

Graduating Student Survey College of Business Spring 2022

By the Office of Institutional Effectiveness

Summary of the Survey

The purpose of the Graduating Student Survey is to determine the level of satisfaction of students with their recent higher education experience at the University of Houston-Clear Lake (UHCL). In addition, we solicit the student's opinions regarding which areas or issues need improvement to ensure that UHCL maintains the highest quality of instruction and support. Finally, the percentage of students who would recommend UHCL to family or friends is included in the UHCL progress card each year and is on the next page.

We conduct the Graduating Student Surveys in the fall, and spring semesters using Qualtrics, a cloud-based software often used to capture a user's experience. The Office of Institutional Effectiveness sent an invitation to all students who applied for graduation during the Spring 2022 semester to complete the survey on March 22. The survey was active through May 6, 2022. You'll find the data grouped by college, degree level, gender, ethnicity, and program. The following pages summarize data collected in the Graduating Student Survey Spring 2022 by UHCL as a whole and the individual schools.

The final reports are posted online at:

<https://www.uhcl.edu/about/administrative-offices/institutional-effectiveness/institutional-research/survey-data.aspx>

College of Business

Demographics

Respondents:

397 graduating business students were invited to participate. During this collection period, 103 students started the survey.

The response rate for this survey is 25.9%

Fall 2021	34.3%
Spring 2021	28.5%
Fall 2020	Not Captured
Spring 2020	19.5%
Fall 2019	21.0%
Spring 2019	25.1%

Gender:

Female	73.8%	76
Male	16.5%	17
Other	1.0%	1
No Response	8.7%	9

Ethnicity:

American Indian or Alaskan Native	2.9%	3
Asian	16.5%	17
Black	11.7%	12
Hispanic	27.2%	28
International	0%	0
Multi-racial	2.9%	3
White	29.1%	30
No Response	9.7%	10

Citizenship:

International	6.8%	7
U.S. Citizen	83.5%	86
U.S. Resident (Green Card)	1.0%	1
No Response	8.7%	9

Note: Secondary review of the responses confirms that no students declared international status under ethnicity but did so under citizenship.

College of Business

Overall Satisfaction

“Looking back, how would you evaluate the overall education you received from UHCL?”

Excellent	33.0%	34
Good	44.7%	46
Fair	11.7%	12
Poor	0%	0
No Response	10.7%	11

“In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?”

Yes	76.7%	79
No	14.6%	15
No Response	8.7%	9

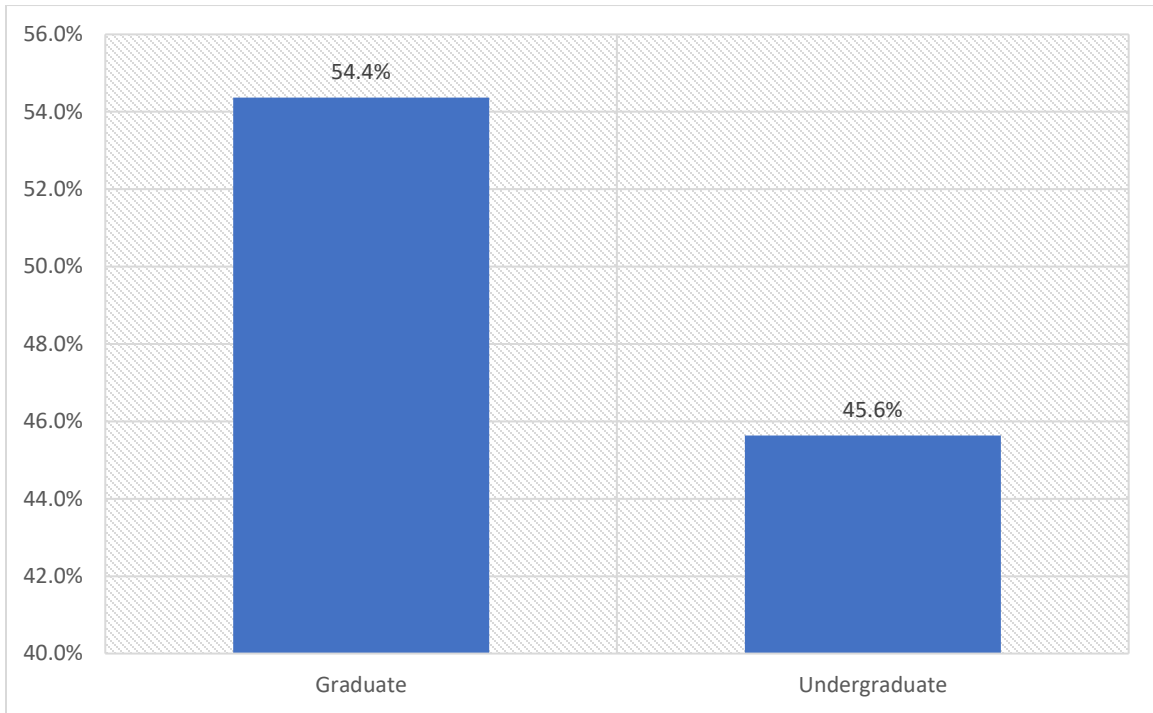
“Would you still choose the same program of study?”

Yes	56.3%	58
Not sure	18.4%	19
No	16.5%	17
No Response	8.7%	9

“Will you recommend UHCL to friends and family considering college?”

Yes	84.5%	87
No	6.8%	7
No Response	8.7%	9

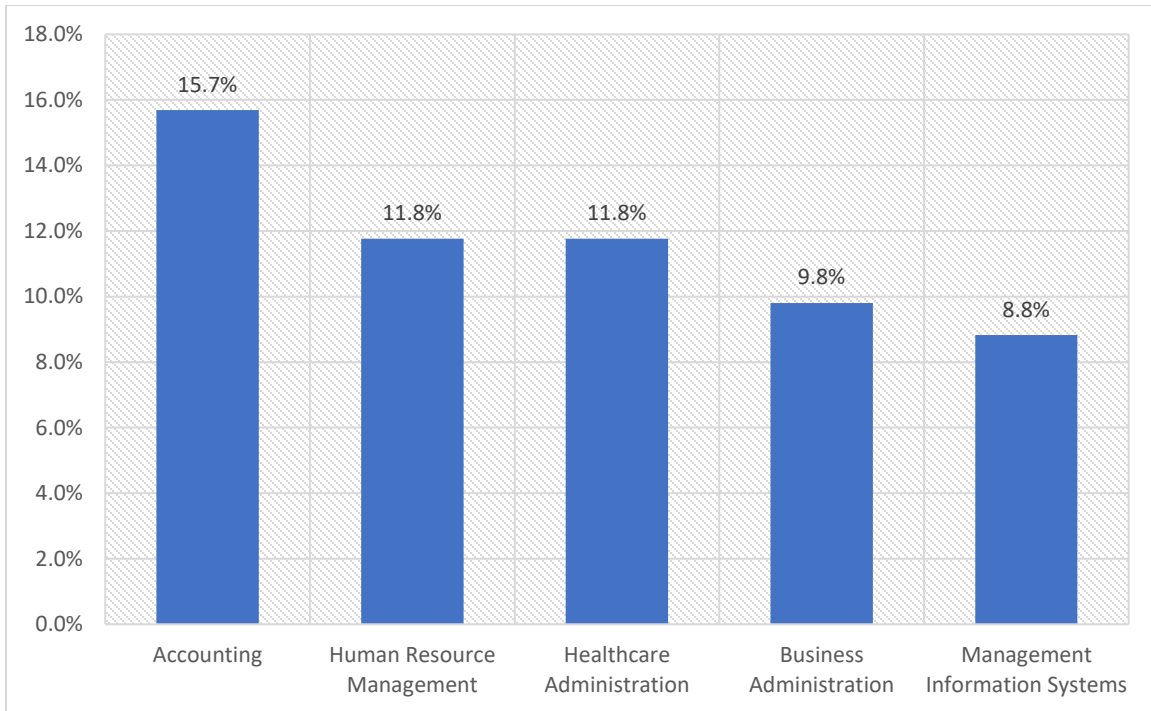
What will be your degree level?



