

Office of Institutional Effectiveness

**Alumni Relations Survey
Report for Summer 2017
College of Business**

Date published: September, 2017

University of Houston-Clear Lake
Office of Institutional Effectiveness
Alumni Relations Survey Summer 2017 Summary

In fall 2015, the offices of Institutional Effectiveness, Alumni Relations, and Career Services formed a committee to revise the old Alumni Survey into a more useful tool to meet the data needs. The new Alumni Relations Survey was built to capture the alumni experience at the University of Houston-Clear Lake (UHCL) three years after graduation and to determine the way their higher education helped establish their professional careers. The online Alumni Relations Survey was conducted in the summer semester of 2017 using Qualtrics survey software and iModules; it was launched in June 14 and ended on August 31, 2017. All alumni with current email addresses in iModules who graduated three years ago were invited to participate in the survey. The alumni data can be divided by school, by degree level, by gender, by ethnicity, by program or any of the above combinations. The average completion time for the survey was 10 minutes.

The next five pages contain a short summary of data points by UHCL and by individual schools collected summer 2017 in the Alumni Relations Survey. Complete survey results are posted online at:

<https://www.uhcl.edu/about/administrative-offices/institutional-effectiveness/institutional-research/survey-data>

UHCL

Demographics Information:

- Respondents: A total of 1,546 UHCL alumni were invited to participate; the response rate was 6.0% (n=93).
- Gender: Five alumni respondents chose not to answer this question about gender.

Males 26.1% (n=23)
Females 73.9% (n=65)

- Ethnicity: Five alumni respondents chose not to answer this question about ethnicity.

White	46.6% (n=41)
Black	11.4% (n=10)
Hispanic	26.1% (n=23)
Asian	10.2% (n=9)
American Indian	0.0% (n=0)
International	2.3% (n=2)
Multi-racial	2.3% (n=2)
Hawaiian/Pacific Islander	0.0% (n=0)
Unknown	1.1% (n=1)

- Question: "Is your current position related to your academic major?" Sixteen alumni respondents chose not to answer this question.

55.8% (n=43) said Yes, directly related
31.2% (n=24) said Yes, somewhat related
13.0% (n=10) said No, not related

Overall Satisfaction:

- "Looking back, how would you evaluate the overall education you received from UHCL?" Ten alumni respondents chose not to answer this question.

88.0% of the respondents (n=83) said they considered the education received at UHCL to be at least Good.

- "In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?" Ten alumni respondents chose not to answer this question.

90.4% (n=75) said Yes
9.6% (n=8) said No

- "Would you still choose the same program of study?" Eleven alumni respondents chose not to answer this question.

68.3% (n=56) said Yes
13.4% (n=11) said No
18.3% (n=15) said Not Sure

- "Will you recommend UHCL to friends and family considering college?" Eleven alumni respondents chose not to answer this question.

90.2% (n=74) said Yes
9.8% (n=8) said No.

College of Business (BUS)

Demographics Information:

- Respondents: The number of BUS alumni that were invited to participate; was undisclosed so the response rate cannot be calculated.
- Gender: One BUS alumni respondent chose not to answer this question about gender.

Males 37.5% (n=9)
Females 62.5% (n=15)

- Ethnicity: One BUS alumni respondent chose not to answer this question about ethnicity.

White	45.8% (n=11)
Black	4.2% (n=1)
Hispanic	25.0% (n=6)
Asian	20.8% (n=5)
American Indian	0.0% (n=0)
International	0.0% (n=0)
Multi-racial	0.0% (n=0)
Hawaiian/Pacific Islander	0.0% (n=0)
Unknown	4.2% (n=1)

- Question: "Is your current position related to your academic major?" Three BUS alumni respondents chose not to answer this question.

45.5% (n=10) said Yes, directly related
45.5% (n=10) said Yes, somewhat related
9.1% (n=2) said No, not related

Overall Satisfaction:

- "Looking back, how would you evaluate the overall education you received from UHCL?" Two BUS alumni respondents chose not to answer this question.

78.2% of the respondents (n=18) said they considered the education received at UHCL to be at least Good.

- "In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?" Two BUS alumni respondents chose not to answer this question.

87.0% (n=20) said Yes
13.0% (n=3) said No

- "Would you still choose the same program of study?" Two BUS alumni respondents chose not to answer this question.

43.5% (n=10) said Yes
34.8% (n=8) said No
21.7% (n=5) said Not Sure

- "Will you recommend UHCL to friends and family considering college?" Two BUS alumni respondents chose not to answer this question.

82.6% (n=19) said Yes
17.4% (n=4) said No.

College of Education (COE)

Demographics Information:

- Respondents: The number of COE alumni that were invited to participate; was undisclosed so the response rate cannot be calculated.
- Gender: One COE alumni respondent chose not to answer this question about gender.

Males 93.1% (n=27)
Females 6.9% (n=2)

- Ethnicity: One COE alumni respondent chose not to answer this question about ethnicity.

White	41.4% (n=12)
Black	13.8% (n=4)
Hispanic	41.4% (n=12)
Asian	3.4% (n=1)
American Indian	0.0% (n=0)
International	0.0% (n=0)
Multi-racial	0.0% (n=0)
Hawaiian/Pacific Islander	0.0% (n=0)
Unknown	0.0% (n=0)

- Question: "Is your current position related to your academic major?" Four COE alumni respondents chose not to answer this question.
80.8% (n=21) said Yes, directly related
11.5% (n=3) said Yes, somewhat related
7.7% (n=2) said No, not related

Overall Satisfaction:

- "Looking back, how would you evaluate the overall education you received from UHCL?" Three COE alumni respondents chose not to answer this question.

88.9% of the respondents (n=24) said they considered the education received at UHCL to be at least Good.

- "In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?" Three COE alumni respondents chose not to answer this question.

96.3% (n=26) said Yes
3.7% (n=1) said No

- "Would you still choose the same program of study?" Four COE alumni respondents chose not to answer this question.

73.1% (n=19) said Yes
7.7% (n=2) said No
19.2% (n=5) said Not Sure

- "Will you recommend UHCL to friends and family considering college?" Four COE alumni respondents chose not to answer this question.

92.3% (n=24) said Yes
7.7% (n=2) said No.

College of Human Sciences and Humanities (HSH)

Demographics Information:

- Respondents: The number of HSH alumni that were invited to participate; was undisclosed so the response rate cannot be calculated.
- Gender: All HSH alumni respondents answered the question about gender.

Males	16.7% (n=4)
Females	83.3% (n=20)
- Ethnicity: All HSH alumni respondents answered this question.

White	54.2% (n=13)
Black	16.7% (n=4)
Hispanic	20.8% (n=5)
Asian	0.0% (n=0)
American Indian	0.0% (n=0)
International	0.0% (n=0)
Multi-racial	8.3% (n=2)
Hawaiian/Pacific Islander	0.0% (n=0)
Unknown	0.0% (n=0)
- Question: "Is your current position related to your academic major?" Six HSH alumni respondents chose not to answer this question.

33.3% (n=6) said Yes, directly related
33.3% (n=6) said Yes, somewhat related
33.3% (n=6) said No, not related

Overall Satisfaction:

- "Looking back, how would you evaluate the overall education you received from UHCL?" One HSH alumni respondent chose not to answer this question.

91.3% of the respondents (n=21) said they considered the education received at UHCL to be at least Good.
- "In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?" One HSH alumni respondent chose not to answer this question.

87.0% (n=20) said Yes
13.0% (n=3) said No
- "Would you still choose the same program of study?" One HSH alumni respondent chose not to answer this question.

91.3% (n=21) said Yes
4.3% (n=1) said No
4.3% (n=1) said Not Sure
- "Will you recommend UHCL to friends and family considering college?" One HSH alumni respondent chose not to answer this question.

91.3% (n=21) said Yes
8.7% (n=2) said No.

College of Science and Engineering (CSE)

Demographics Information:

- Respondents: The number of CSE alumni that were invited to participate; was undisclosed so the response rate cannot be calculated.

