

Graduating Student Survey College of Business Fall 2022

By the Office of Planning and Assessment

University of Houston-Clear Lake

Summary of the Survey

The purpose of the Graduating Student Survey is to determine the level of satisfaction of students with their recent higher education experience at the University of Houston-Clear Lake (UHCL). In addition, we solicit the students' opinions regarding which areas or issues need improvement to ensure that UHCL maintains the highest quality of instruction and support. Finally, the percentage of students who would recommend UHCL to family or friends is included in the UHCL progress card each year and is on the next page.

We conduct the Graduating Student Surveys in the fall and spring semesters using Qualtrics, a cloud-based software often used to capture a user's experience. The Office of Planning and Assessment sent an invitation on October 24th to all students who applied for graduation during the Fall 2022 semester to complete the survey. The survey was active through December 12th, 2022. You'll find the data grouped by college, degree level, gender, ethnicity, and program. The following pages summarize data collected in the Graduating Student Survey Fall 2022 by UHCL on the College of Business.

The final reports are posted online at:

<https://www.uhcl.edu/about/administrative-offices/institutional-research/survey-data>

College of Business

Demographics

Respondents:

335 graduating COB students were invited to participate. During this collection period, 116 students started the survey. The response rate for this survey is 34.6%.

Spring	2022	25.9%
Fall	2021	34.3%
Spring	2021	28.5%
Fall	2020	Not Captured
Spring	2020	19.5%
Fall	2019	21.0%
Spring	2019	25.1%

Gender:

Female	68.1%	116
Male	27.5%	32
Other	0.0%	0
No Response	4.3%	5

Ethnicity:

American Indian or Alaskan Native	0.0%	0
Asian	18.1%	21
Black	11.2%	13
Hispanic	36.2%	42
International	0.0%	0
Multi-racial	4.3%	5
White	24.1%	28
Other	0.8%	1
No Response	5.1%	6

Citizenship:

International	5.1%	6
U.S. Citizen	87.9%	102
U.S. Resident (Green Card)	0.8%	1
No Response	6%	7

College of Business
Overall Satisfaction

“Looking back, how would you evaluate the overall education you received from UHCL?”

Excellent	44.8%	52
Good	32.7%	38
Fair	16.3%	19
Poor	0.8%	1
No Response	5.1%	6

“In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?”

Yes	79.3%	92
No	13.7%	16
No Response	6.8%	8

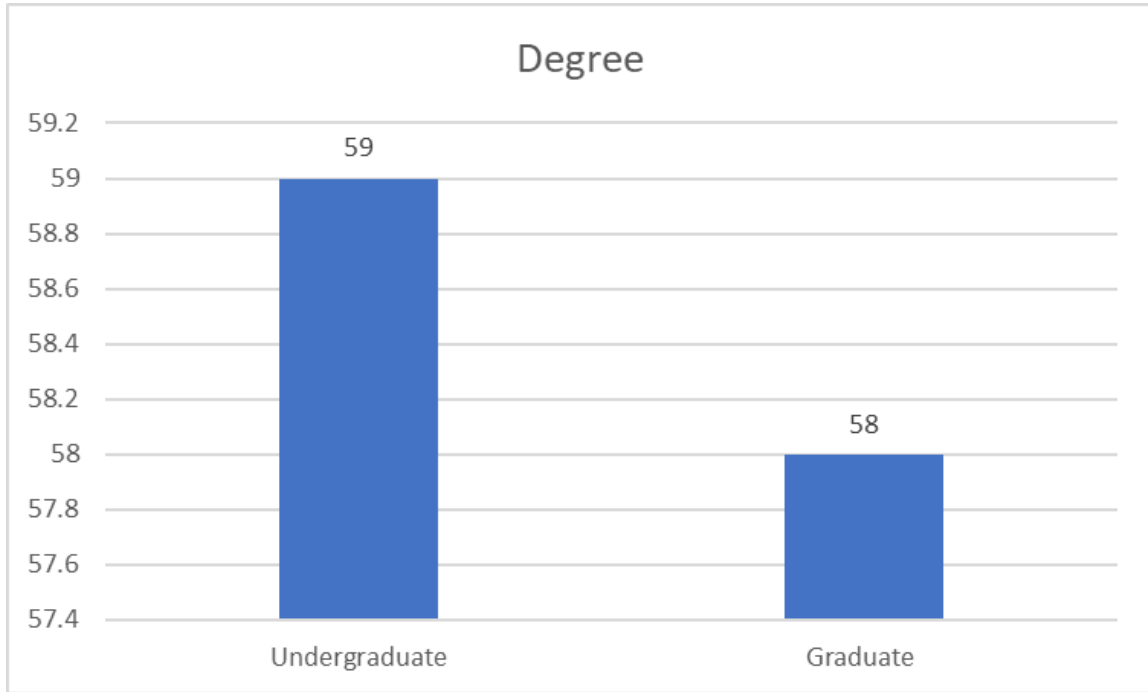
“Would you still choose the same program of study?”

Yes	71.5%	83
No	8.6%	10
Not sure	15.5%	18
No Response	4.3%	5

“Will you recommend UHCL to friends and family considering college?”

Yes	88.7%	103
No	6.0%	7
No Response	5.1%	6

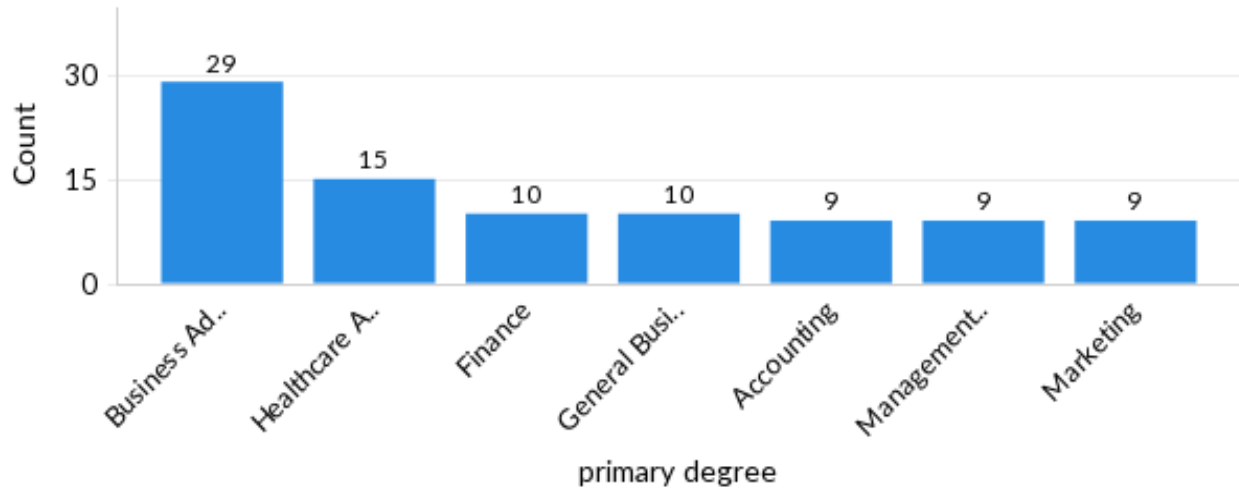
What will be your degree level?



