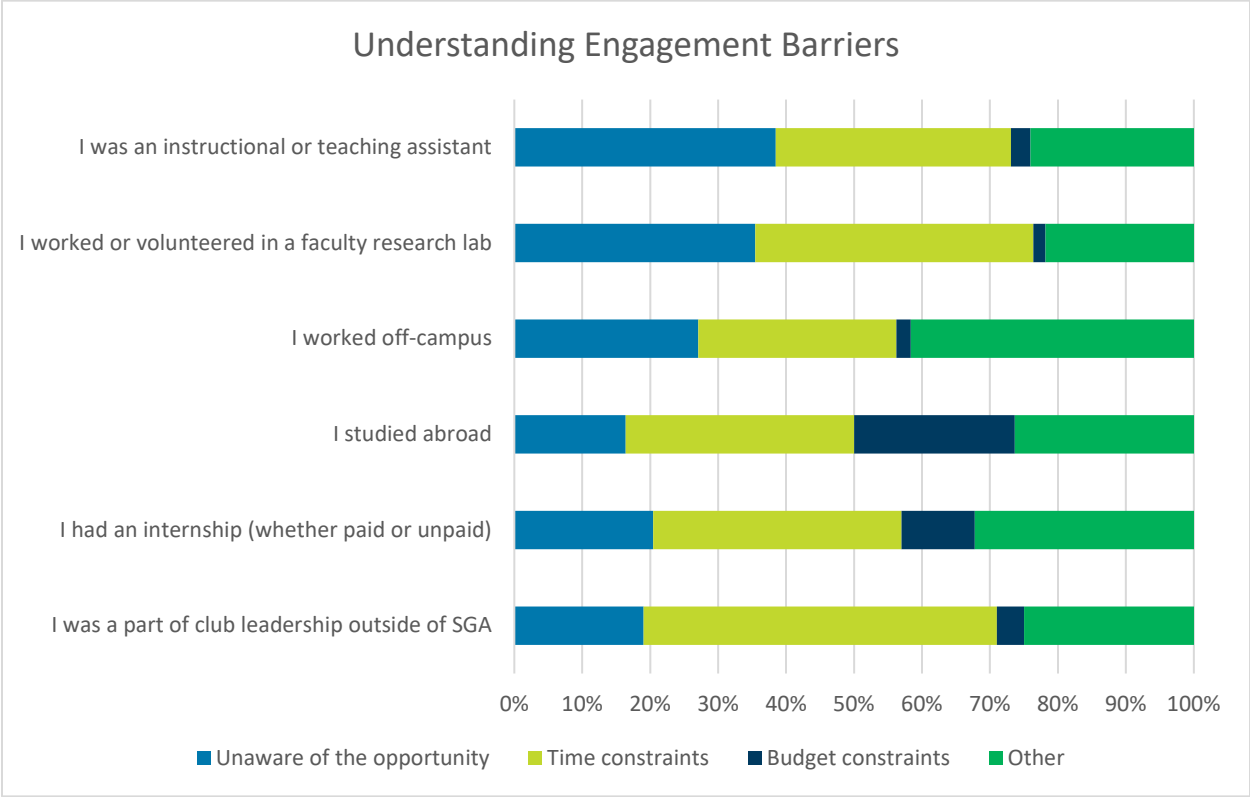
Response	Count	Percentage
I was an instructional or teaching assistant	8	4.97%
I worked or volunteered in a faculty research lab	0	0%
I worked on campus (not in a research lab)	0	0%
I worked off-campus	62	38.51%
I studied abroad	6	3.73%
I had an internship (whether paid or unpaid)	19	11.80%
I participated in the Student Government Association (SGA)	0	0%
I was a part of club leadership outside of SGA	10	6.21%
Blank/Not applicable	56	34.78%

Please rank your CONNECTEDNESS to UHCL based on the activity(ies) you participated in:



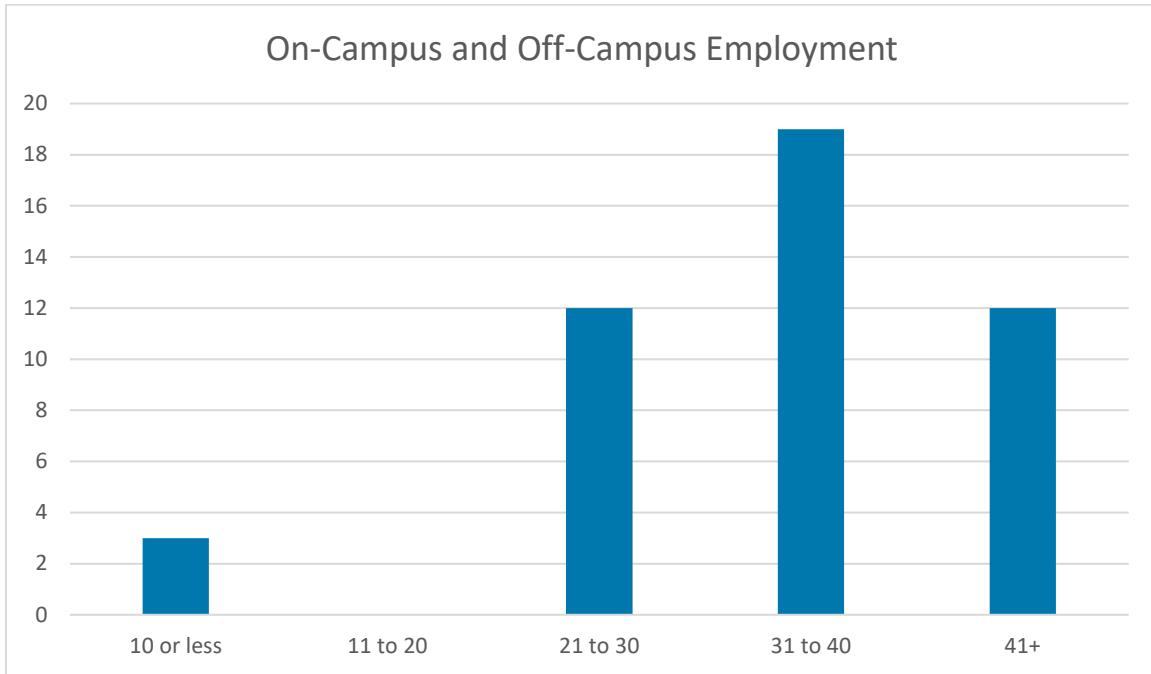
Response	I feel strongly DISCONNECTED	I feel somewhat DISCONNECTED	Neither connected nor disconnected	I feel somewhat CONNECTED	I feel strongly CONNECTED	Blank/Not applicable
I was an instructional or teaching assistant	0	1	0	5	1	131
I worked or volunteered in a faculty research lab	0	0	0	0	0	138
I worked on campus (not in a research lab)	0	0	1	0	2	135
I worked off-campus	6	6	22	20	4	80
I studied abroad	0	0	1	1	4	132
I had an internship (whether paid or unpaid)	1	1	4	6	4	122
I participated in the Student Government Association (SGA)	0	0	0	2	1	135
I was a part of club leadership outside of SGA	0	0	2	2	6	128

For the activity(ies) you did NOT participate in, please select the box or boxes for why you didn't. Select all that apply.



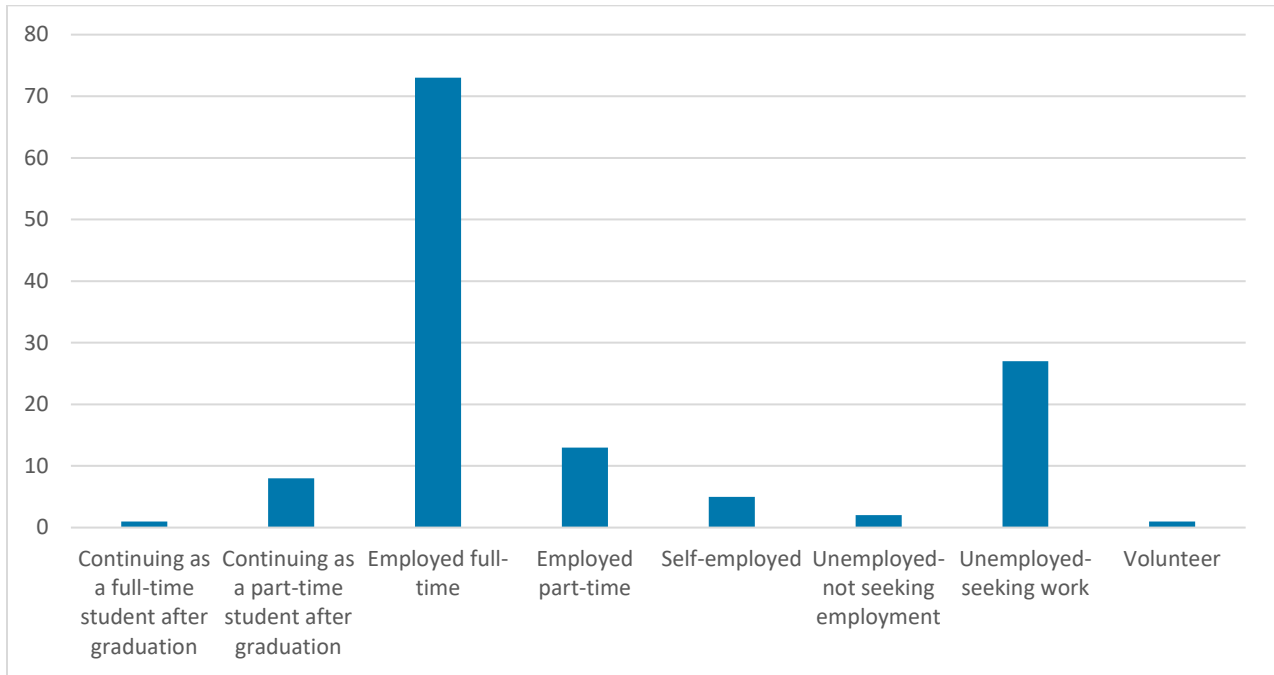
Response	Unaware of the opportunity	Time constraints	Budget constraints	Other
I was an instructional or teaching assistant	40	36	3	25
I worked or volunteered in a faculty research lab	39	45	2	24
I worked on campus (not in a research lab)	0	0	0	0
I worked off-campus	13	14	1	20
I studied abroad	18	37	26	29
I had an internship (whether paid or unpaid)	19	34	10	30
I participated in the Student Government Association (SGA)	0	0	0	0
I was a part of club leadership outside of SGA	19	52	4	25
Blank/Not applicable	86	67	106	84