- Gender: All CSE alumni respondents answered the question about gender.

Males	72.7% (n=8)
Females	27.3% (n=3)

- Ethnicity: All CSE alumni respondents answered the question about ethnicity.

White	45.5% (n=5)
Black	9.1% (n=1)
Hispanic	0.0% (n=0)
Asian	27.3% (n=3)
American Indian	0.0% (n=0)
International	18.2% (n=2)
Multi-racial	0.0% (n=0)
Hawaiian/Pacific Islander	0.0% (n=0)
Unknown	0.0% (n=0)

- Question: "Is your current position related to your academic major?" All CSE alumni respondents answered this question.

54.5% (n=6) said Yes, directly related
45.5% (n=5) said Yes, somewhat related
0.0% (n=0) said No, not related

Overall Satisfaction:

- "Looking back, how would you evaluate the overall education you received from UHCL?" One CSE alumni respondent chose not to answer this question.

100.0% of the respondents (n=10) said they considered the education received at UHCL to be at least Good.

- "In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?" One CSE alumni respondent chose not to answer this question.

90.0% (n=9) said Yes
10.0% (n=1) said No

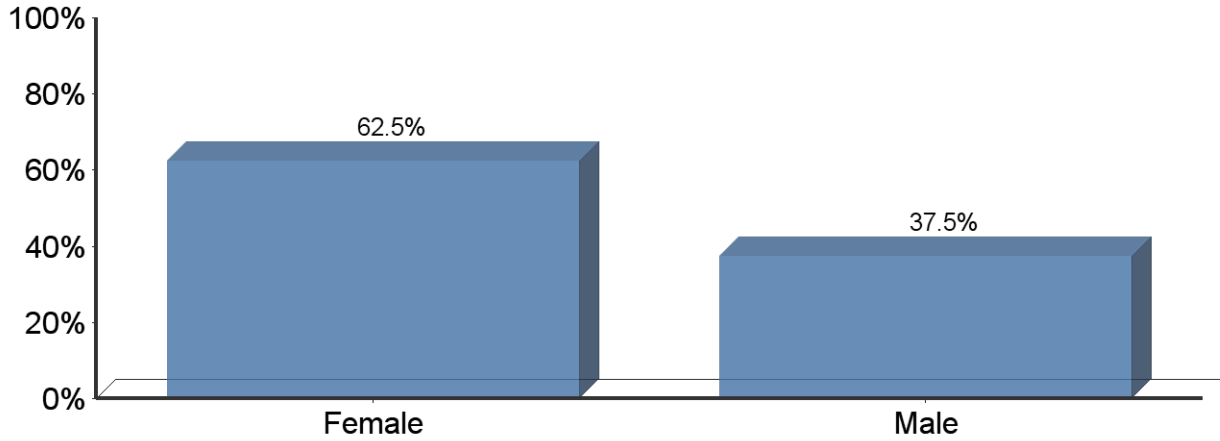
- "Would you still choose the same program of study?" One CSE alumni respondent chose not to answer this question.

60.0% (n=6) said Yes
0.0% (n=0) said No
40.0% (n=4) said Not Sure

- "Will you recommend UHCL to friends and family considering college?" One CSE alumni respondent chose not to answer this question.

100.0% (n=10) said Yes
0.0% (n=0) said No.

Gender

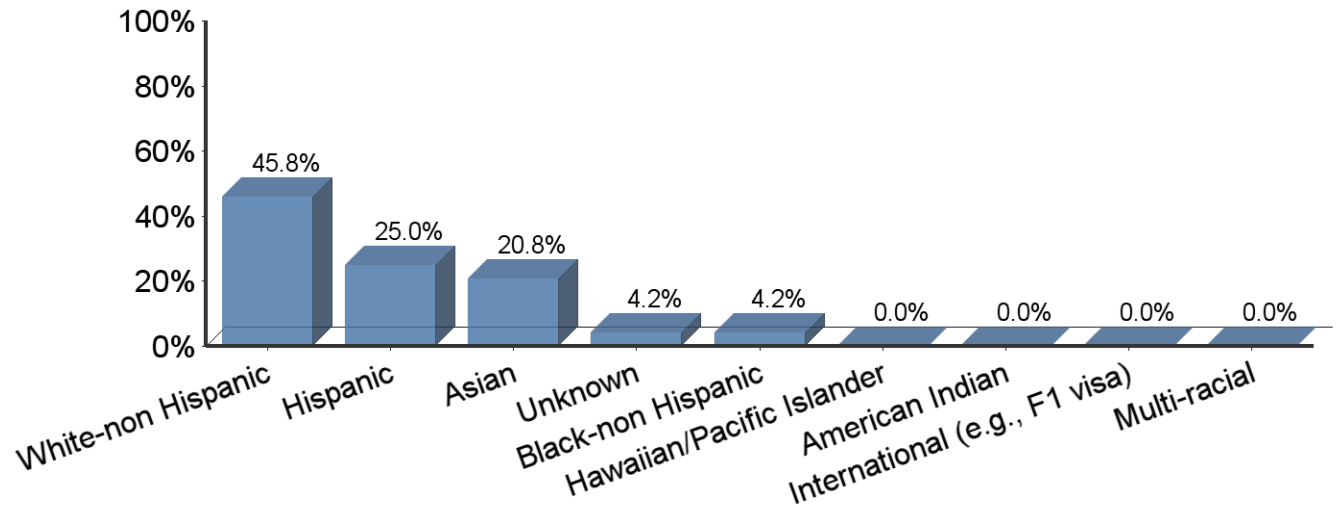


Answer	Response	%
Male	9	37.5%
Female	15	62.5%
Total	24	100.0%

Note 1: There were a total of **1,546** UHCL Alumni who were invited to take the Alumni Relations Survey-Summer 2017. The alumni that were invited to take the survey graduated from UHCL three years ago. **93** alumni participated in the Alumni Relations survey resulting in a response rate of **6.0%**.

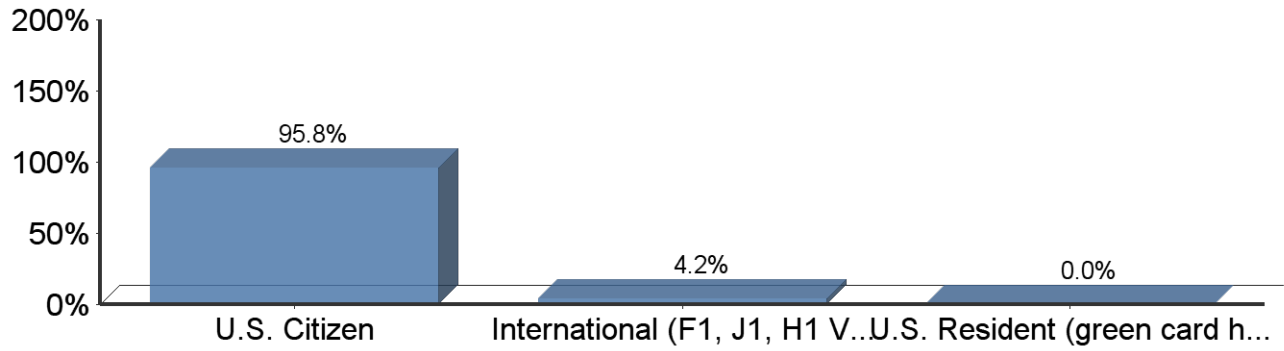
Note 2: All NON-answered questions are EXCLUDED. Please note that this will change the TOTAL number of responses for each question since data vary according to whether students chose to respond or not respond to questions. **Effective summer 2017, all completed and partial responses will be included in the Alumni Relations Survey reports.**