Degree	# Responses	Percentage
Undergraduate	59	50.4
Graduate	58	49.6
Grand Total	117	

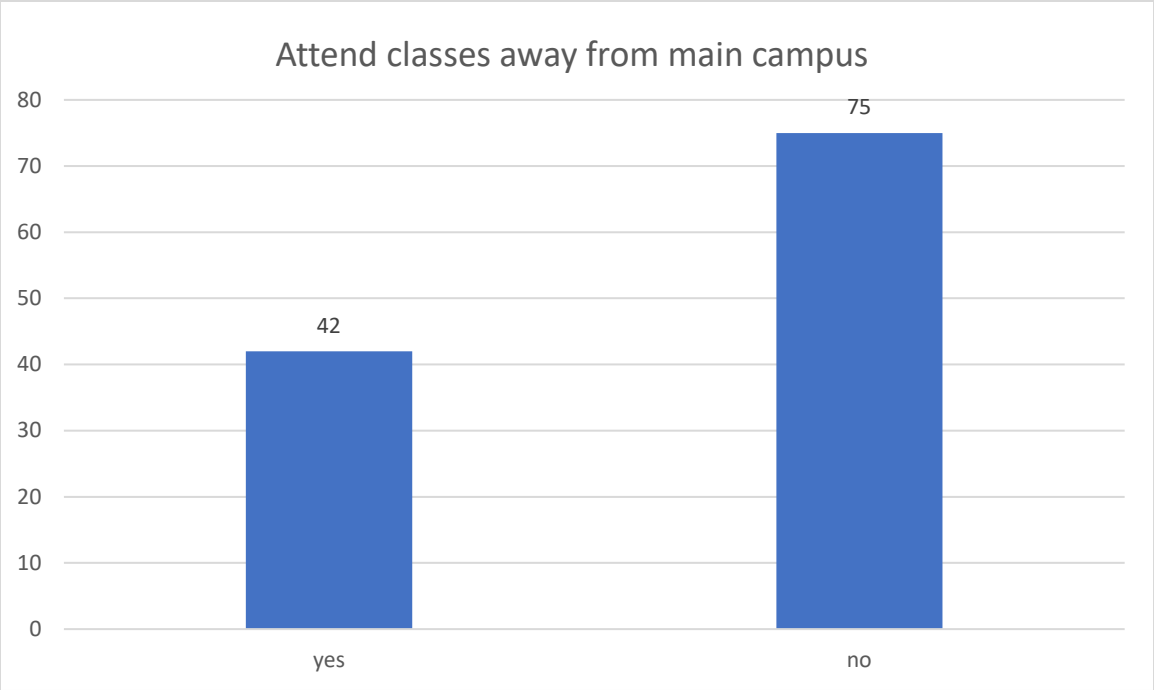
What is your primary degree program in the College of Business?

Top 5



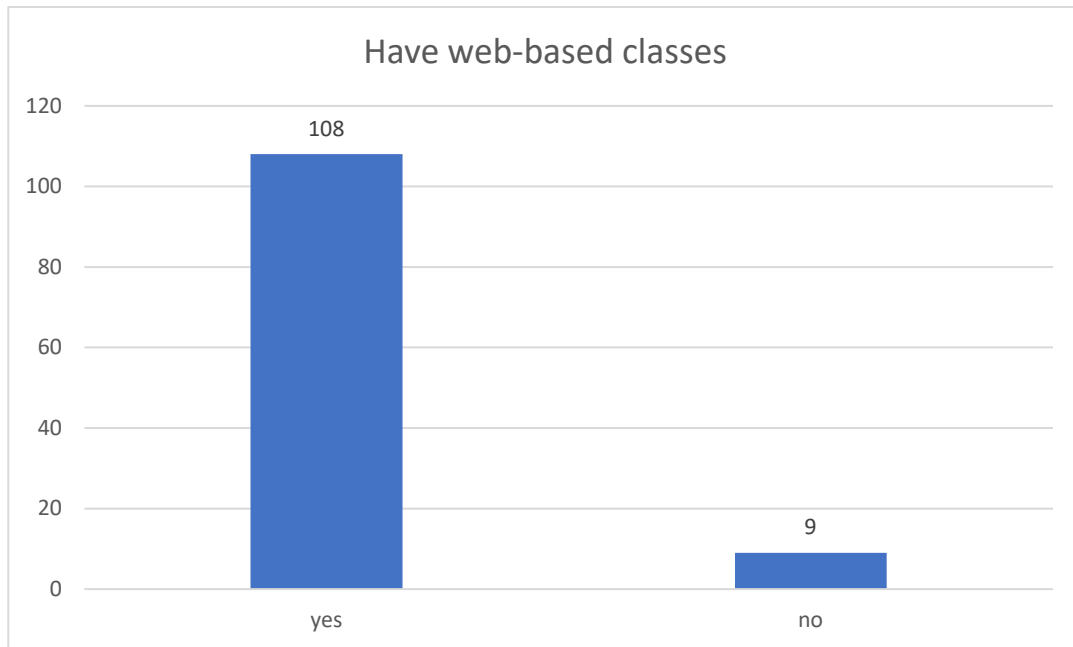
Degree	# Responses	Percentage
Business Administration	29	24.8
Healthcare Administration	15	12.8
General Business	10	8.5
Finance	10	8.5
Accounting	9	7.7
Marketing	9	7.7
Management Information Systems	9	7.7
Healthcare Admin/ Business Administration	7	6.0
Management	7	6.0
Environmental Management	5	4.3
Legal Studies	3	2.6
Human resource management	2	1.7
Healthcare Services	1	0.9
Obtained Dual degree	1	0.9