If you were employed on-campus or off-campus, how many hours per week did you work?



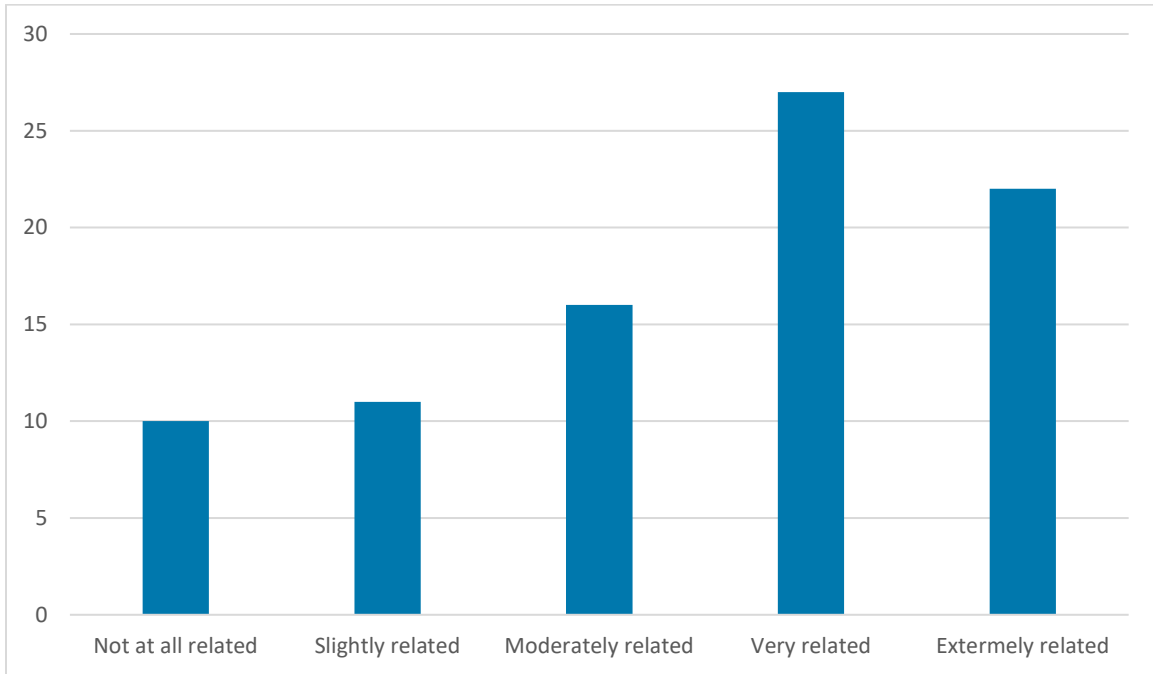
Response	Count	Percentage
10 or less	3	2.17%
11-20	0	0%
21-30	12	8.70%
31-40	19	13.77%
41+	12	8.70%

What will be your status upon graduating?