Ethnicity



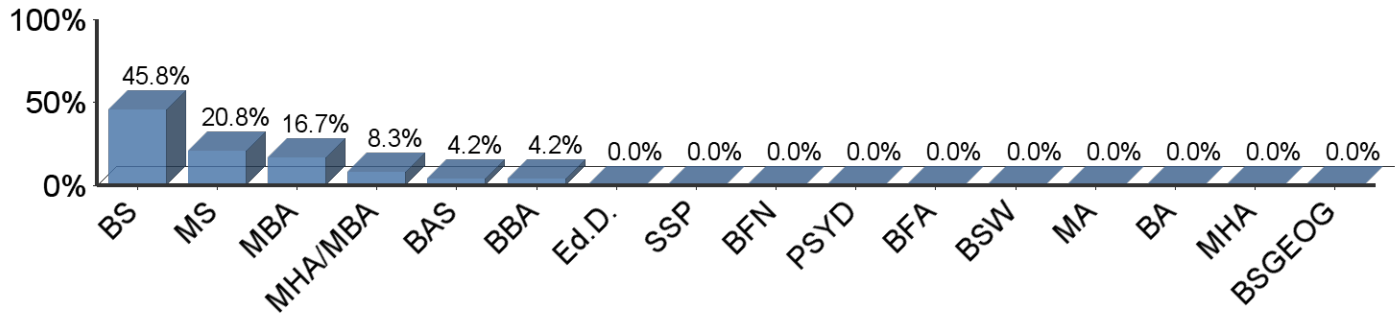
Answer	Response	%
White-non Hispanic	11	45.8%
Black-non Hispanic	1	4.2%
Hispanic	6	25.0%
Asian	5	20.8%
American Indian	0	0.0%
International (e.g., F1 visa)	0	0.0%
Multi-racial	0	0.0%
Hawaiian/Pacific Islander	0	0.0%
Unknown	1	4.2%
Total	24	100.0%

Citizenship:



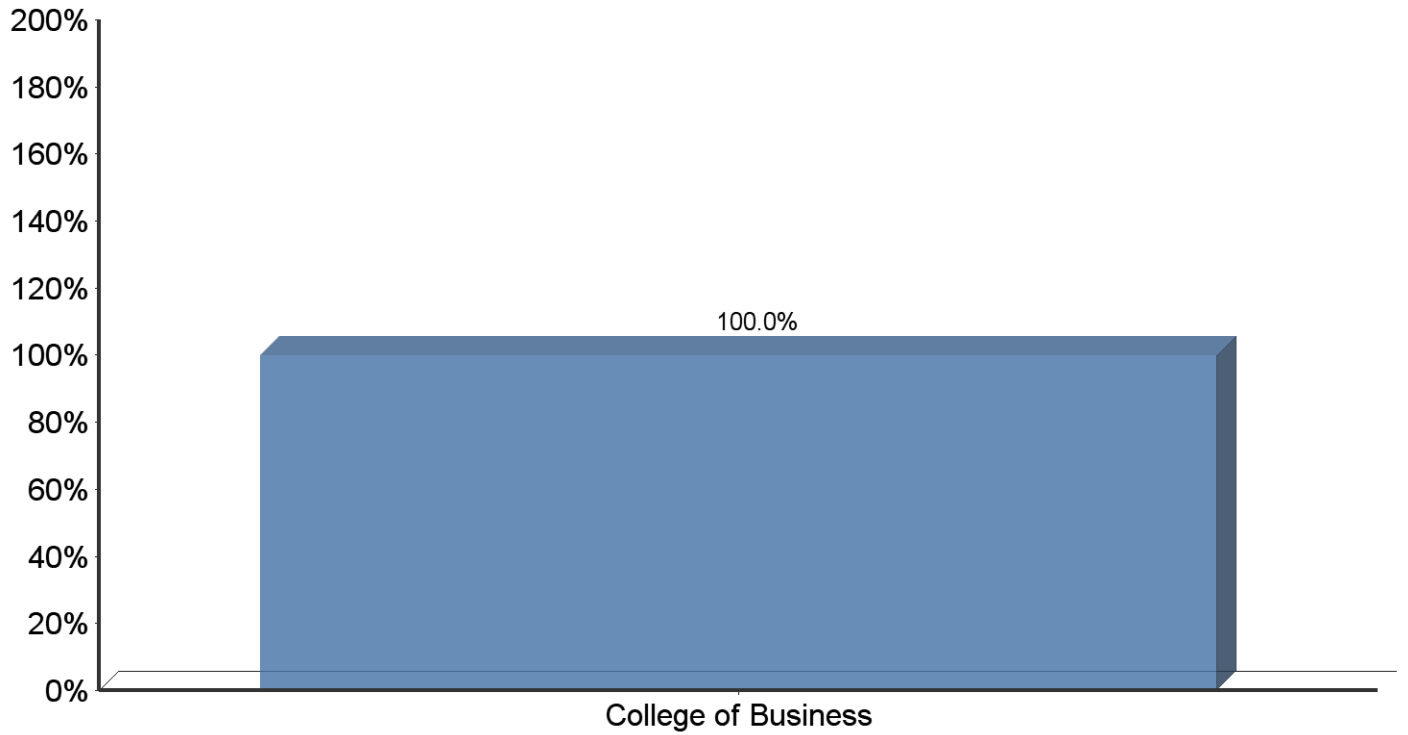
Answer	Response	%
U.S. Citizen	23	95.83%
U.S. Resident (green card holder)	0	0.00%
International (F1, J1, H1 Visa i.e. not US Citizen or Resident)	1	4.17%
Total	24	100.00%

What was the highest degree you earned at UHCL?



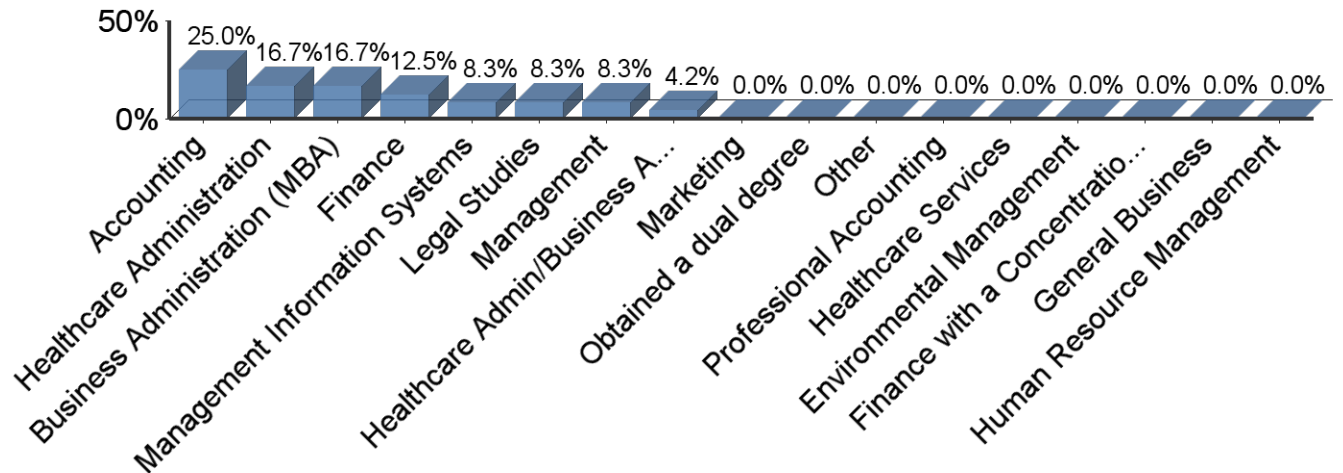
Answer	Response	%
BA	0	0.00%
BBA	1	4.17%
BFA	0	0.00%
BS	11	45.83%
BSGEOG	0	0.00%
BSW	0	0.00%
MA	0	0.00%
MBA	4	16.67%
MHA	0	0.00%
MHA/MBA	2	8.33%
MS	5	20.83%
Ed.D.	0	0.00%
SSP	0	0.00%
BAS	1	4.17%
BFN	0	0.00%
PSYD	0	0.00%
Total	24	100.00%

In which college were you enrolled? (a response to this question is required)