While attending UHCL, did you take any classes away from the main UHCL campus? (e.g., Sugar Land, Pearland, Medical Center)



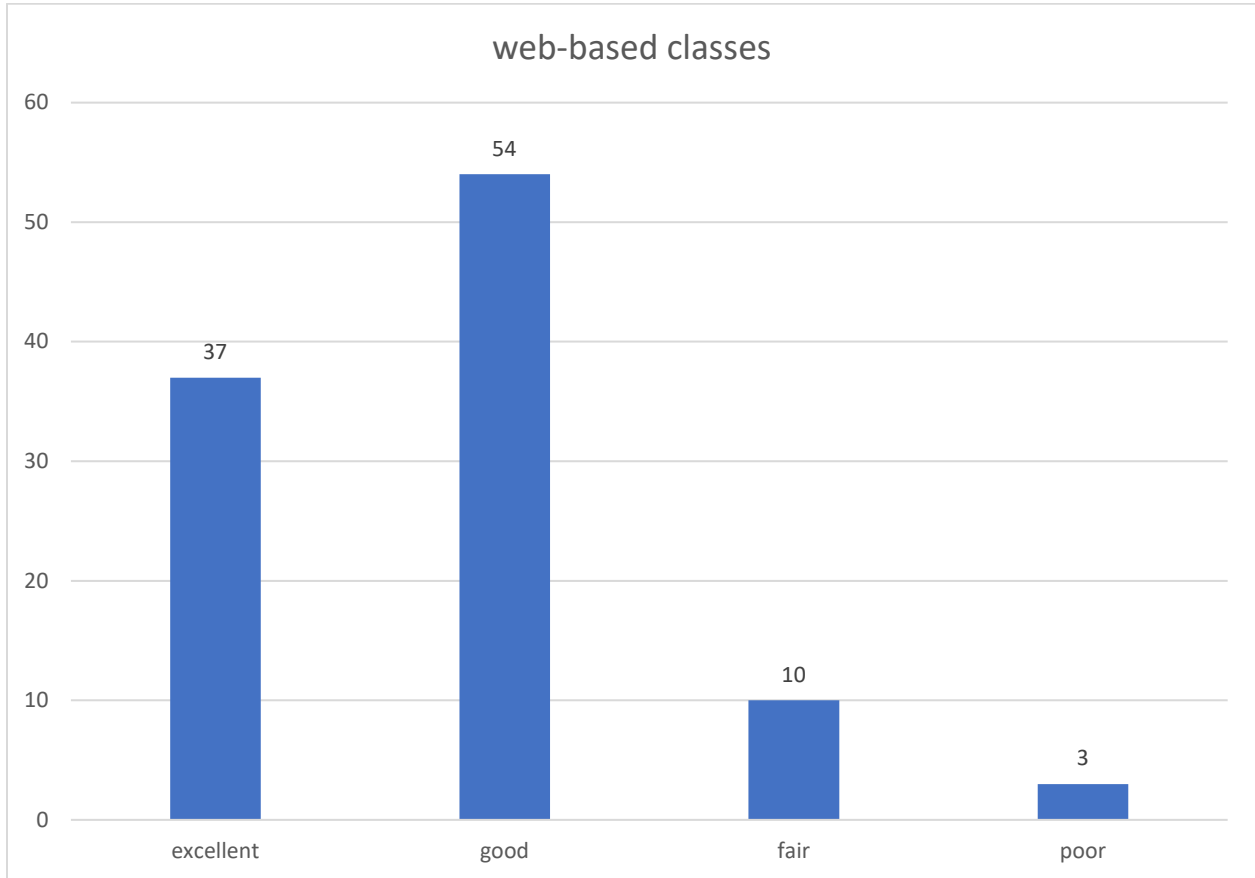
Response	Count	Percentage
Yes	42	35.8
No	75	64.1
Grand Total	117	

While attending UHCL, did you take any web-based or internet classes?



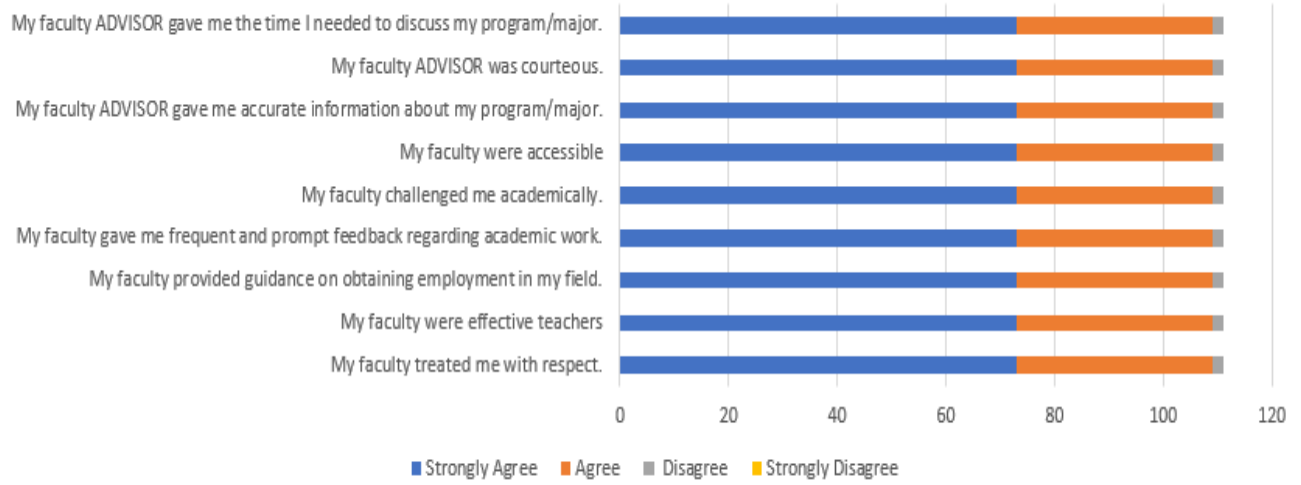
Response	Count	Percentage
Yes	108	92.4
No	9	7.6
Grand Total	117	

While attending UHCL, if you did take any web-based or internet courses at UHCL, how would you rate your overall experience using that format?