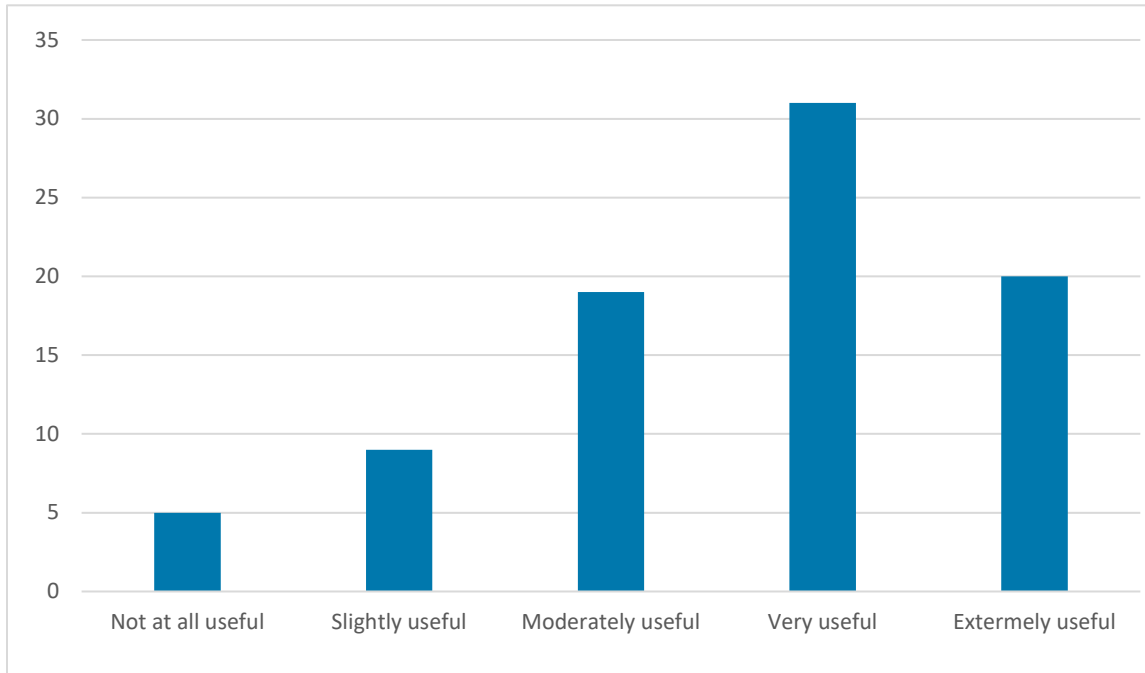
Responses	#Responses
Continuing as a full-time student after graduation	1
Continuing as a part-time student after graduation	8
Employed full-time	73
Employed part-time	13
Self-employed	5
Unemployed- not seeking employment	2
Unemployed- seeking work	27
Volunteer	1

To what extent is your employment related to your major or area of study at UHCL?