<i>Degree</i>	<i>Count of Responses</i>	<i>Percent</i>
<i>Graduate</i>	56	54.4%
<i>Undergraduate</i>	47	45.6%
<i>Grand Total</i>	103	100.0%

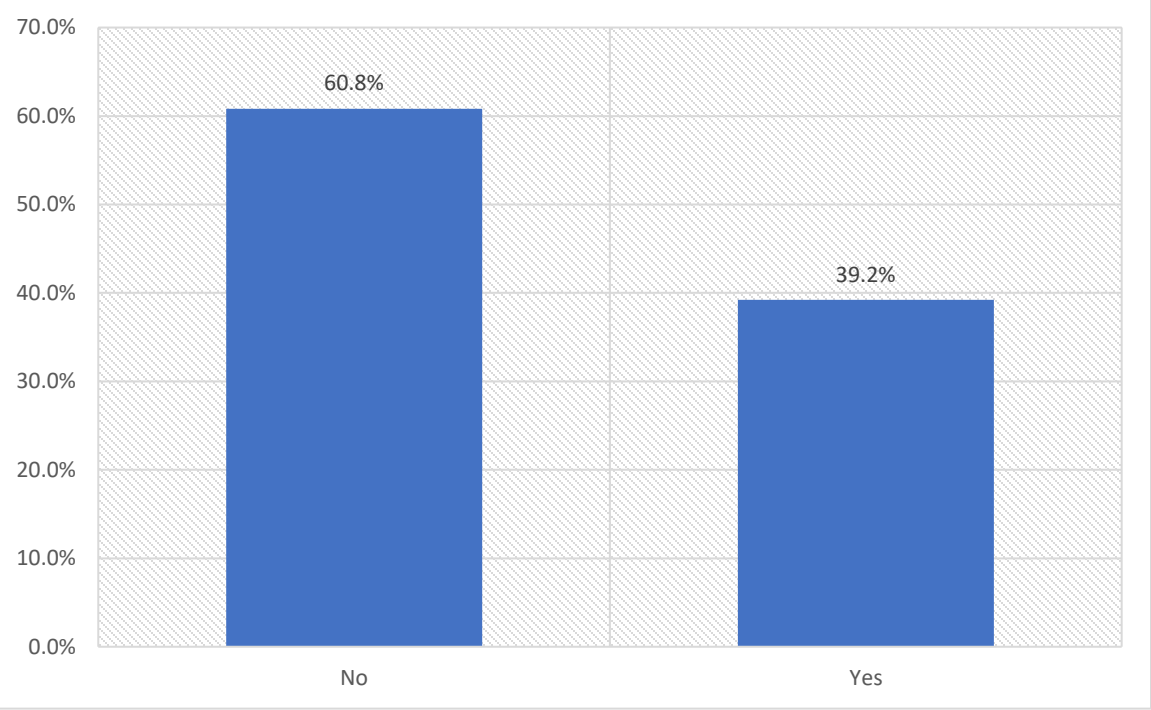
What is your primary degree program in the College of Business?

Top 5



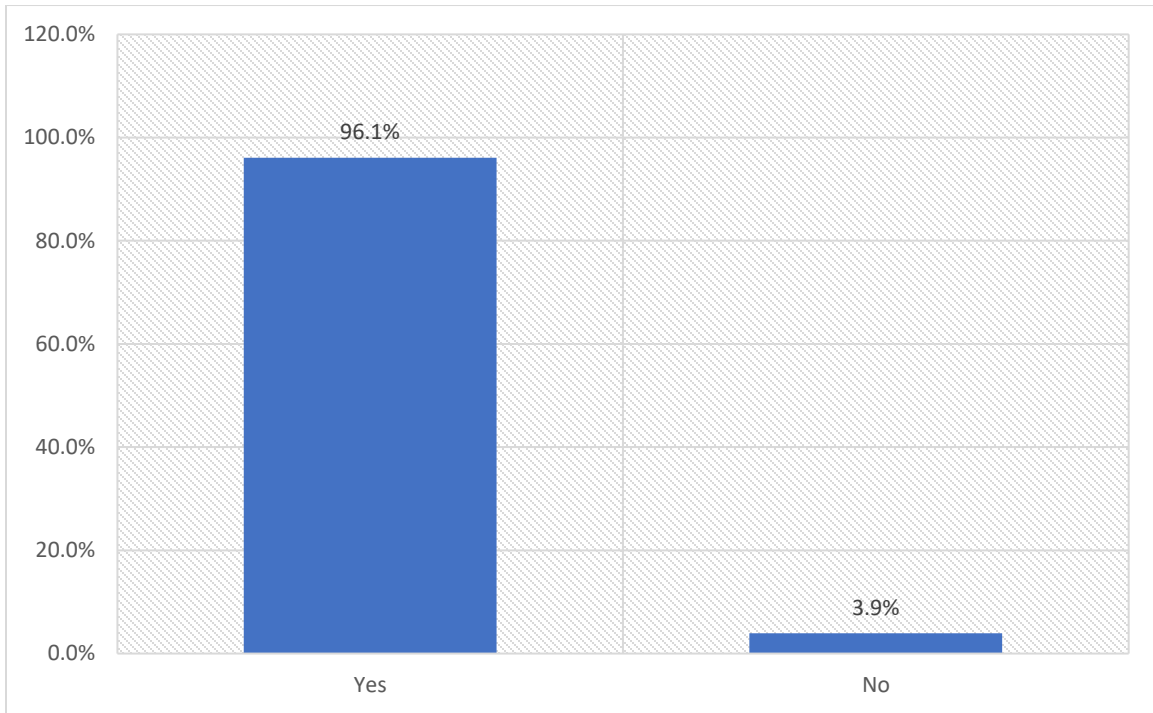
Degree	Count of responses	Percent
<i>Accounting</i>	16	15.7%
<i>Human Resource Management</i>	12	11.8%
<i>Healthcare Administration</i>	12	11.8%
<i>Business Administration</i>	10	9.8%
<i>Management Information Systems</i>	9	8.8%
<i>Healthcare Admin/Business Administration</i>	8	7.8%
<i>Management</i>	8	7.8%
<i>Finance</i>	7	6.9%
<i>Environmental Management</i>	6	5.9%
<i>General Business</i>	5	4.9%
<i>Healthcare Services</i>	3	2.9%
<i>Legal Studies</i>	3	2.9%
<i>Marketing</i>	2	2.0%
<i>Professional Accounting</i>	1	1.0%
Grand Total	102	100.0%

While attending UHCL, did you take any classes away from the main UHCL campus? (e.g., Sugar Land, Pearland, Medical Center)



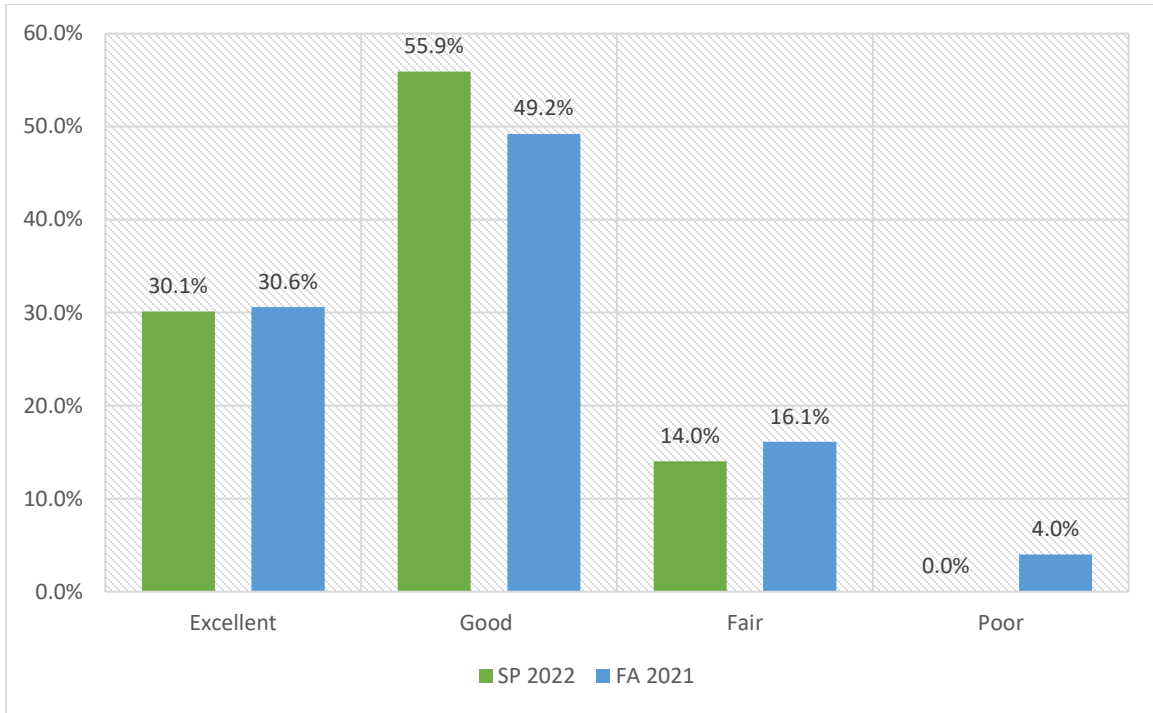
<i>Response</i>	<i>Count</i>	<i>Percent</i>
No	62	60.8%
Yes	40	39.2%
Grand Total	102	100.00%

While attending UHCL, did you take any web-based or internet classes?