Answer	Response	%
College of Business	25	100.0%
Total	25	100.0%

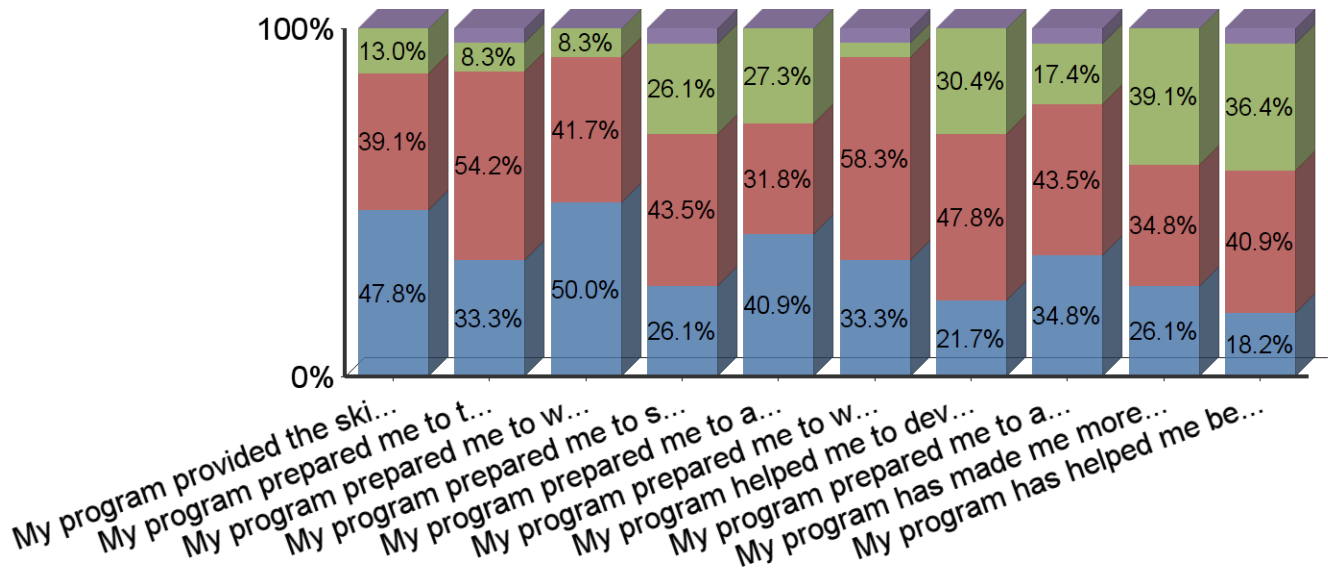
What was your primary degree program in the College of Business?



Answer	Response	%
Accounting	6	25.0%
Business Administration (MBA)	4	16.7%
Environmental Management	0	0.0%
Finance	3	12.5%
Finance with a Concentration in Healthcare Administration	0	0.0%
General Business	0	0.0%
Healthcare Administration	4	16.7%
Healthcare Admin/Business Administration (MHA/MBA)	1	4.2%
Healthcare Services	0	0.0%
Human Resource Management	0	0.0%
Legal Studies	2	8.3%
Management	2	8.3%
Management Information Systems	2	8.3%
Marketing	0	0.0%
Obtained a dual degree	0	0.0%
Professional Accounting	0	0.0%
Other	0	0.0%
Total	24	100.0%

PREPARATION FOR PROFESSIONAL LIFE

Strongly Agree Agree Disagree Strongly Disagree

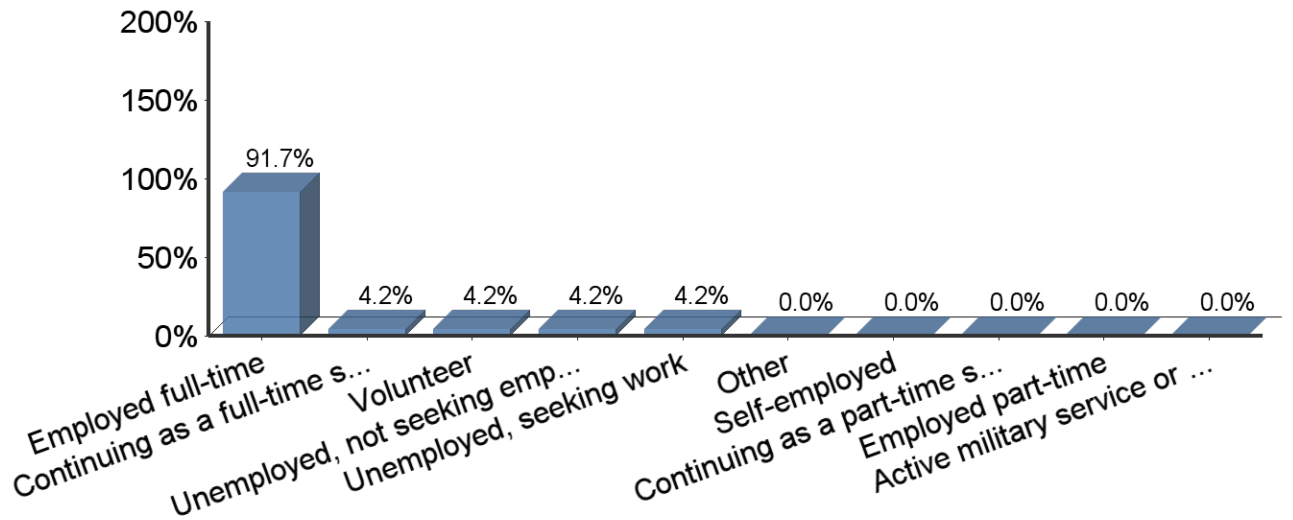


Question	Strongly Agree	Agree	Disagree	Strongly Disagree	Response	Average Value
My program provided the skills and knowledge needed for employment in my field.	11	9	3	-	23	3.35
My program prepared me to think critically.	8	13	2	1	24	3.17
My program prepared me to write effectively.	12	10	2	-	24	3.42
My program prepared me to speak effectively.	6	10	6	1	23	2.91
My program prepared me to apply and manage information technology effectively.	9	7	6	-	22	3.14
My program prepared me to work effectively in a team environment.	8	14	1	1	24	3.21
My program helped me to develop an awareness of local and global diversity.	5	11	7	-	23	2.91
My program prepared me to address the ethical commitments of professional life.	8	10	4	1	23	3.09
My program has made me more reflective about my personal morality.	6	8	9	-	23	2.87
My program has helped me become more conscientious about my role as a responsible citizen.	4	9	8	1	22	2.73

PREPARATION FOR PROFESSIONAL LIFE (continued)

Statistic	Min Value	Max Value	Mean	Variance	Standard Deviation	Total Responses	Total Respondents
My program provided the skills and knowledge needed for employment in my field.	2	4	3.35	0.51	0.71	23	23
My program prepared me to think critically.	1	4	3.17	0.58	0.76	24	24
My program prepared me to write effectively.	2	4	3.42	0.43	0.65	24	24
My program prepared me to speak effectively.	1	4	2.91	0.72	0.85	23	23
My program prepared me to apply and manage information technology effectively.	2	4	3.14	0.69	0.83	22	22
My program prepared me to work effectively in a team environment.	1	4	3.21	0.52	0.72	24	24
My program helped me to develop an awareness of local and global diversity.	2	4	2.91	0.54	0.73	23	23
My program prepared me to address the ethical commitments of professional life.	1	4	3.09	0.72	0.85	23	23
My program has made me more reflective about my personal morality.	2	4	2.87	0.66	0.81	23	23
My program has helped me become more conscientious about my role as a responsible citizen.	1	4	2.73	0.68	0.83	22	22

What is your current status? (mark all that apply)