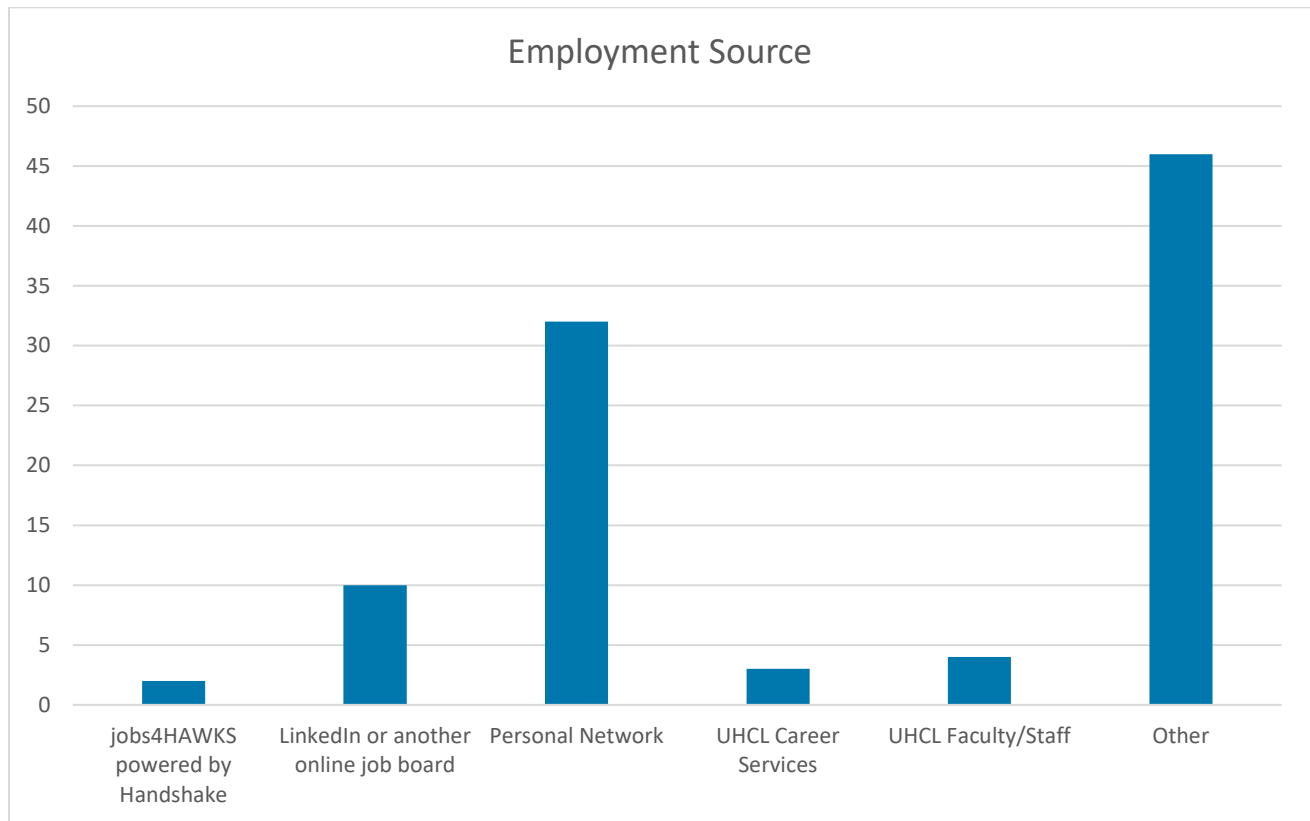
Response	Count	Percentage
Not at all related	10	7.25%
Slightly related	11	7.97%
Moderately related	16	11.59%
Very related	27	19.57%
Extremely related	22	15.94%
No response	52	37.68%

How useful is what you learned at UHCL in your daily work at your place of employment?



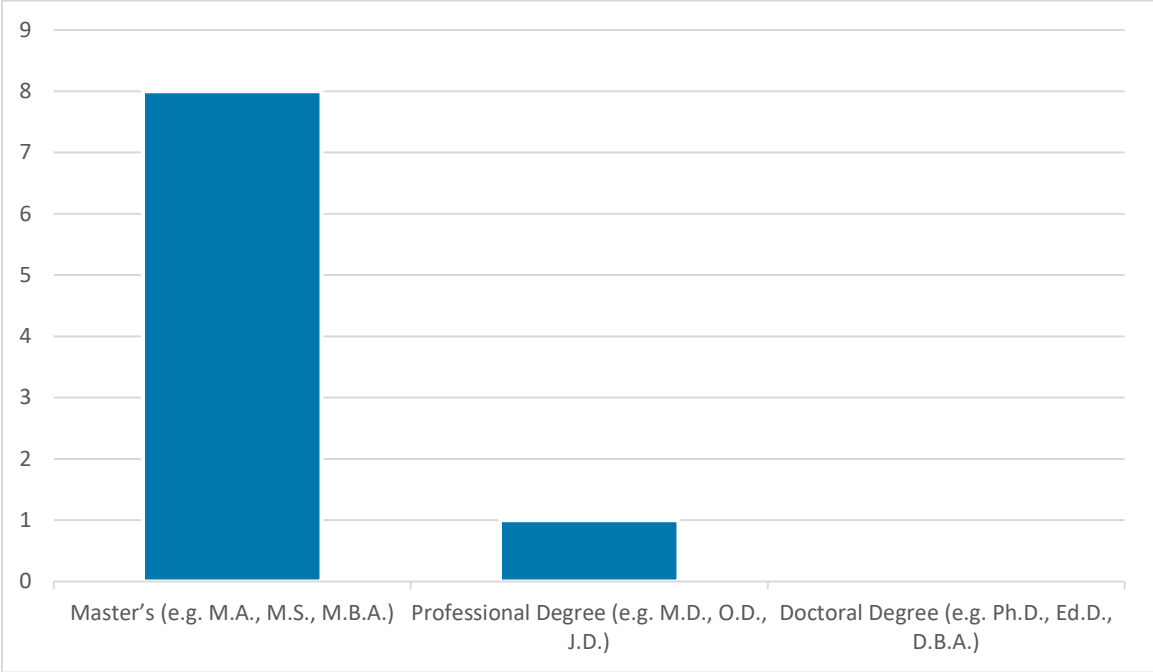
Response	Count	Percentage
Not at all useful	5	3.62%
Slightly useful	9	6.52%
Moderately useful	19	13.77%
Very useful	31	22.46%
Extremely useful	20	14.49%
No response	54	39.13%

If employed, how did you find your position?