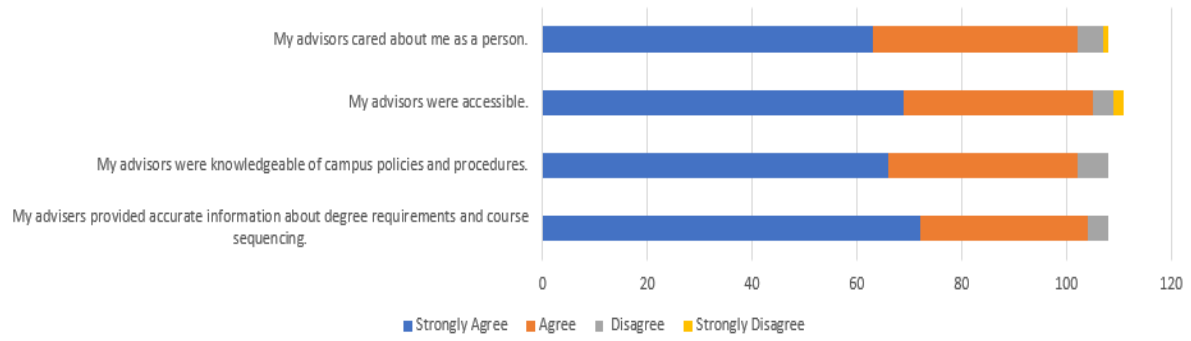


Experience	Count	Percentage
Excellent	37	35.5
Good	54	51.9
Fair	10	9.6
Poor	3	2.8
Grand Total	104	