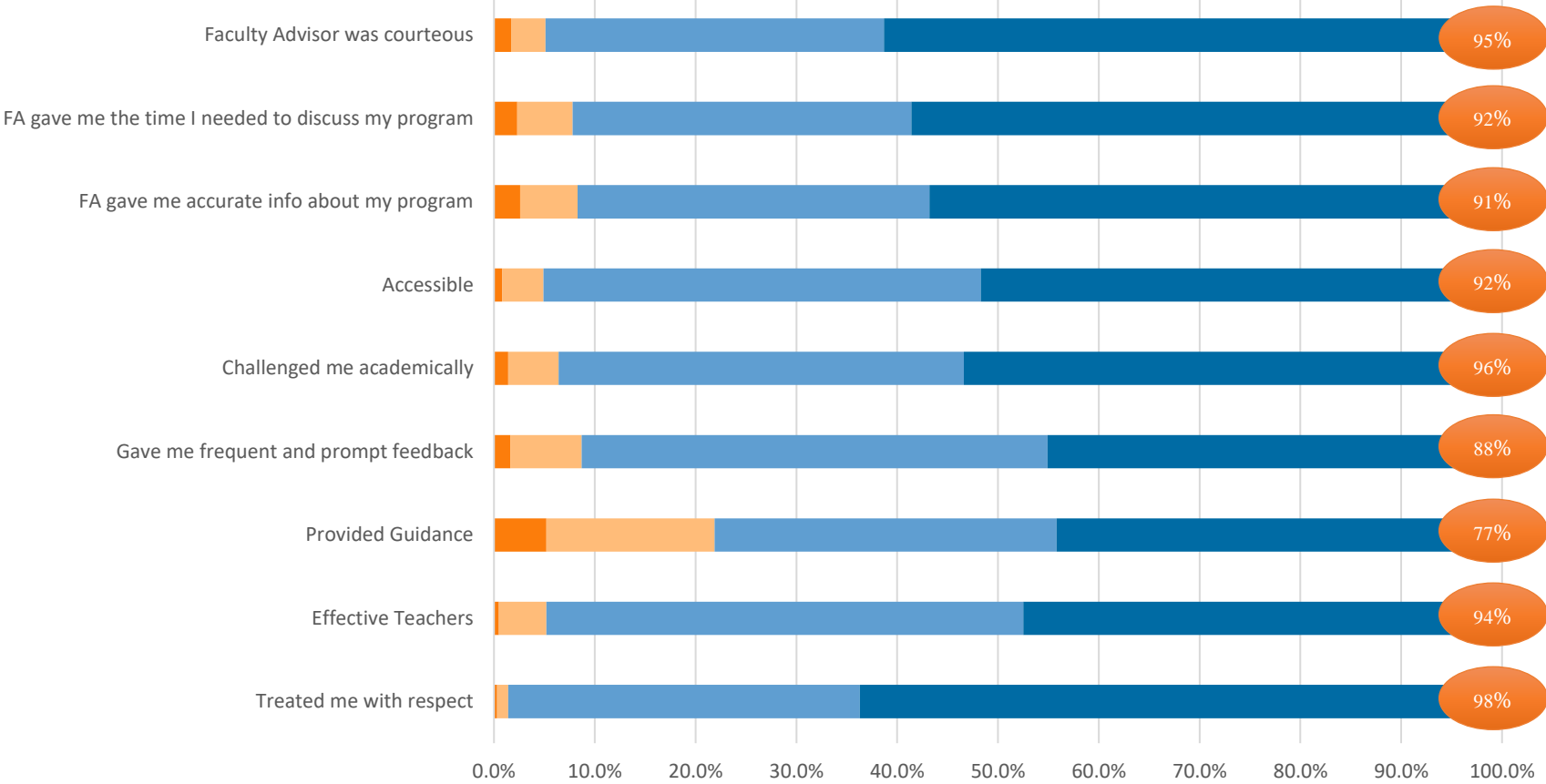
Response	Count	Percent
Yes	98	96.1%
No	4	3.9%
Grand Total	102	100.00%

While attending UHCL, if you did take any web-based or internet courses at UHCL, how would you rate your overall experience using that format?