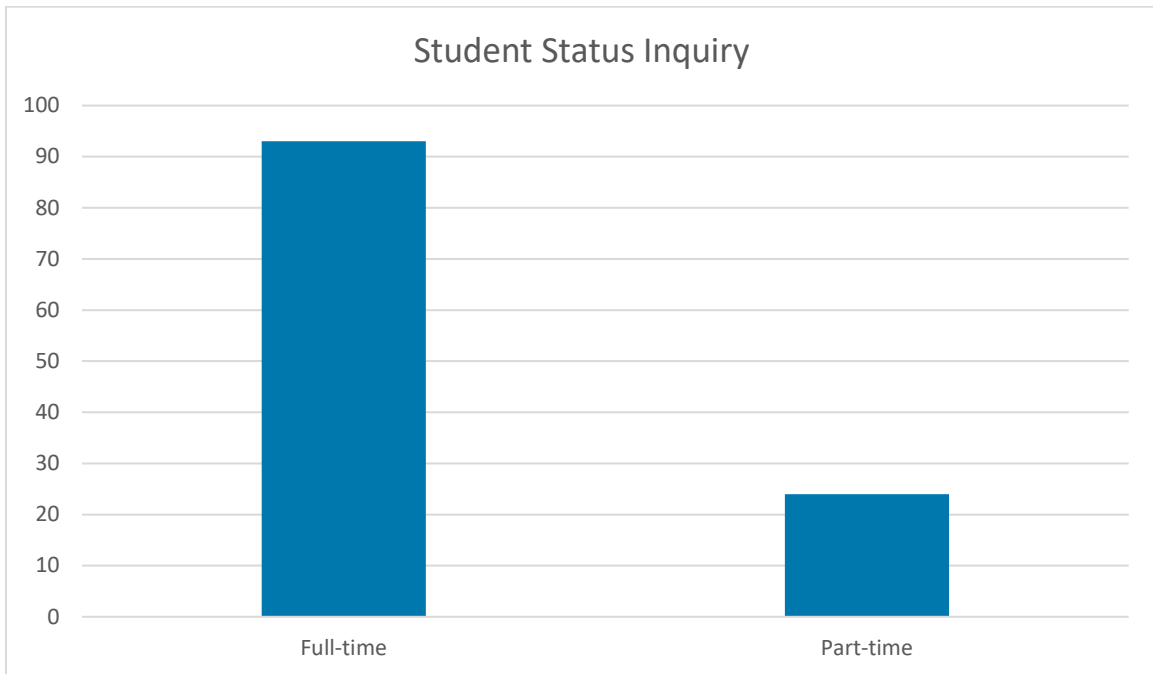
Response	Count	Percentage
jobs4HAWKS powered by Handshake	2	1.45%
LinkedIn or another online job board	10	7.25%
Personal Network	32	23.19%
UHCL Career Event-Job fair, Networking reception, or Employer spotlight	0	0%
UHCL Career Services	3	2.17%
UHCL Faculty/Staff	4	2.90%
Other	46	33.33%

If you're continuing as a full-time or part-time student, what is the highest degree you plan to earn?