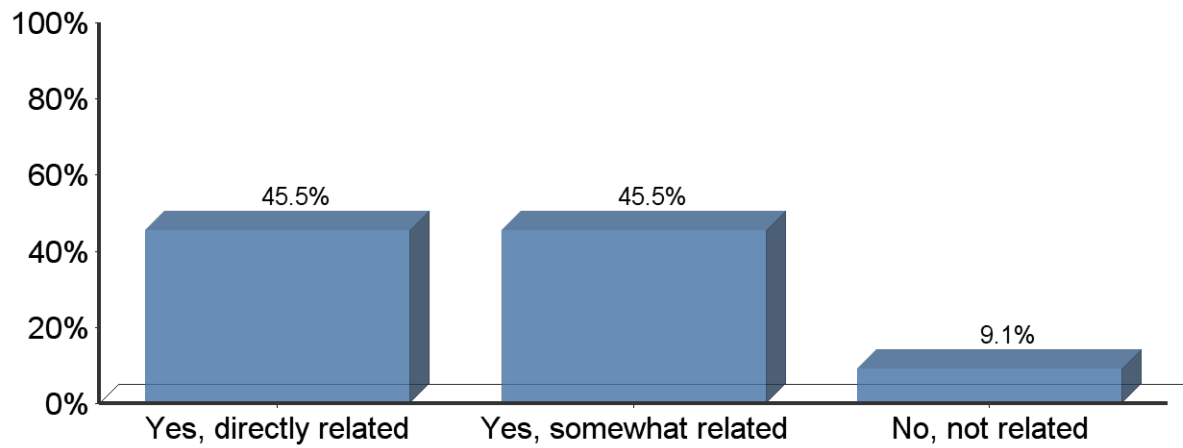
Answer	Response	%
Active military service or dependent	0	0.0%
Self-employed	0	0.0%
Employed full-time	22	91.7%
Employed part-time	0	0.0%
Unemployed, seeking work	1	4.2%
Unemployed, not seeking employment	1	4.2%
Continuing as a full-time student at a 4-yr college	1	4.2%
Continuing as a part-time student at a 4-yr college	0	0.0%
Volunteer	1	4.2%
Other	0	0.0%
Total	26	100.0%

If you are working, what is your current position?

Job Title	Employer	City	State
Medical Staff	Hca	Houston	Texas
Property Accountant	Oil and Gas Firm	Houston	Texas
Senior Tax Analyst	Eaton Corporation	Houston	TX
Account Manager, Project Manager, Senior Analyst, DBA	iDfour	Houston	TX
Senior Associate	Doeren Mayhew	Houston	TX
System Analyst 3	University Of Houston ,University Advancement	Houston	Texas
Academic Advisor	UH	Houston	TX
Financial Analyst	Memorial Hermann Health System	Houston	TX
IT Security Coordinator	Community Health Choice	Houston	TX
Gulf Coast Accounts Receivable Specialist	AmSpec LLC	Houston	TX
Medical staff coordinator			
Program manager		Houston	TX
Accountant	OverNite Software Inc	Angleton	TX
Product Consultant	ANICO	Galveston	TX
Financial coordinator	UH Main Campus	Houston	Texas
Commissions Analyst	BMC Software	Houston	TX
Advisor	UH	Houston	Tx
Accountant	University of Houston Systems	Houston	Texas
Manager - Information Systems	University of Houston	Houston	Texas
Receiving DA	Walmart DC	Sealy	Texas

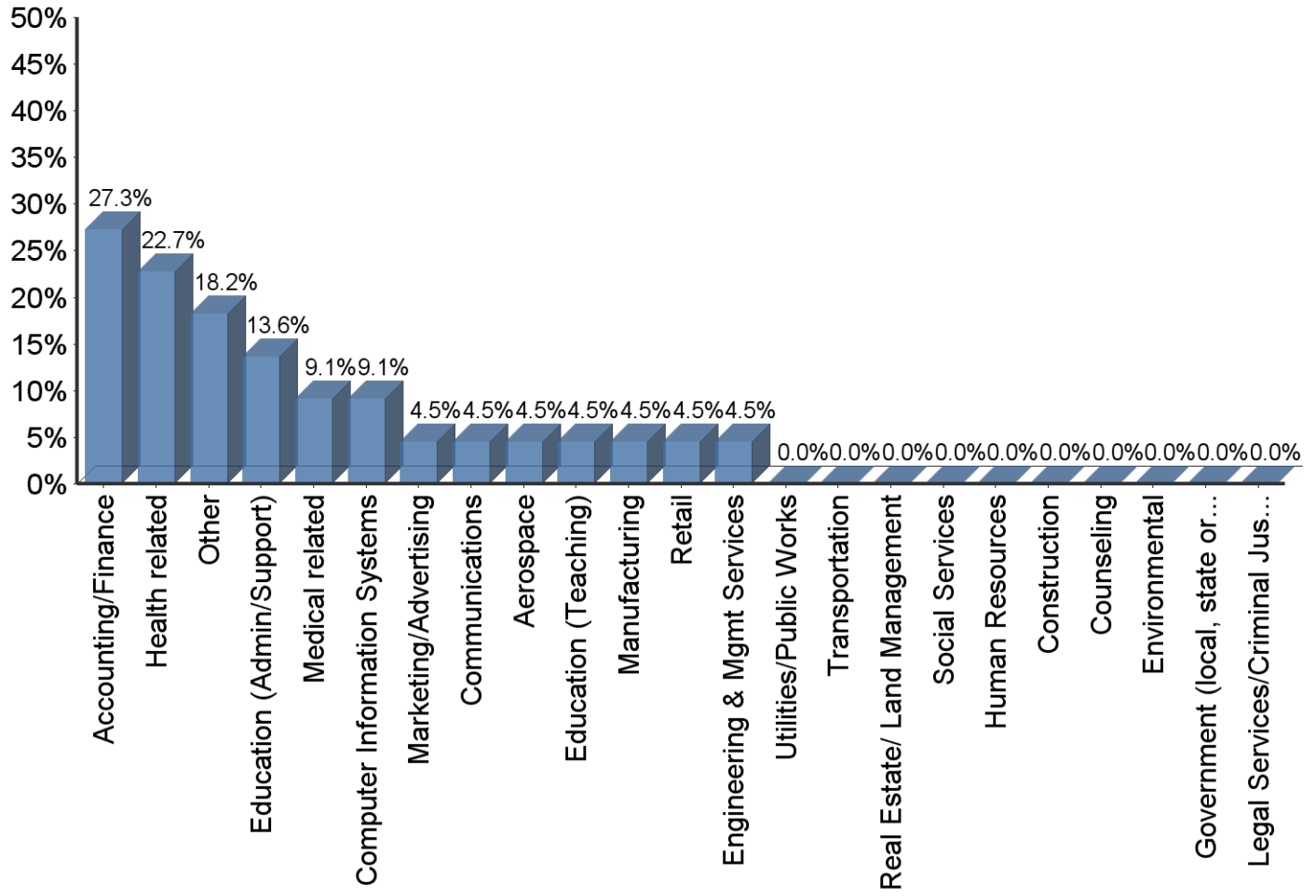
Statistic	Value
Respondents	20

Is your current position related to your academic major?