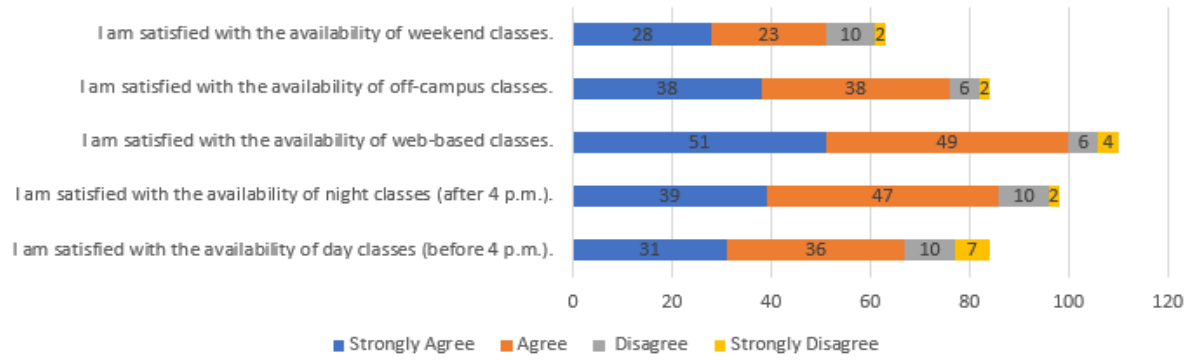
Faculty experience



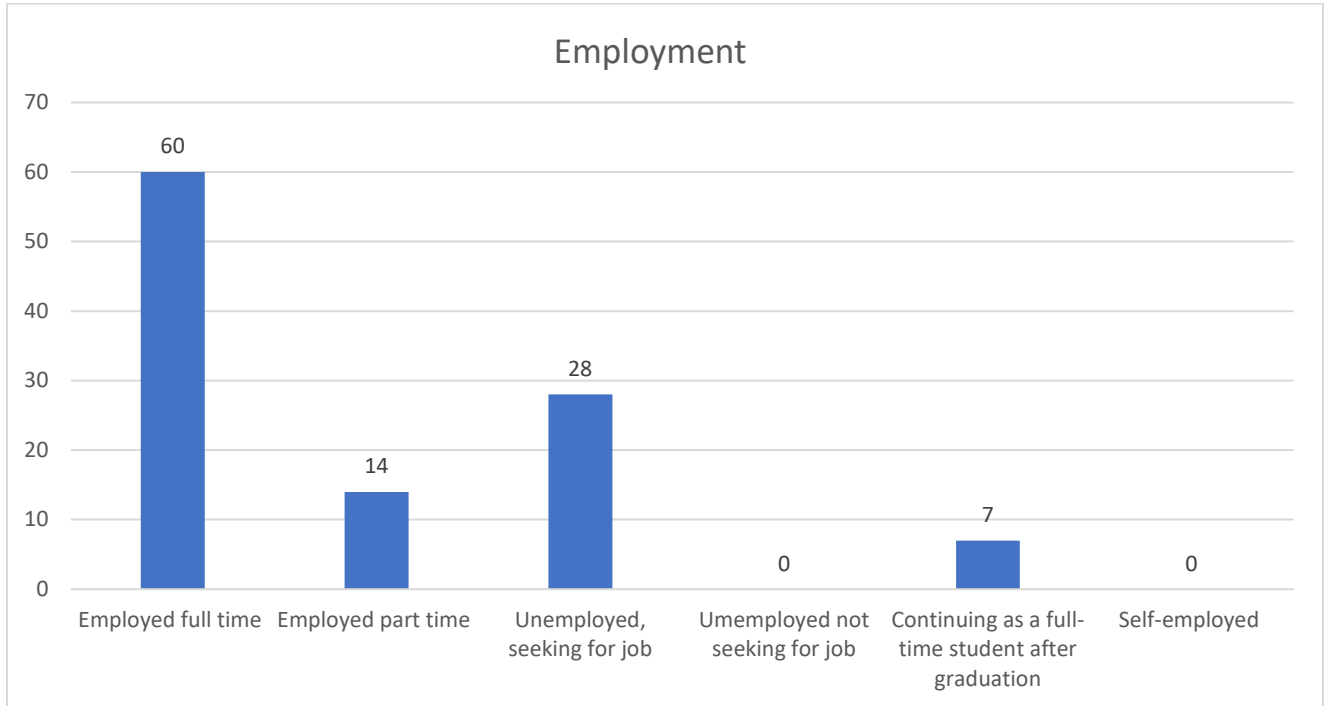
Academic Advising



Class Availability

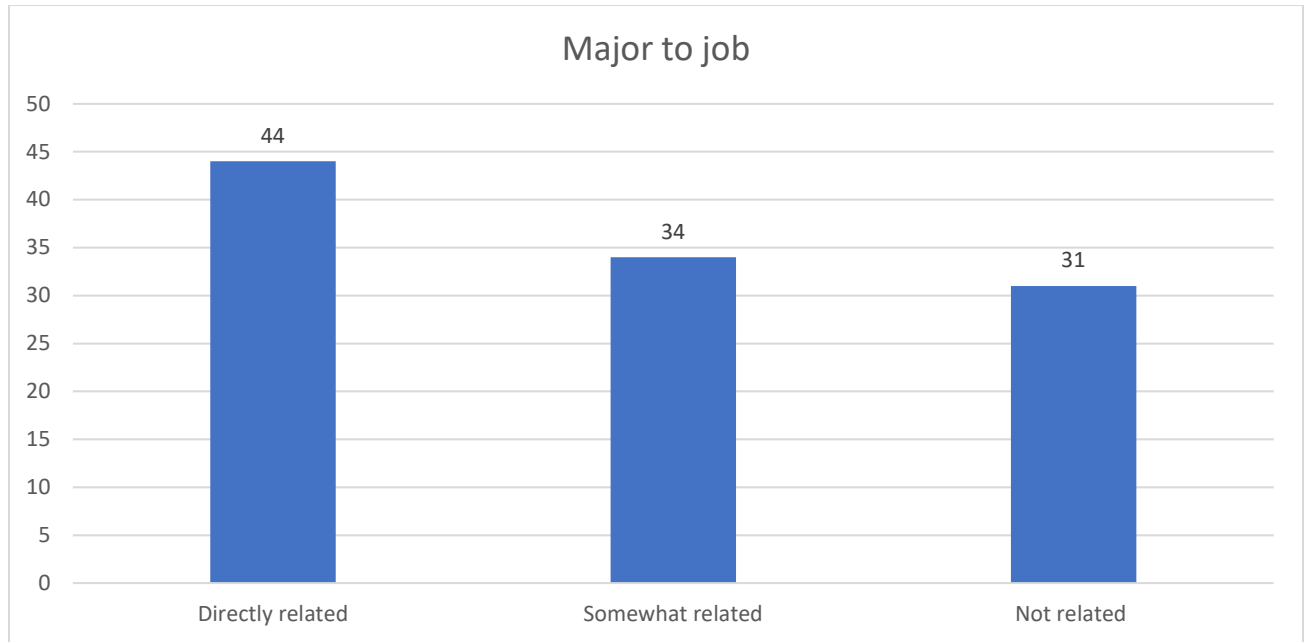


What is your current status?



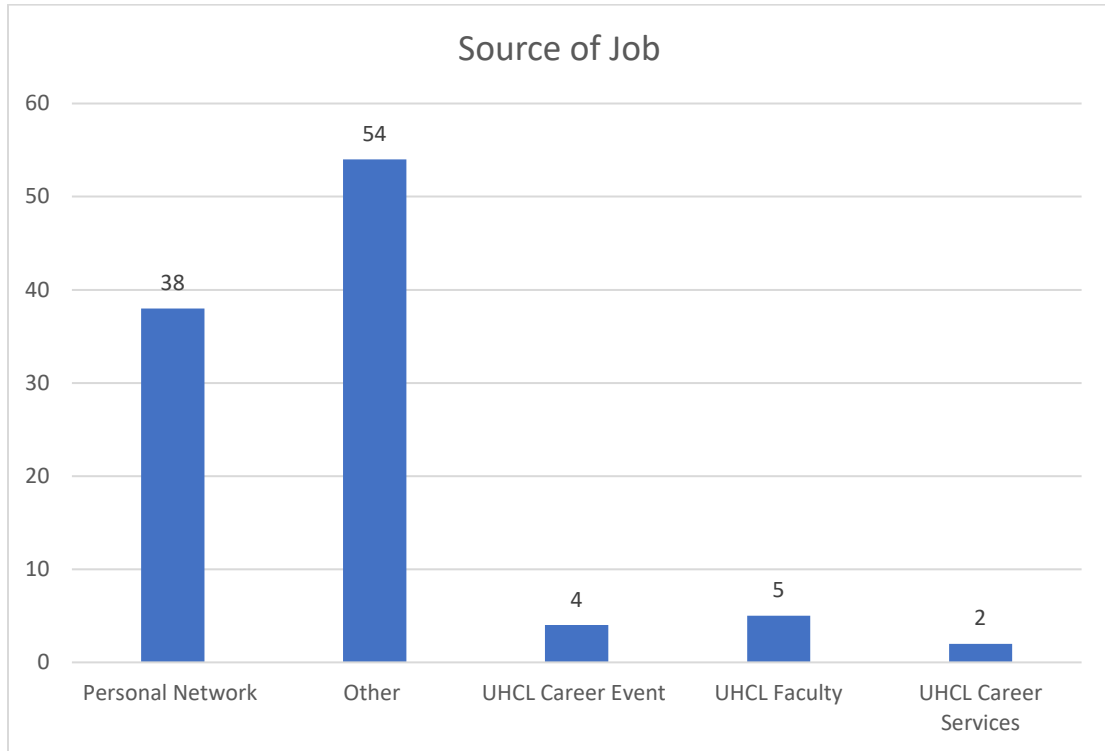
Status	Count	Percentage
Employed full-time	60	55.0
Employed part-time	14	12.8
Unemployed, seeking work	28	25.6
Unemployed, not seeking employment	0	0.0
Continuing as a full-time student after graduation	7	6.4
Self-employed	0	0.0
Total	109	

To what extent is your employment related to your major or area of study at UHCL?