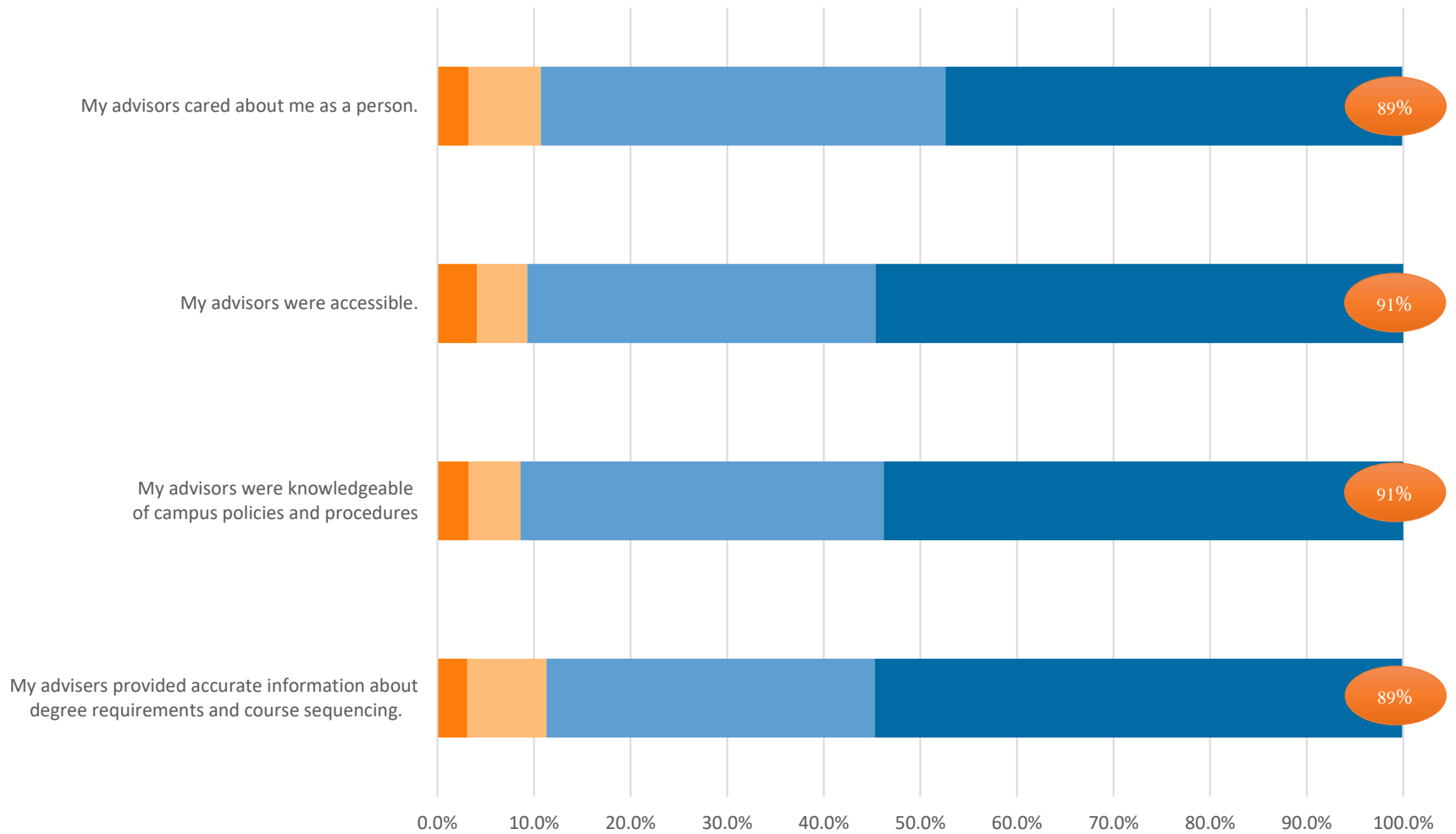
Experience with Faculty

Strongly Disagree Disagree Agree Strongly Agree



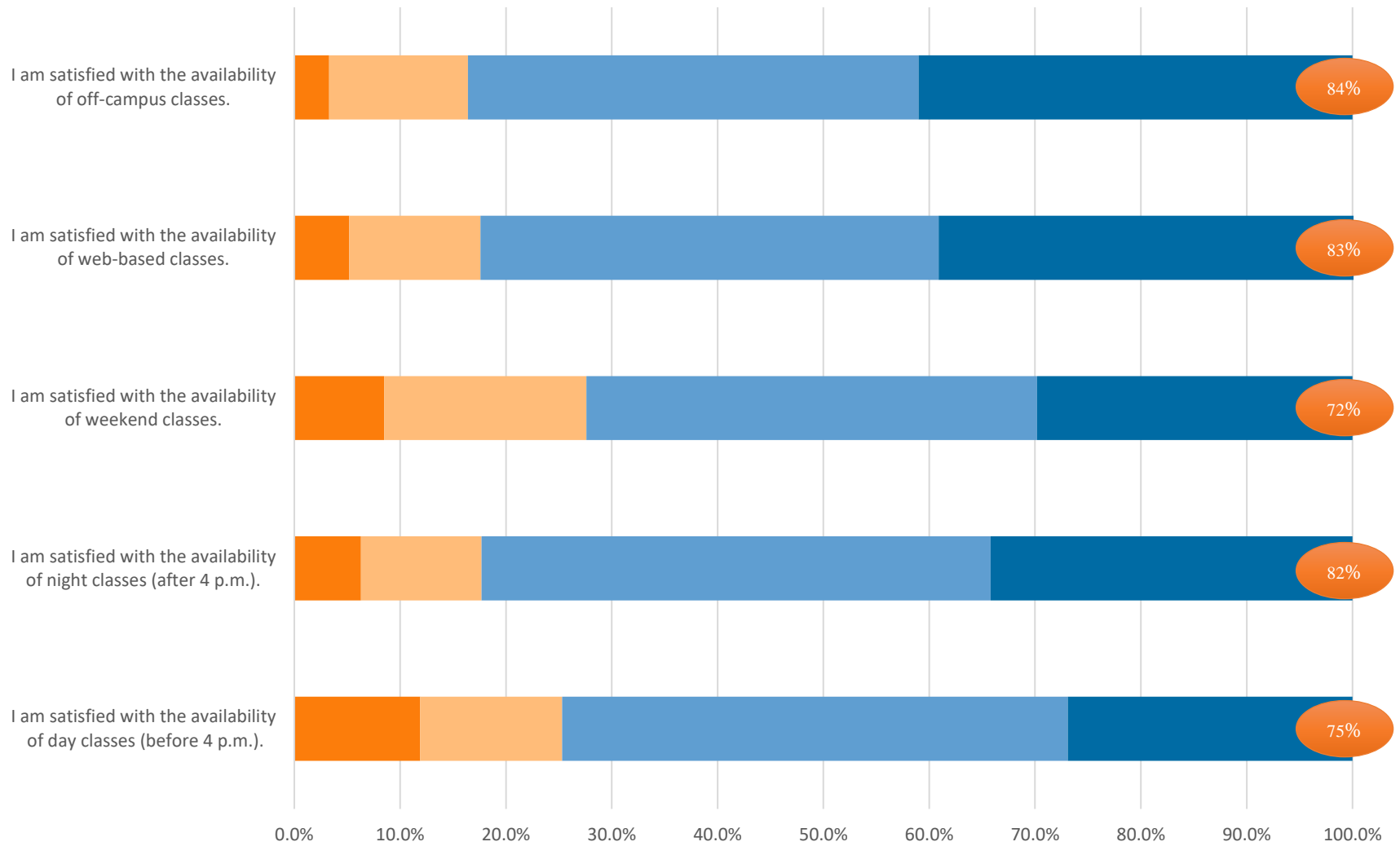
Academic Advising

Strongly Disagree Disagree Agree Strongly Agree

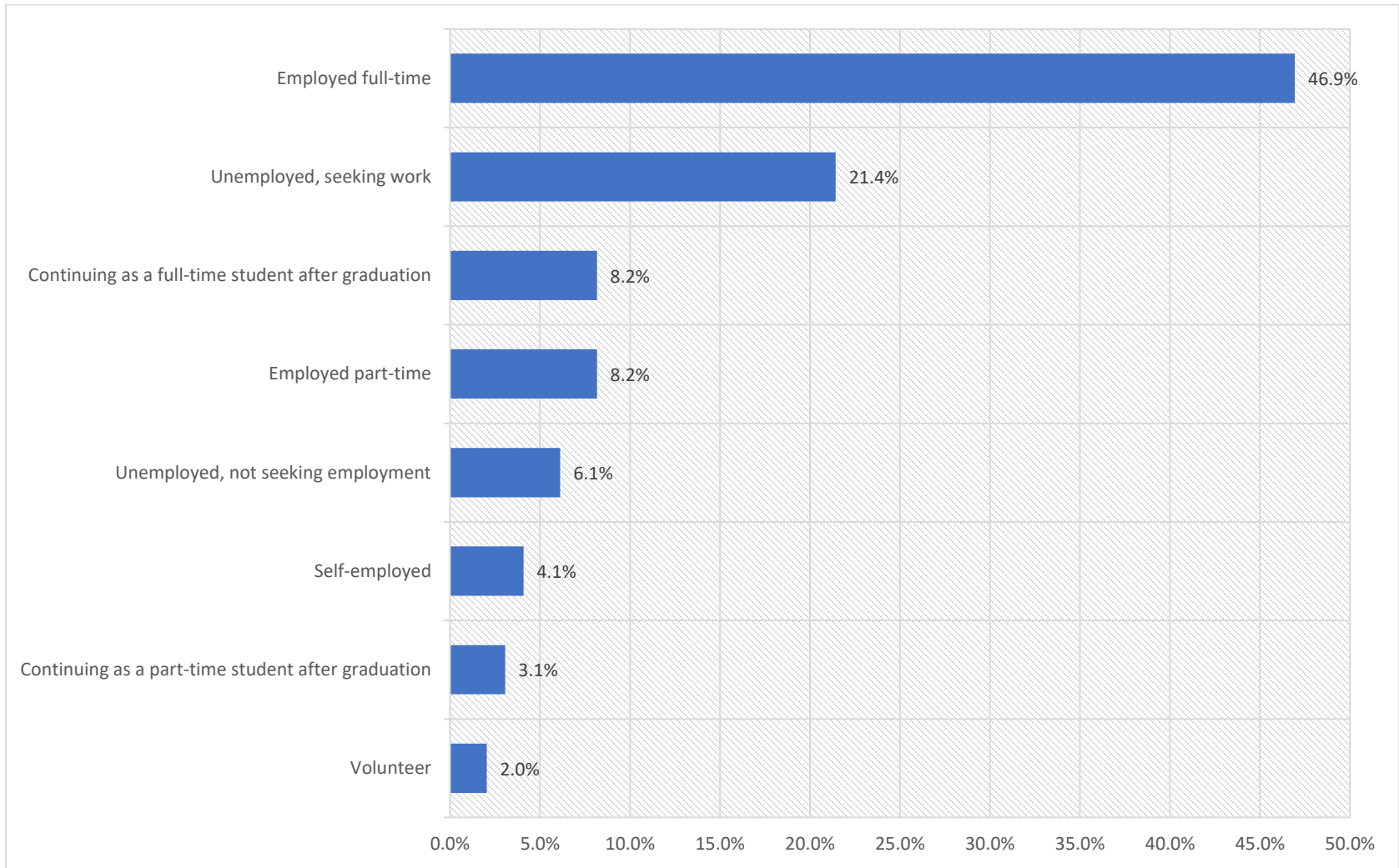


Class Availability

Strongly Disagree Disagree Agree Strongly Agree



What is your current status?