Answer	Response	%
Yes, directly related	10	45.5%
Yes, somewhat related	10	45.5%
No, not related	2	9.1%
Total	22	100.0%

Which industry best describes your place of employment? (Choose all that apply)

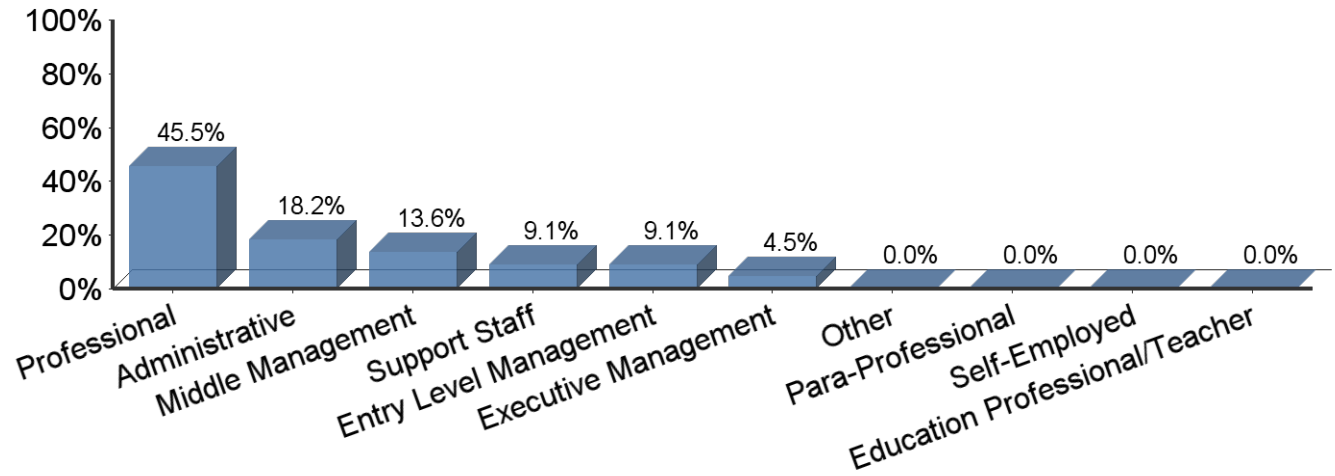


Which industry best describes your place of employment? (Choose all that apply - continued)

Answer	Response	%
Accounting/Finance	6	27.3%
Aerospace	1	4.5%
Communications	1	4.5%
Computer Information Systems	2	9.1%
Construction	0	0.0%
Counseling	0	0.0%
Education (Admin/Support)	3	13.6%
Education (Teaching)	1	4.5%
Engineering & Mgmt Services	1	4.5%
Environmental	0	0.0%
Government (local, state or federal including education)	0	0.0%
Health related	5	22.7%
Human Resources	0	0.0%
Legal Services/Criminal Justice	0	0.0%
Marketing/Advertising	1	4.5%
Medical related	2	9.1%
Manufacturing	1	4.5%
Real Estate/ Land Management	0	0.0%
Retail	1	4.5%
Social Services	0	0.0%
Utilities/Public Works	0	0.0%
Transportation	0	0.0%
Other	4	18.2%
Total	29	100.0%

Other
Oil & Gas
Oil and Gas
Data Analytics
Insurance

What best describes your professional position? (pick one that best fits you)



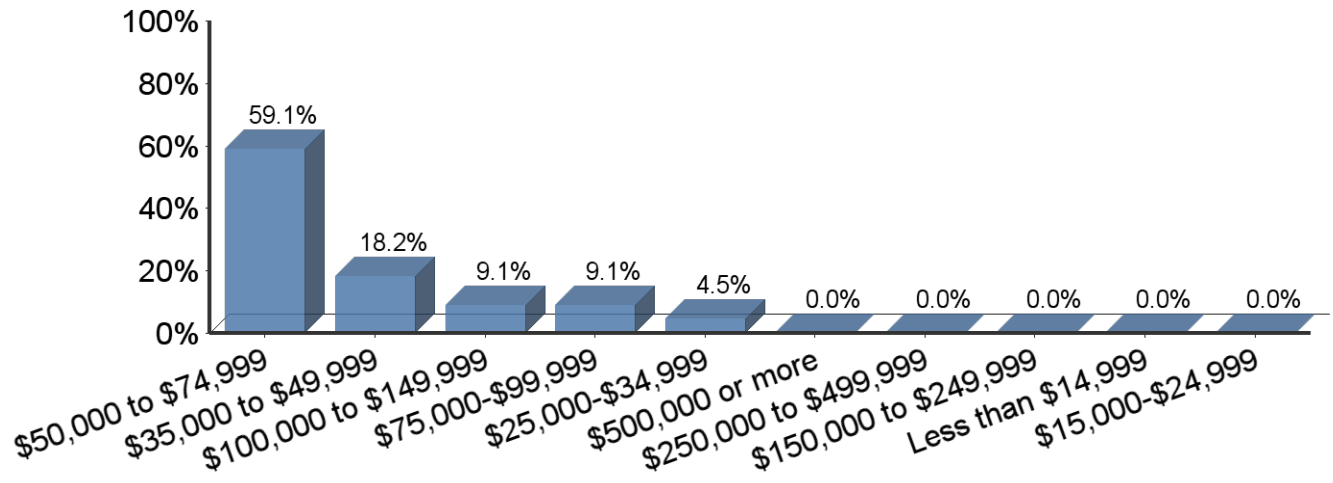
Answer	Response	%
Executive Management	1	4.5%
Middle Management	3	13.6%
Administrative	4	18.2%
Self-Employed	0	0.0%
Professional	10	45.5%
Para-Professional	0	0.0%
Support Staff	2	9.1%
Education Professional/Teacher	0	0.0%
Other	0	0.0%
Entry Level Management	2	9.1%
Total	22	100.0%

If other, please specify:

Text Entry

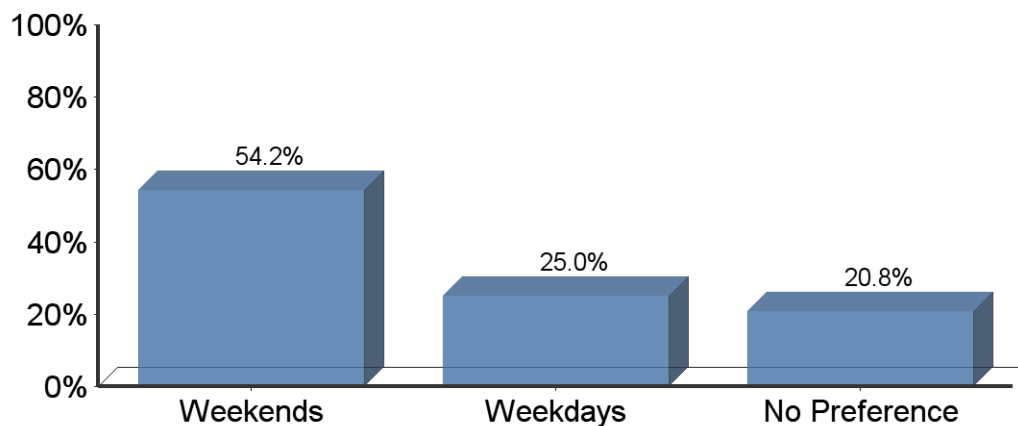
Statistic	Value
Respondents	0

What is your current yearly salary range?



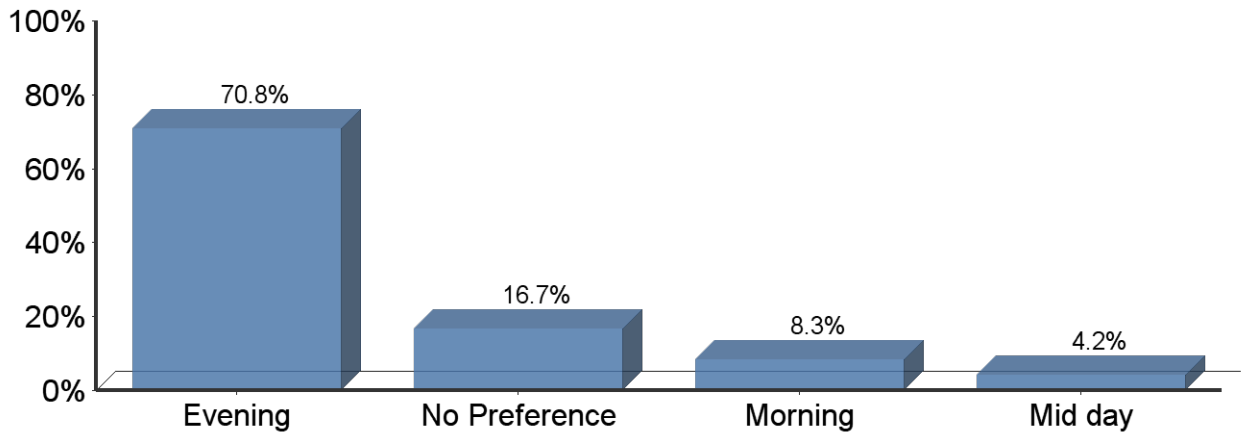
Answer	Response	%
Less than \$14,999	0	0.0%
\$15,000-\$24,999	0	0.0%
\$25,000-\$34,999	1	4.5%
\$35,000 to \$49,999	4	18.2%
\$50,000 to \$74,999	13	59.1%
\$75,000-\$99,999	2	9.1%
\$100,000 to \$149,999	2	9.1%
\$150,000 to \$249,999	0	0.0%
\$250,000 to \$499,999	0	0.0%
\$500,000 or more	0	0.0%
Total	22	100.0%

When would you most likely attend an alumni program or event?