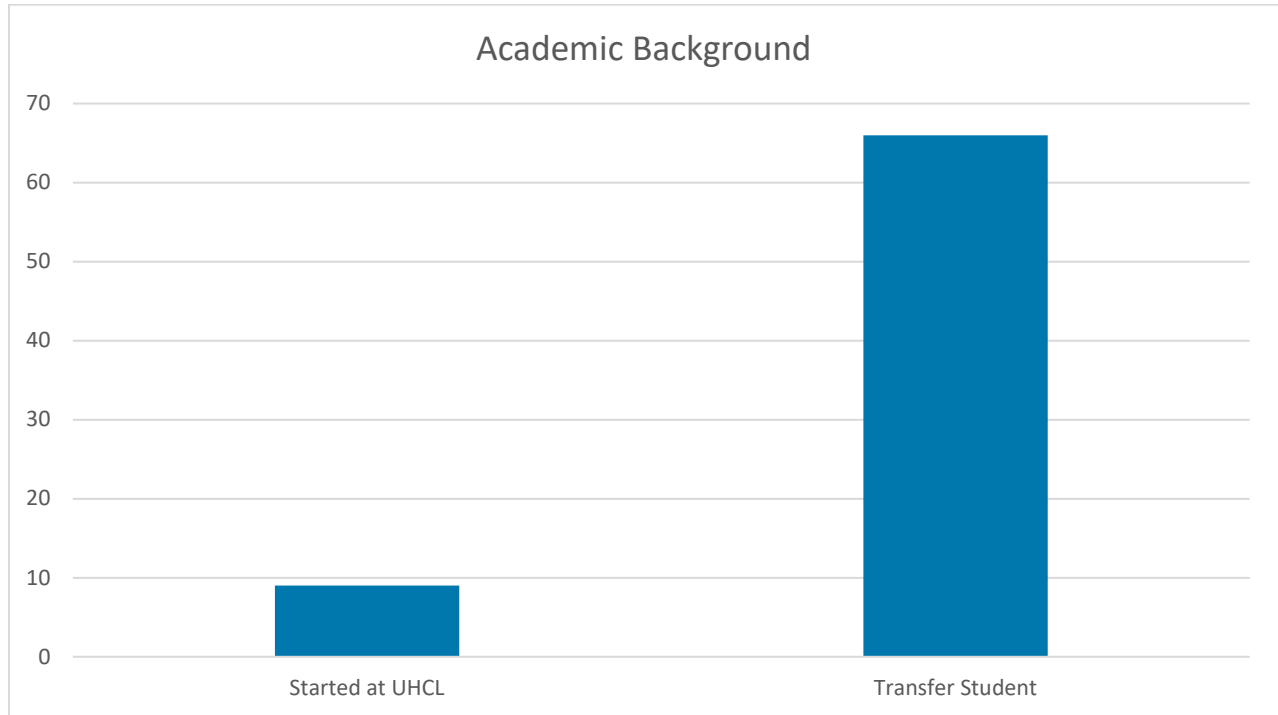
Degree Type	Count
Master's (e.g., M.A., M.S., M.B.A.)	8
Professional Degree (e.g., M.D., O.D., J.D.)	1
Doctoral Degree (e.g., Ph.D., Ed.D., D.B.A.)	0

Were you primarily a full-time or part-time student while at UHCL?



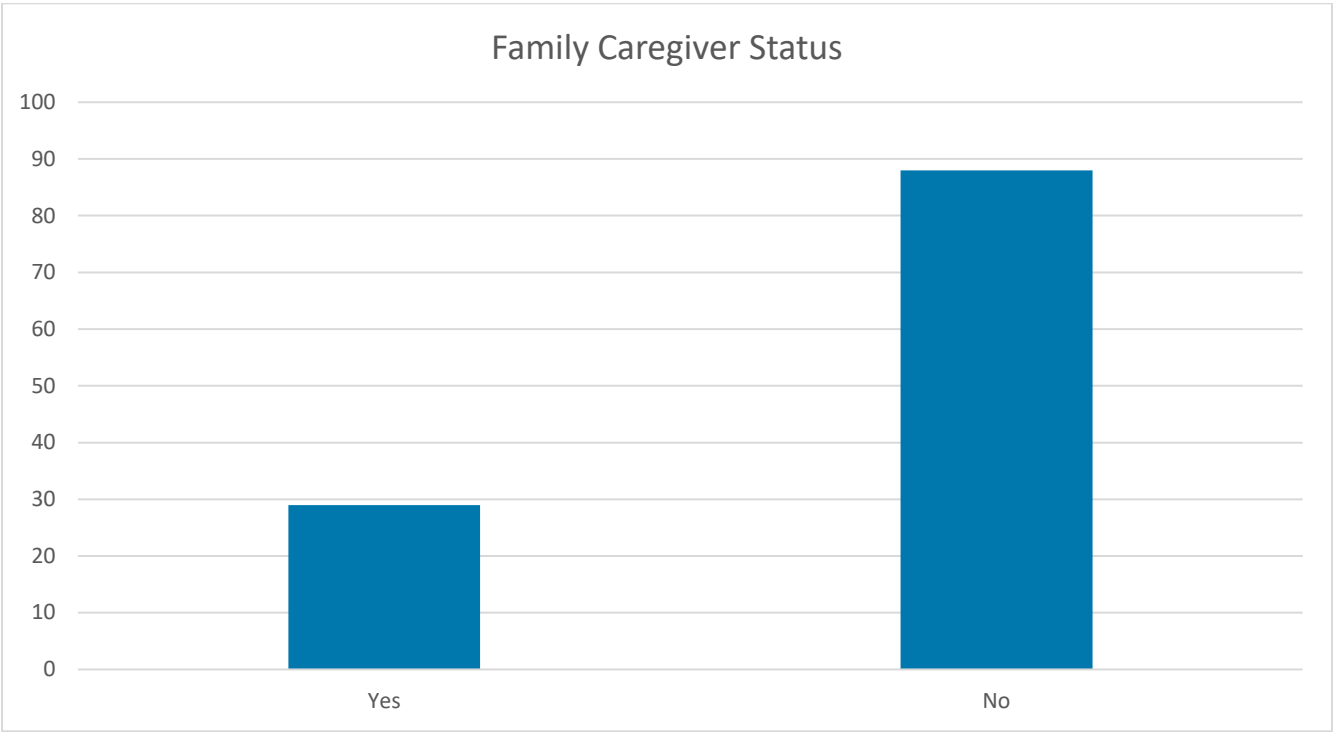
Response	Count	Percentage
Full-time	93	67.39%
Part-time	24	17.39%