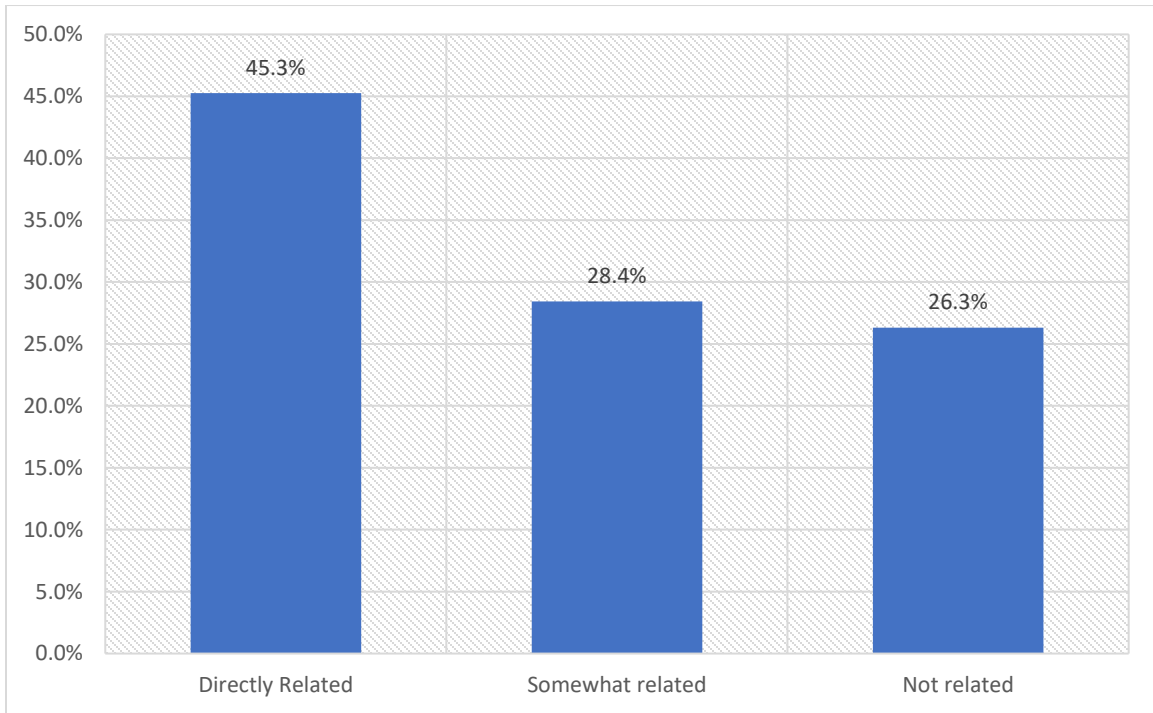


What is your current status?

(Continued)

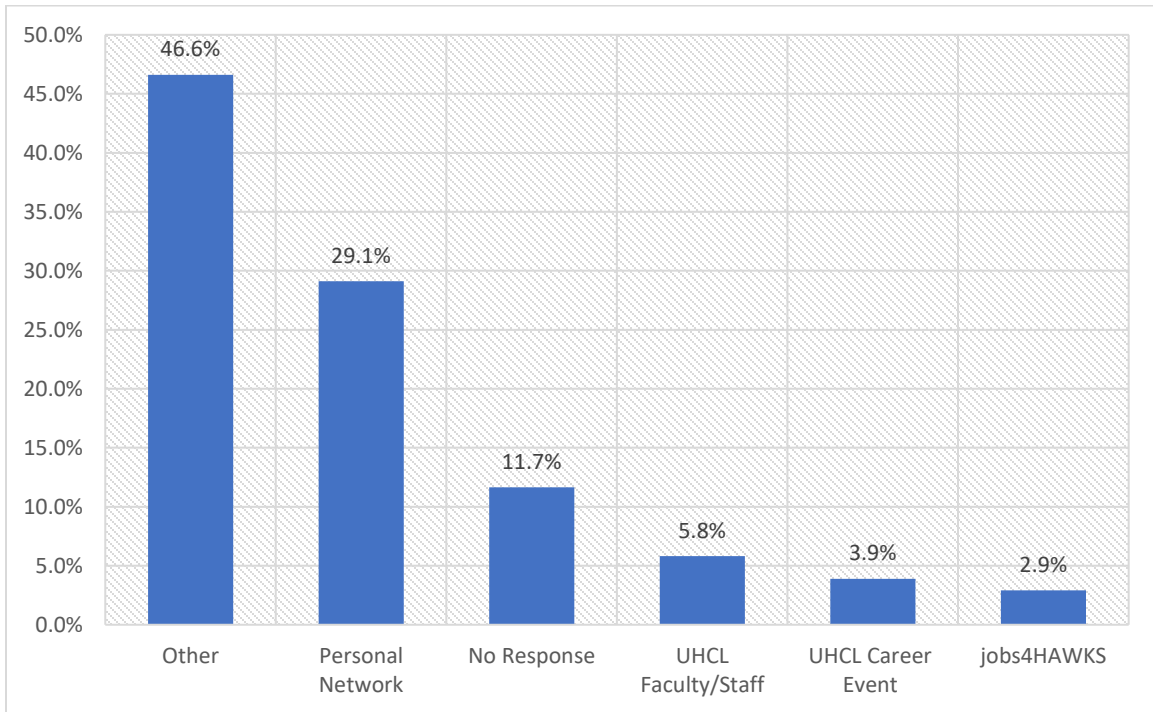
<i>Status</i>	<i>Count</i>	<i>Percent</i>
<i>Continuing as a full-time student after graduation</i>	8	8.2%
<i>Continuing as a part-time student after graduation</i>	3	3.1%
<i>Employed full-time</i>	46	46.9%
<i>Employed part-time</i>	8	8.2%
<i>Self-employed</i>	4	4.1%
<i>Unemployed, not seeking employment</i>	6	6.1%
<i>Unemployed, seeking work</i>	21	21.4%
<i>Volunteer</i>	2	2.0%
<i>Grand Total</i>	98	100.0%