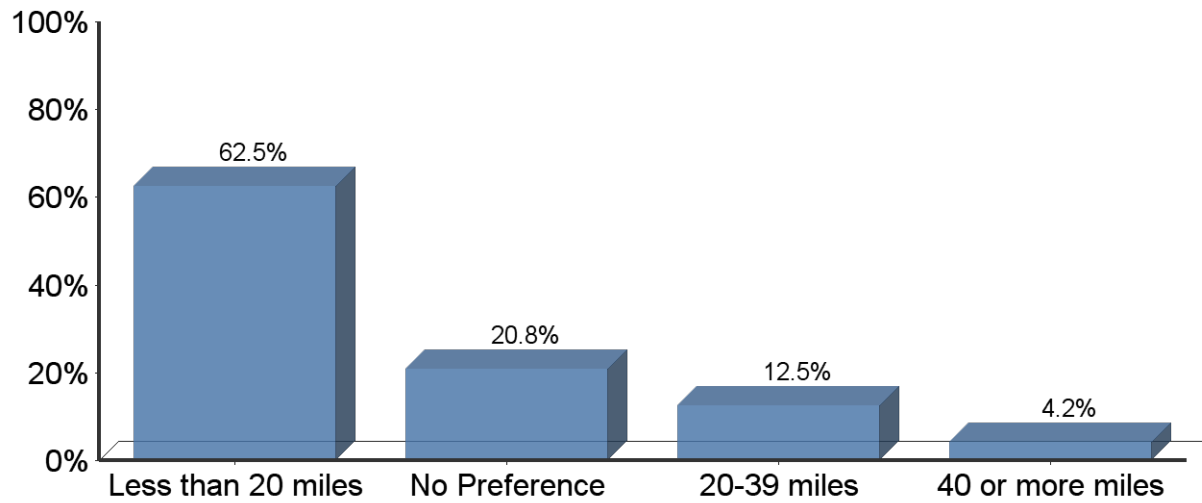
Answer	Response	%
Weekdays	6	25.0%
Weekends	13	54.2%
No Preference	5	20.8%
Total	24	100.0%

What time of day would you most likely attend an alumni program or event?



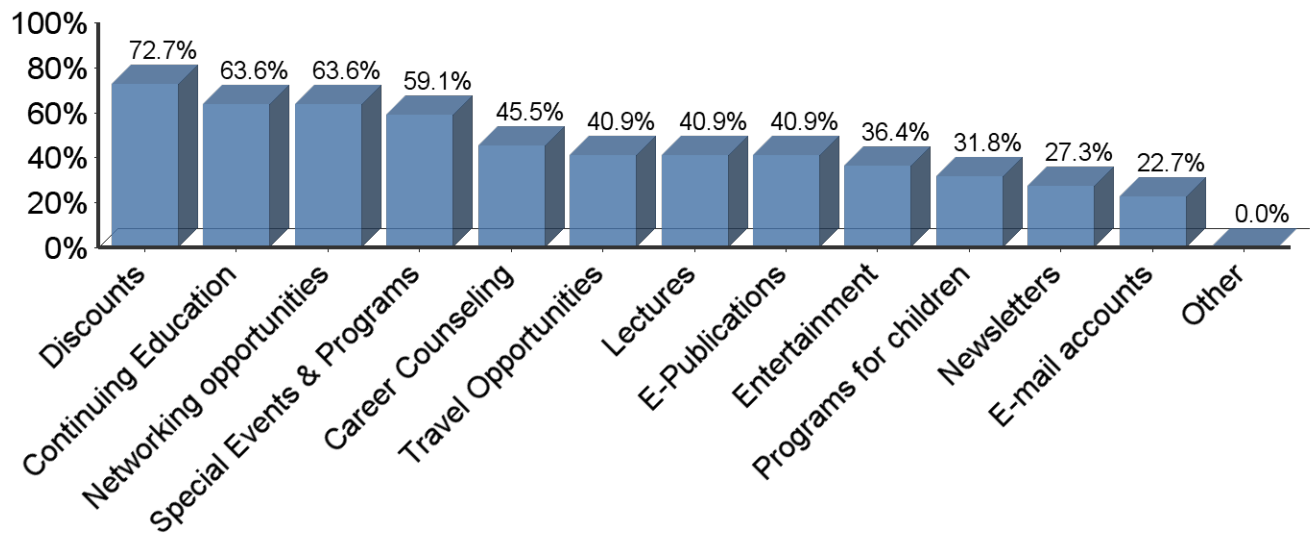
Answer	Response	%
Morning	2	8.3%
Mid day	1	4.2%
Evening	17	70.8%
No Preference	4	16.7%
Total	24	100.0%

How far are you willing to drive to attend an alumni program or event?



Answer	Response	%
Less than 20 miles	15	62.5%
20-39 miles	3	12.5%
40 or more miles	1	4.2%
No Preference	5	20.8%
Total	24	100.0%

Which of the following services would you like to see your Alumni Relations Office provide? (mark all that apply)



Answer	Response	%
Lectures	9	40.91%
Discounts	16	72.73%
Entertainment	8	36.36%
Travel Opportunities	9	40.91%
Programs for children	7	31.82%
Continuing Education	14	63.64%
Career Counseling	10	45.45%
Special Events & Programs	13	59.09%
Networking opportunities	14	63.64%
Newsletters	6	27.27%
E-Publications	9	40.91%
E-mail accounts	5	22.73%
Other	0	0.00%
Total	120	100.00%

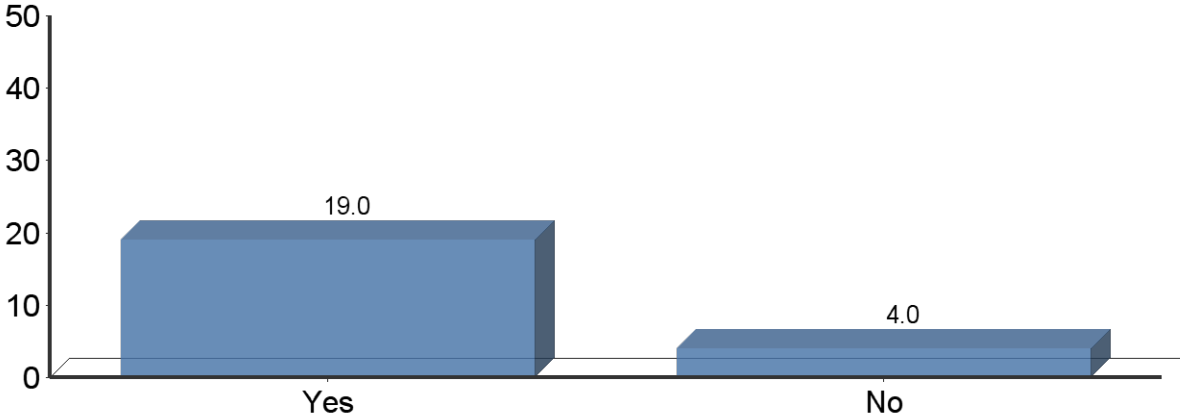
If other, please specify:

Text Entry

Job Placement assistance

Statistic	Value
Respondents	1

Are you interested in receiving "Hawk E-News" (a free electronic newsletter for UHCL alumni?)