Did you start your undergraduate education at UHCL, or did you transfer from another institution?



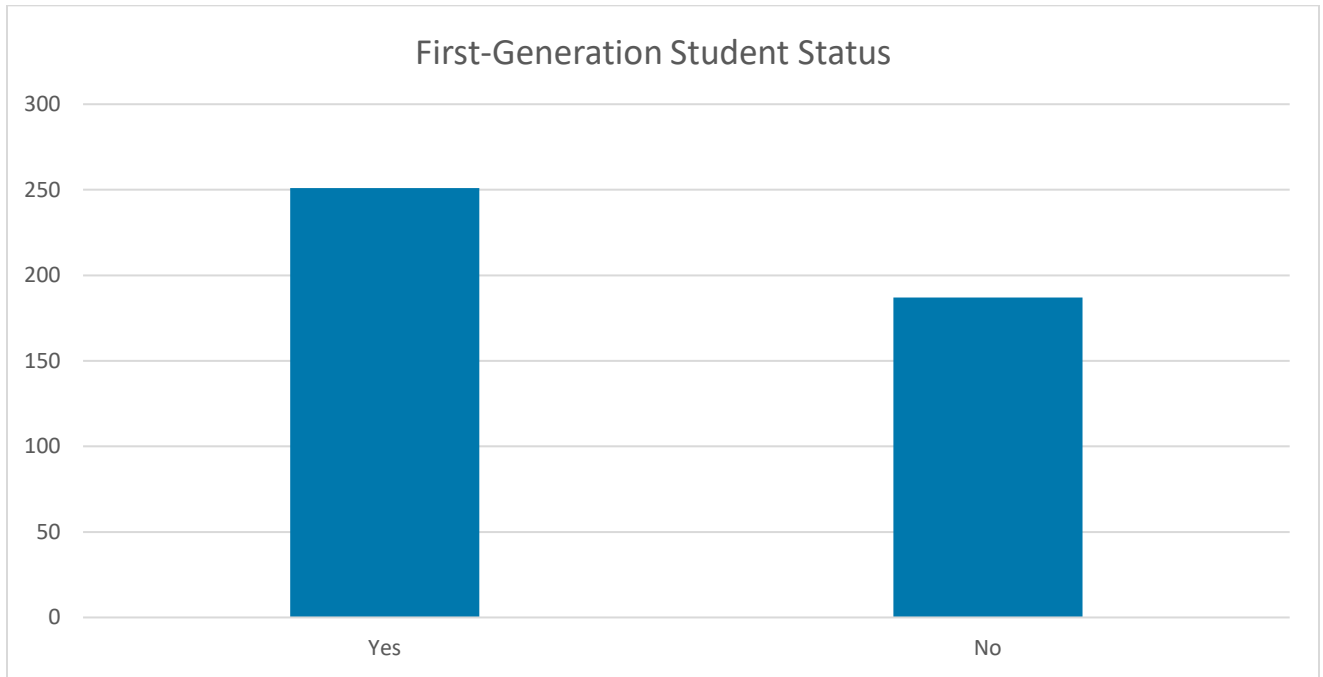
Response	Count	Percentage
Started at UHCL	9	6.52%
Transfer Student	66	47.83%

Are you a parent or primary caregiver for someone in your family?



Response	Count	Percentage
Yes	29	21.01%
No	88	63.77%

Are you a first-generation student?



Response	Count	Percentage
Yes	76	55.07%
No	40	28.99%

End of Report