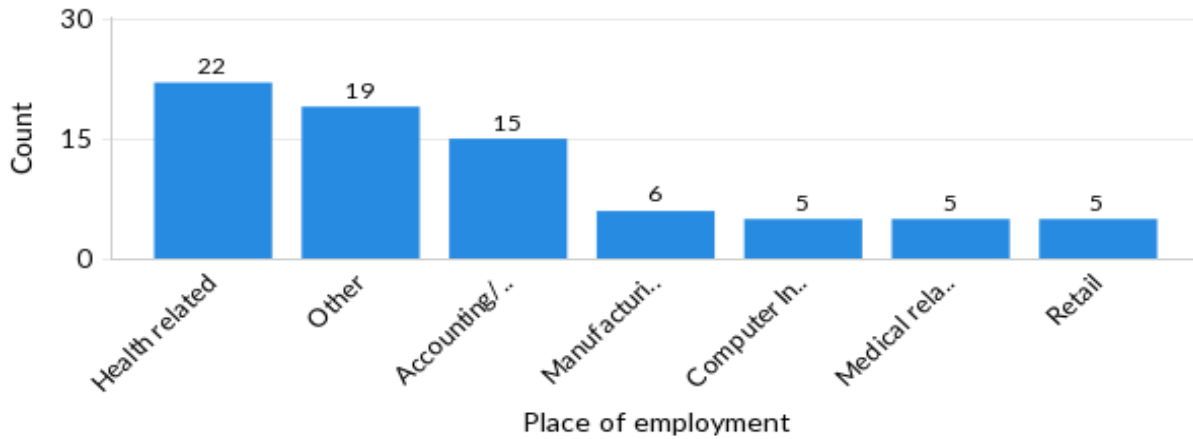
Related	Count	Percentage
Directly related	44	40.3
Somewhat related	34	31.9
Not related	31	28.4
Total	109	

How did you find your position?



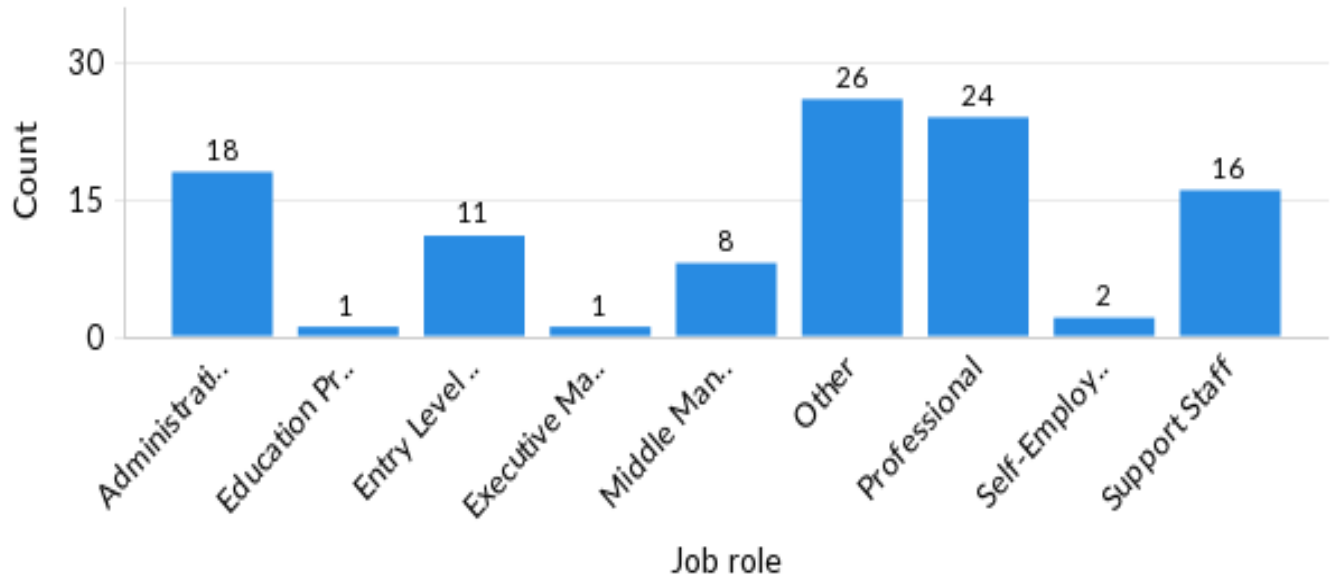
Source	Count	Percentage
Personal Network	38	36.8
Other	54	52.4
UHCL Career Event- Job fair, Networking Reception or Employer Spotlight	4	3.8
UHCL Faculty/Staff	5	4.8
UHCL Career Services	2	1.9

Which industry best describes your current place of employment?



Profession	Count	Percentage
Accounting/Finance	15	14.2
Aerospace	2	1.9
Computer Information Systems	5	4.7
Construction	3	2.8
Counseling	1	0.9
Education (Admin/Support)	2	1.9
Education (Teaching)	1	0.9
Engineering & management Services	3	2.8
Environment	1	0.9
Government	4	3.8
Health related	22	20.8
Human resources	2	1.9
Legal services	3	2.8
Manufacturing	6	5.7
Marketing/Advertising	3	2.8
Medical related	5	4.7
Other	19	17.9
Public works	1	0.9
Real estate	1	0.9
Retail	5	4.7
Social Services	1	0.9
Transportation	1	0.9

What best describes your current professional position?