**To what extent is your employment related to your major
or area of study at UHCL?**



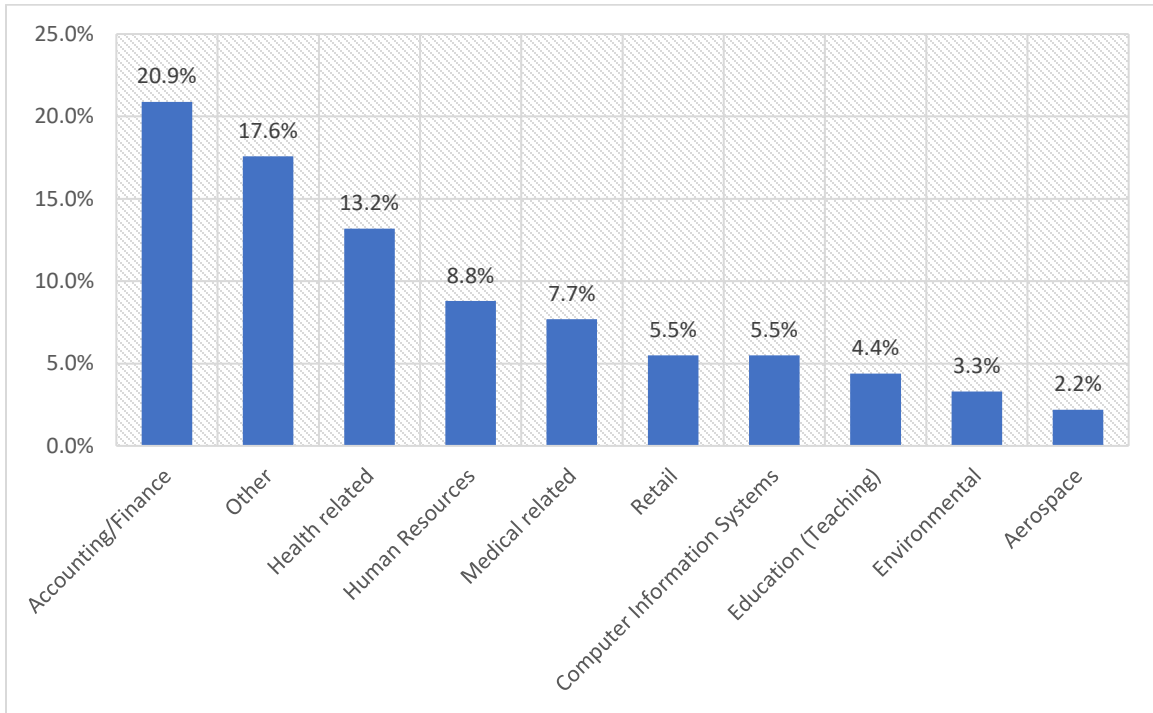
<i>Related</i>	<i>Count</i>	<i>Percent</i>
Directly Related	43	45.3%
Somewhat related	27	28.4%
Nott related	25	26.3%
Grand Total	95	100.0%

How did you find your position? (Please check all that apply)



<i>Source</i>	<i>Count</i>	<i>Percent</i>
Other	48	46.6%
Personal Network	30	29.1%
No Response	12	11.7%
UHCL Faculty/Staff	6	5.8%
UHCL Career Event - Job fair, Networking Reception	4	3.9%
jobs4HAWKS - UHCL online Resume Database	3	2.9%
Grand Total	103	100.0%

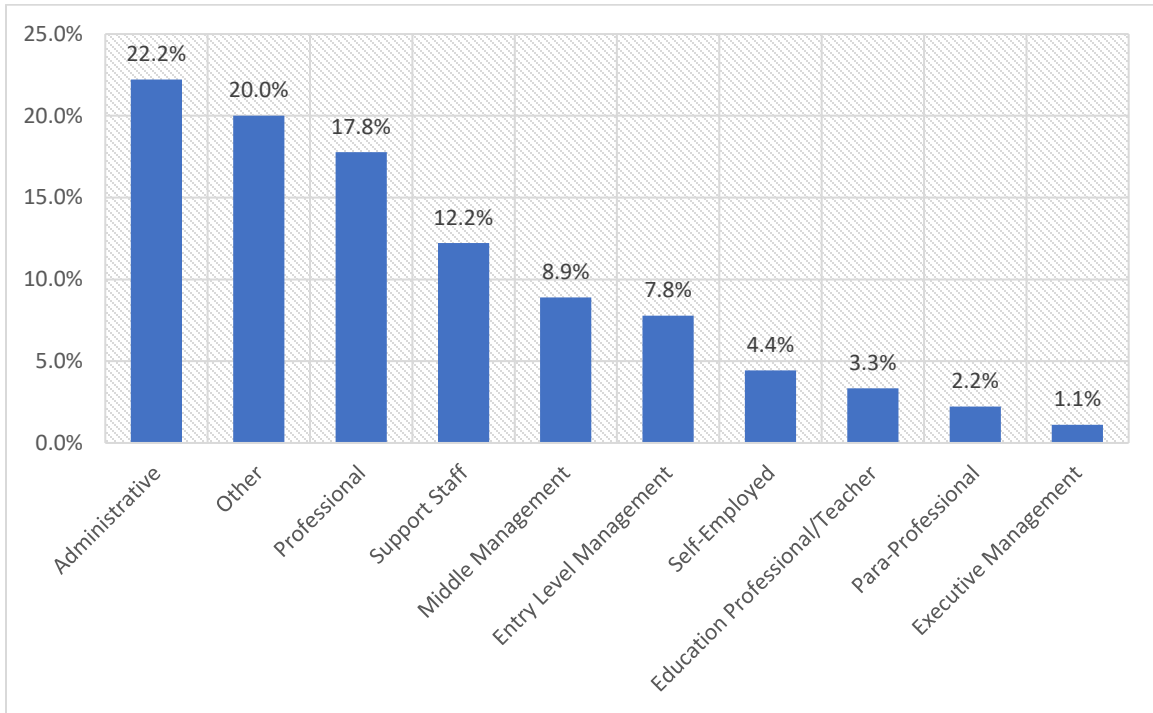
**Which industry best describes your current place of employment?
Top 10**



Which industry best describes your current place of employment?
(Continued)

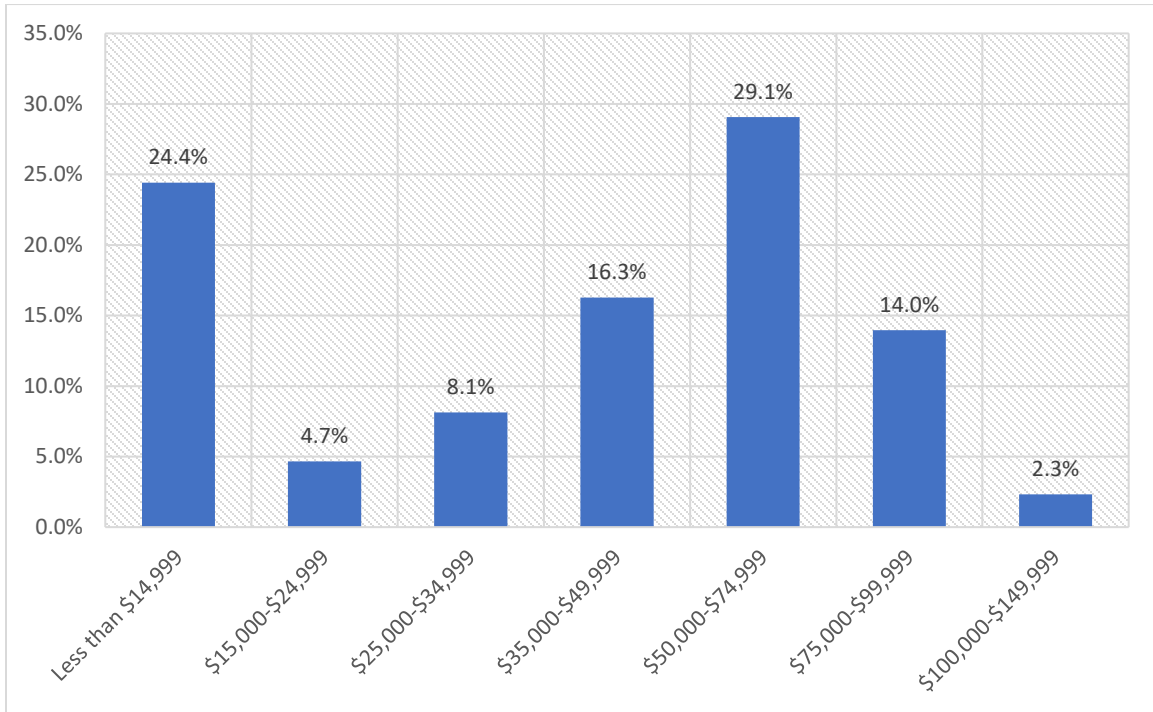
<i>Industry</i>	<i>Count</i>	<i>Percent</i>
<i>Accounting/Finance</i>	19	20.9%
<i>Aerospace</i>	2	2.2%
<i>Computer Information Systems</i>	5	5.5%
<i>Construction</i>	2	2.2%
<i>Education (Admin/Support)</i>	1	1.1%
<i>Education (Teaching)</i>	4	4.4%
<i>Engineering & Mgmt. Services</i>	1	1.1%
<i>Environmental</i>	3	3.3%
<i>Government (local, state or federal including education)</i>	1	1.1%
<i>Health related</i>	12	13.2%
<i>Human Resources</i>	8	8.8%
<i>Legal Services/Criminal Justice</i>	1	1.1%
<i>Marketing/Advertising</i>	1	1.1%
<i>Medical related</i>	7	7.7%
<i>Other</i>	16	17.6%
<i>Real Estate/ Land Management</i>	1	1.1%
<i>Retail</i>	5	5.5%
<i>Social Services</i>	1	1.1%
<i>Utilities/Public Works</i>	1	1.1%
Grand Total	91	100.0%

What best describes your current professional position?



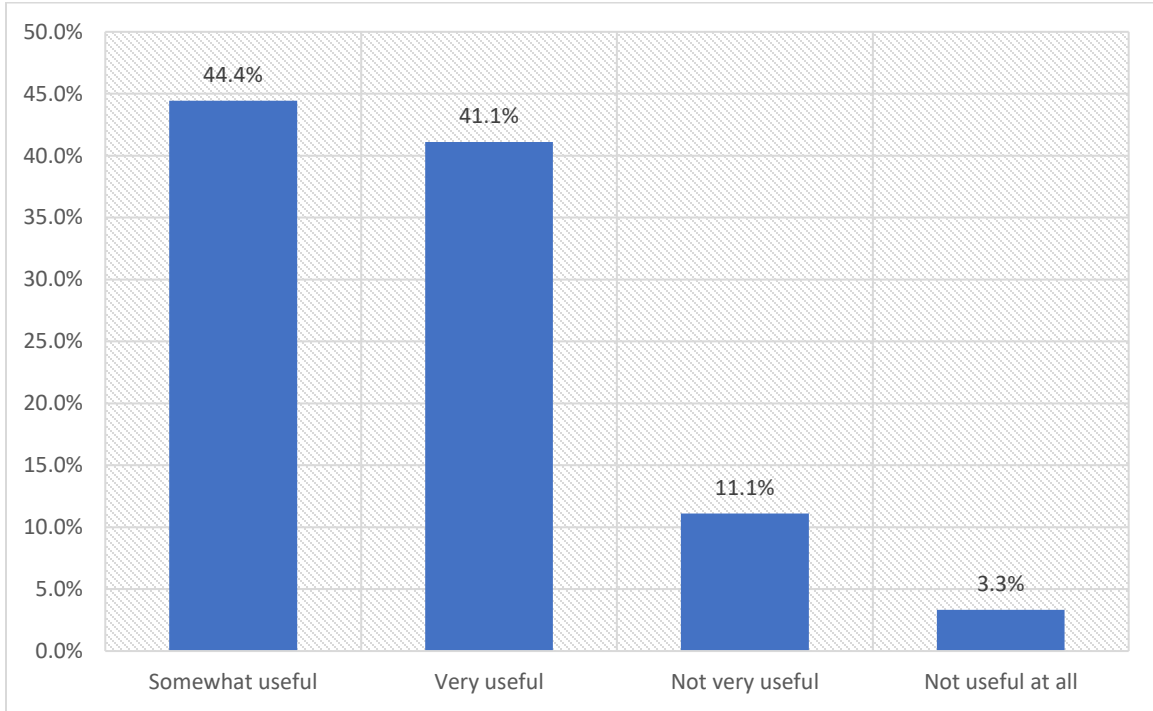
Position	Count	Percent
<i>Administrative</i>	20	22.2%
<i>Education Professional/Teacher</i>	3	3.3%
<i>Entry Level Management</i>	7	7.8%
<i>Executive Management</i>	1	1.1%
<i>Middle Management</i>	8	8.9%
<i>Other</i>	18	20.0%
<i>Para-Professional</i>	2	2.2%
<i>Professional</i>	16	17.8%
<i>Self-Employed</i>	4	4.4%
<i>Support Staff</i>	11	12.2%
Grand Total	90	100.0%

What is your current yearly salary range?



Salary	Count	Percent
Less than \$14,999	21	24.4%
\$15,000-\$24,999	4	4.7%
\$25,000-\$34,999	7	8.1%
\$35,000-\$49,999	14	16.3%
\$50,000-\$74,999	25	29.1%
\$75,000-\$99,999	12	14.0%
\$100,000-\$149,999	2	2.3%
Grand Total	86	100.0%

**How useful is what you learned at UHCL in your day-to-day work
at your place of employment?**



Row Labels	Count	Percent
<i>Very useful</i>	37	41.1%
<i>Somewhat useful</i>	40	44.4%
<i>Not very useful</i>	10	11.1%
<i>Not useful at all</i>	3	3.3%
Grand Total	90	100.0%

If you have plans for additional education, where are you planning to attend?