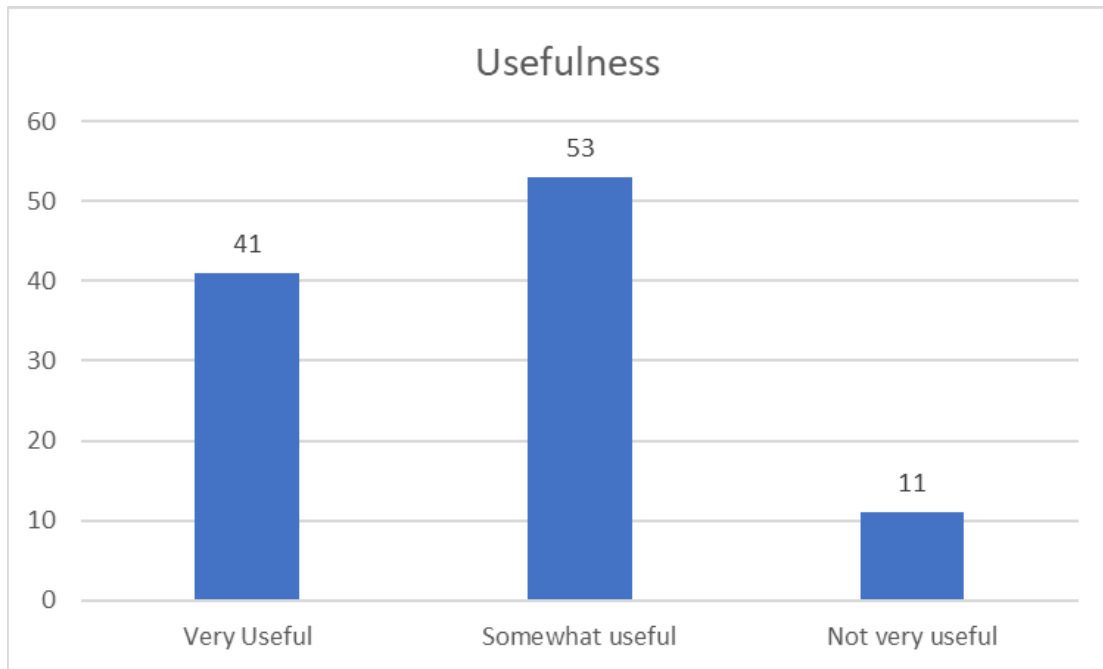
Position	Count	Percentage
Administrative	18	16.8
Education Professional/Teacher	1	0.9
Entry Level Management	11	10.3
Executive Management	1	0.9
Middle Management	8	7.5
Other	26	24.3
Professional	24	22.4
Self-Employed	2	1.9
Support Staff	16	15.0

What is your current yearly salary range?



Salary	Count	Percentage
Less than \$14,999	23	22.5
\$15,000 - \$24,999	8	7.8
\$25,000 - \$34,999	12	11.8
\$35,000 - \$49,999	11	10.8
\$50,000 - \$74,999	22	21.6
\$75,000 - \$99,999	13	12.7
\$100,000 - \$149,999	10	9.8
\$150,000 - \$199,999	1	1.0
\$250,000+	2	2.0

How useful is what you learned at UHCL in your day-to-day work at your place of employment?

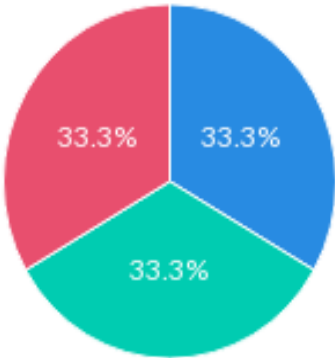


Row Labels	Count	Percentage
Very Useful	41	39.0
Somewhat useful	53	50.5
Not very useful	11	10.5

If you have plans for additional education, where are you planning to attend?