King's College London

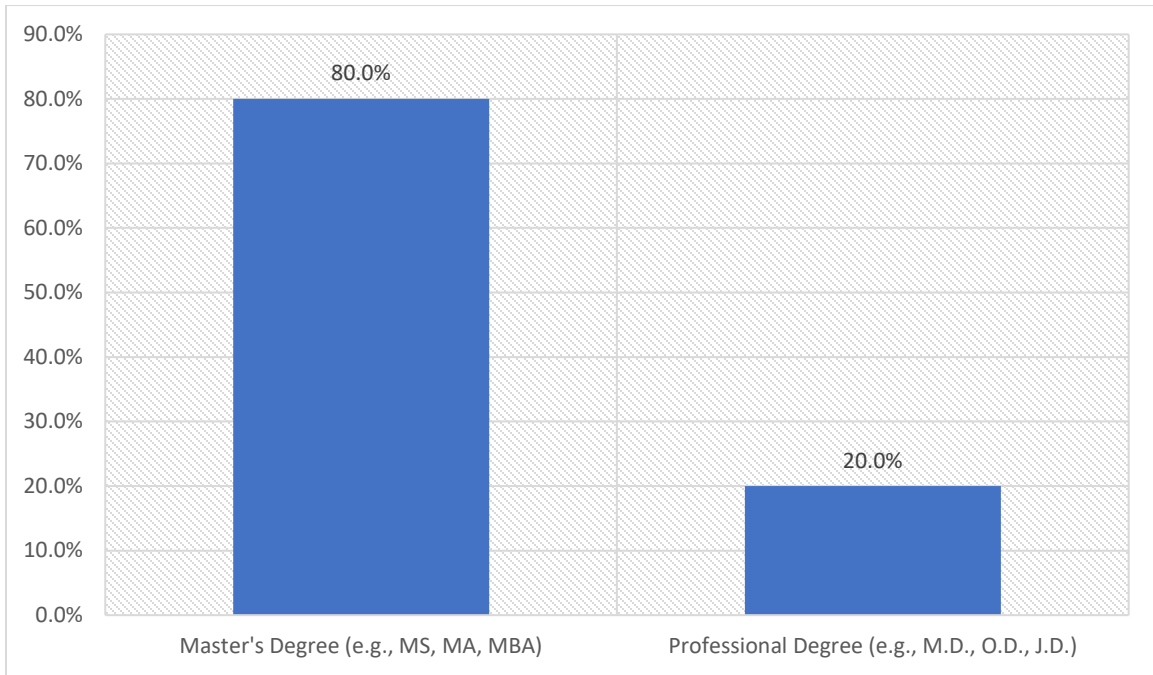
South Texas College of Law

Texas Tech

University of Houston – Clear Lake

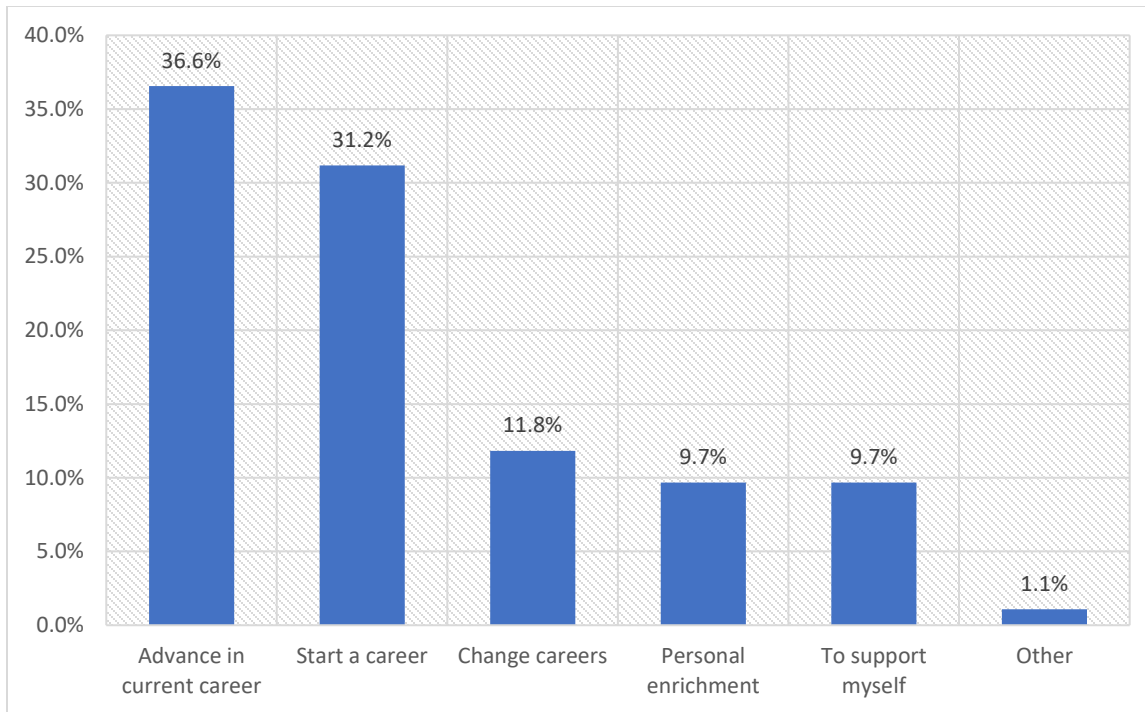
University of Houston – Main

**If you plan to continue your education, what is the
highest degree you plan to earn?**



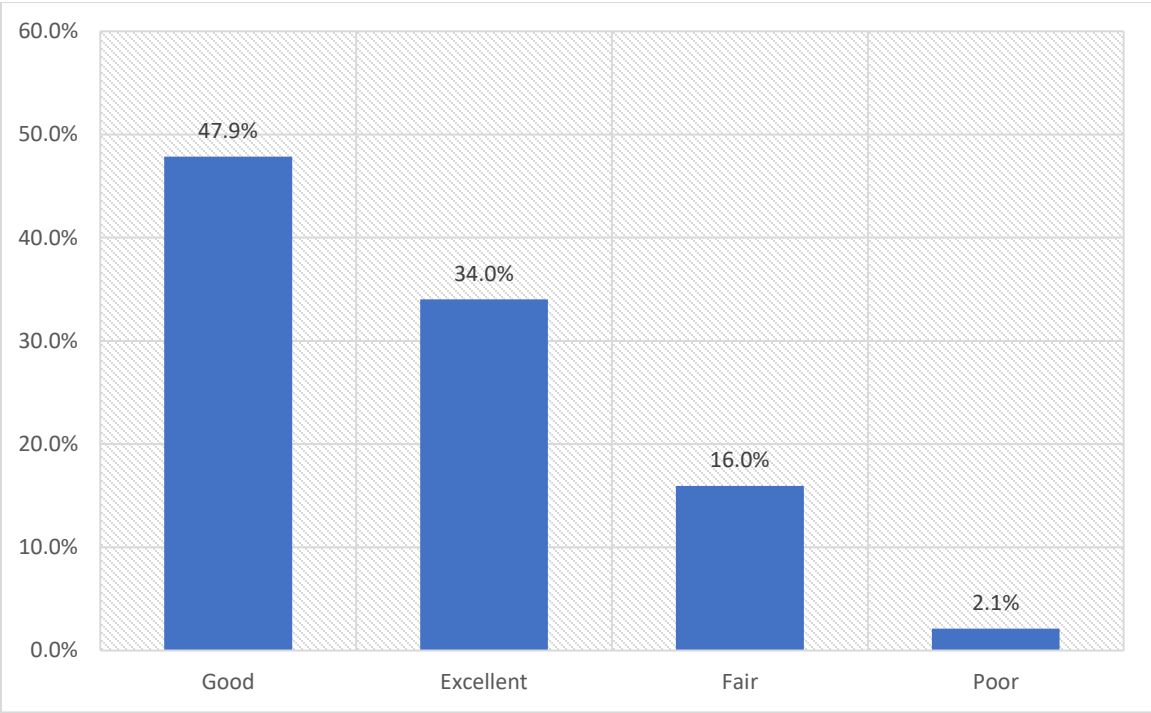
<i>Degree</i>	<i>Count</i>	<i>Percent</i>
Master's Degree (e.g., MS, MA, MBA)	8	80%
Doctoral Degree (e.g., Ph.D., Ed. D., D.B.A.)	2	20%
Grand Total	10	100.0%

What was your primary reason for obtaining a degree?



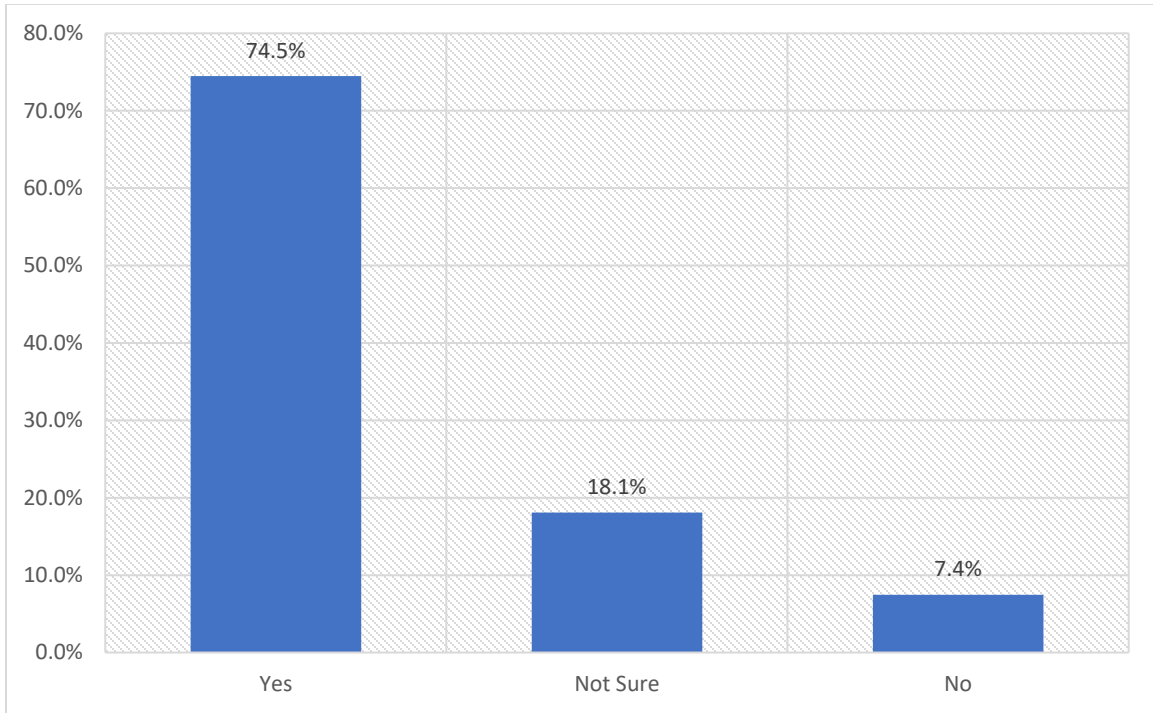
Response	Count	Percent
<i>Advance in current career</i>	34	36.6%
<i>Change careers</i>	11	11.8%
<i>Other</i>	1	1.1%
<i>Personal enrichment</i>	9	9.7%
<i>Start a career</i>	29	31.2%
<i>To support myself</i>	9	9.7%
Grand Total	93	100.0%

Looking back, how would you evaluate your overall experience?



<i>Row Labels</i>	<i>Count</i>	<i>Percent</i>
Excellent	32	34.0%
Good	45	47.9%
Fair	15	16.0%
Poor	2	2.1%
Grand Total	94	100.0%

Would you still choose to attend UHCL?



Row Labels	Count	Percent
Yes	70	74.5%
Not Sure	17	18.1%
No	7	7.4%
Grand Total	94	100.0%

End of Report