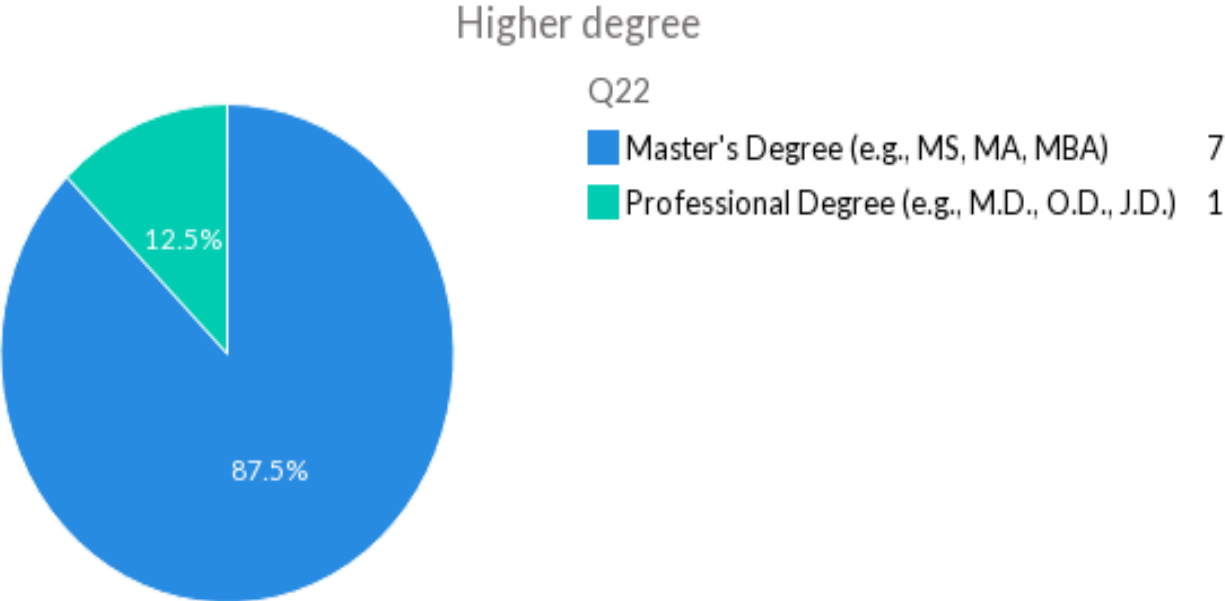
Continuing at UHCL

Q21

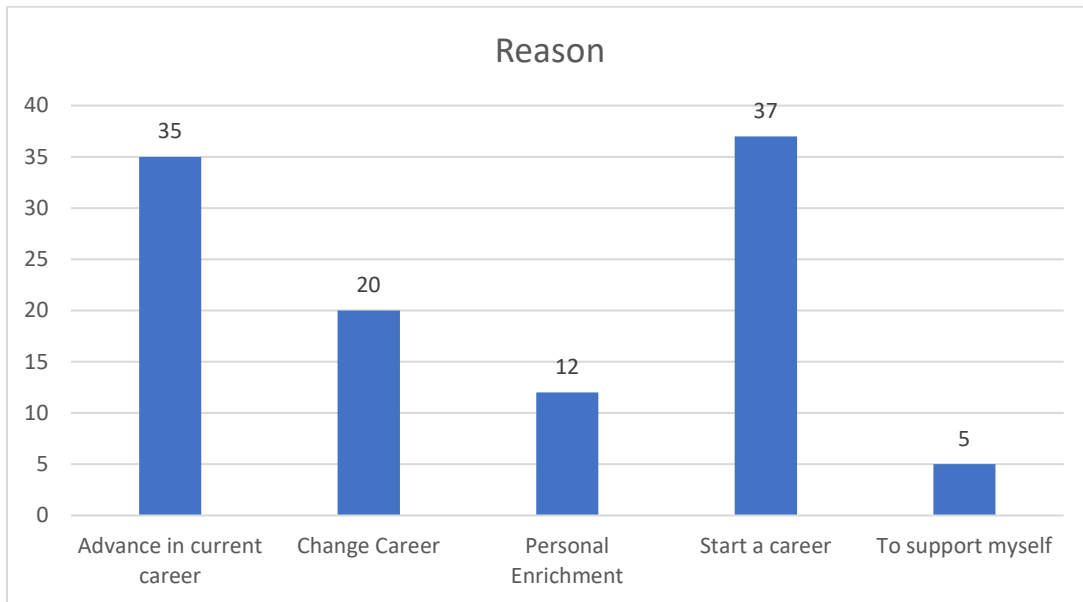


- I hope to continue attending UHCL for the MBA Online program. 1
- I plan on continuing my education at UHCL 1
- UTMB Medical School 1

If you plan to continue your education, what is the highest degree you plan to earn?

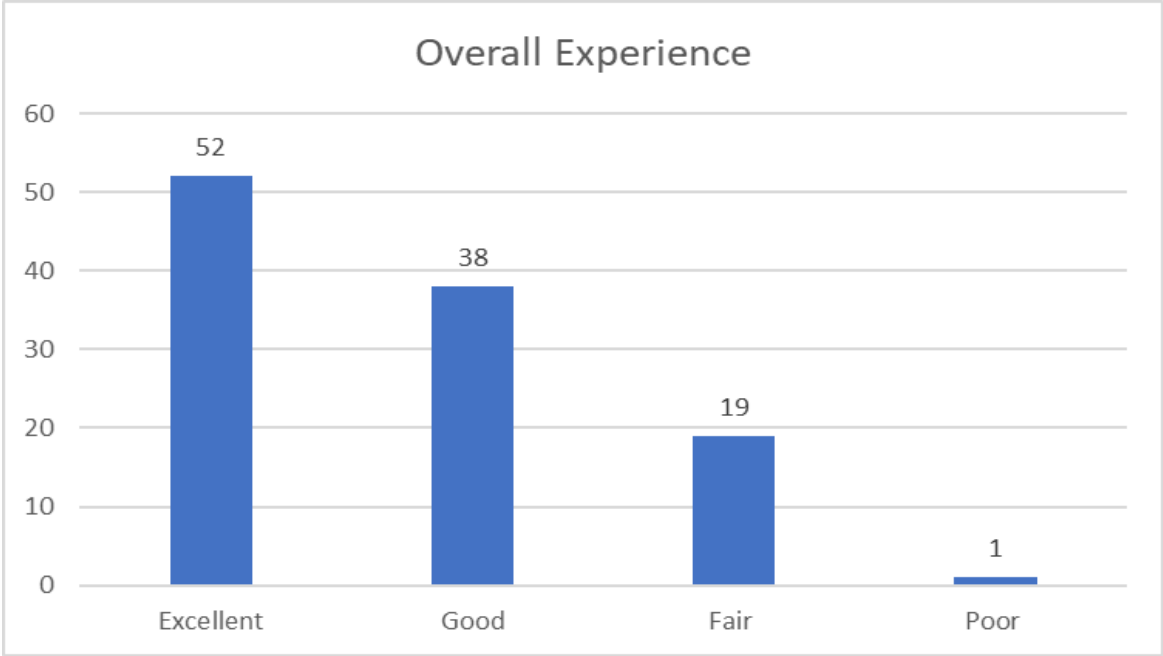


What was your primary reason for obtaining a degree?



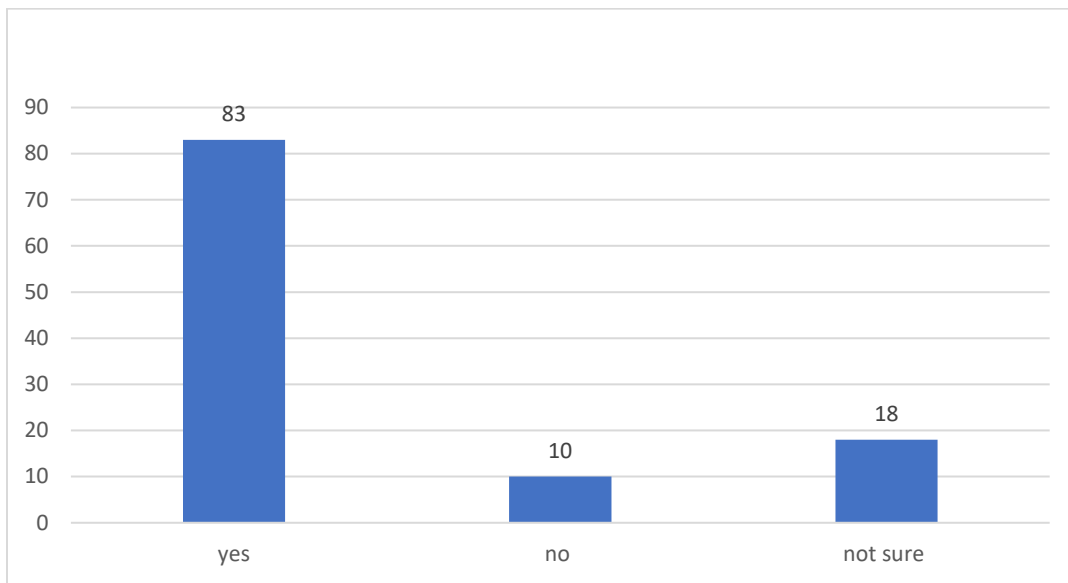
Reason	Count	Percentage
Advance in current career	35	32.1
Change Career	20	18.3
Personal Enrichment	12	11.0
Start a career	37	33.9
To support myself	5	4.5

Looking back, how would you evaluate your overall experience?



Review	Count	Percentage
Excellent	52	44.4
Good	38	32.4
Fair	19	16.2
Poor	1	0.8

Would you still choose to attend UHCL?



Preference	Count	Percentage
Yes	83	71.5
No	10	8.6
Not sure	18	15.5

End of Report