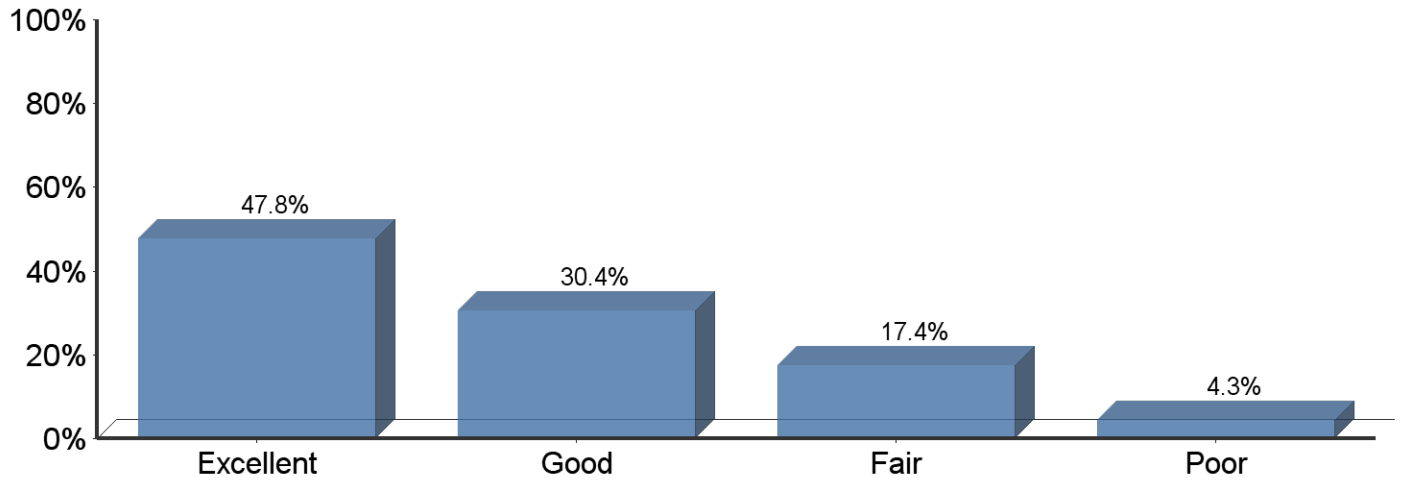


Answer	Response	%
Yes	19	82.61%
No	4	17.39%
Total	23	100.00%

If yes, please provide the following information. All information will be kept confidential

Statistic	Value
Respondents	17

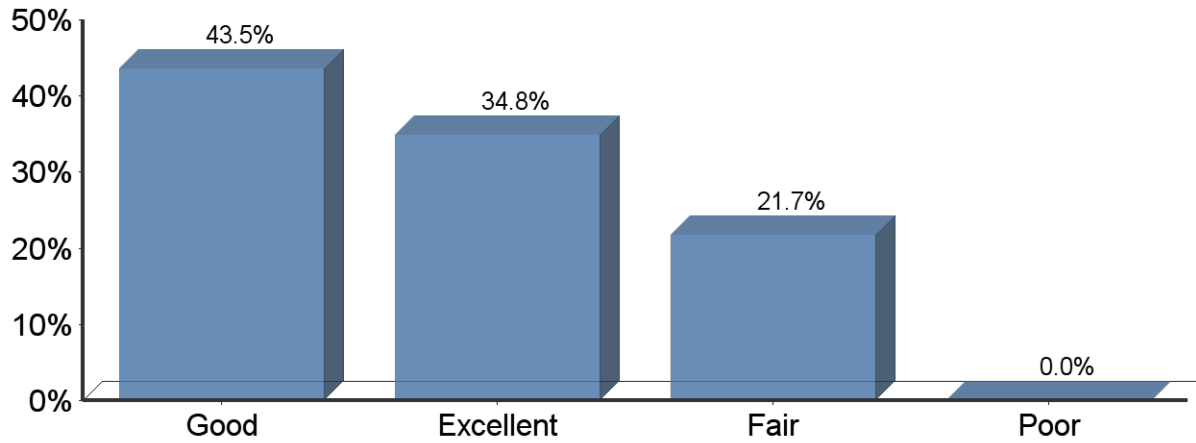
Looking back, how would you evaluate the overall education you received at UHCL?



Answer	Response	%
Excellent	11	47.8%
Good	7	30.4%
Fair	4	17.4%
Poor	1	4.3%
Total	23	100.0%

Min Value	Max Value	Average Value	Variance	Standard Deviation	Total Responses	Total Respondents
1	4	3.22	0.81	0.90	23	23

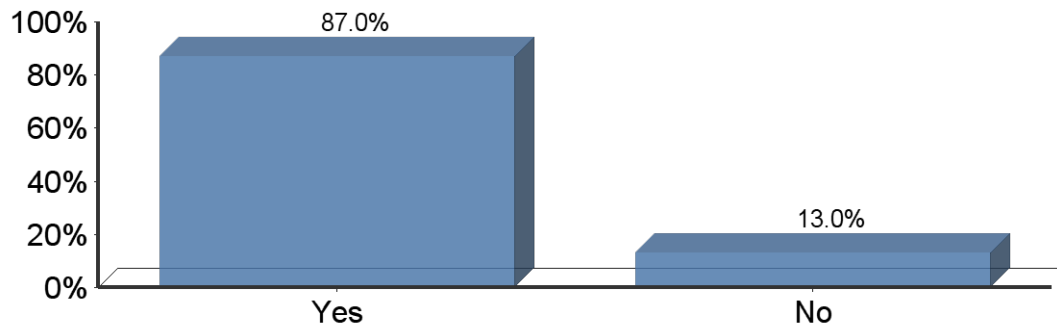
Looking back, how would you evaluate your overall experiences at UHCL?



Answer	Response	%
Excellent	8	34.8%
Good	10	43.5%
Fair	5	21.7%
Poor	0	0.0%
Total	23	100.0%

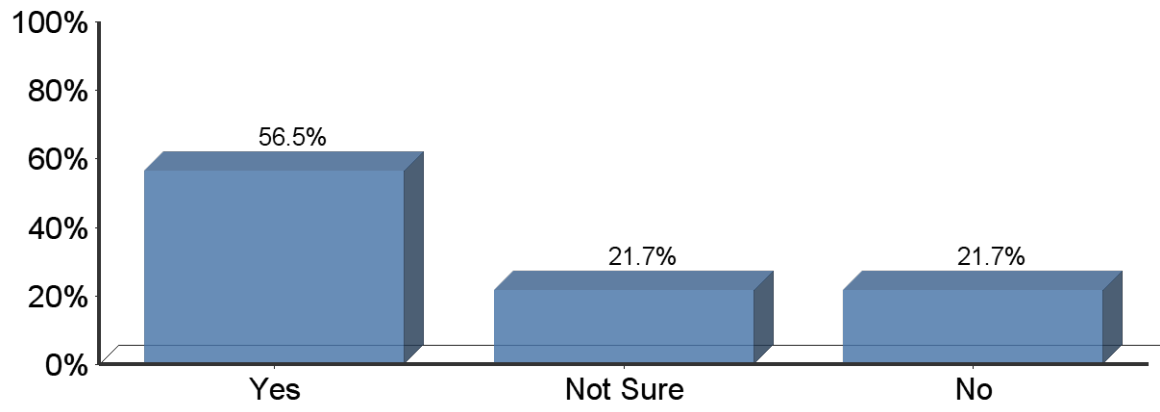
Min Value	Max Value	Average Value	Variance	Standard Deviation	Total Responses	Total Respondents
2	4	3.13	0.57	0.76	23	23

In your opinion, did UHCL provide an education worthy of your yearly tuition and fees?



Answer	Response	%
Yes	20	87.0%
No	3	13.0%
Total	23	100.0%

Would you still choose to attend UHCL?



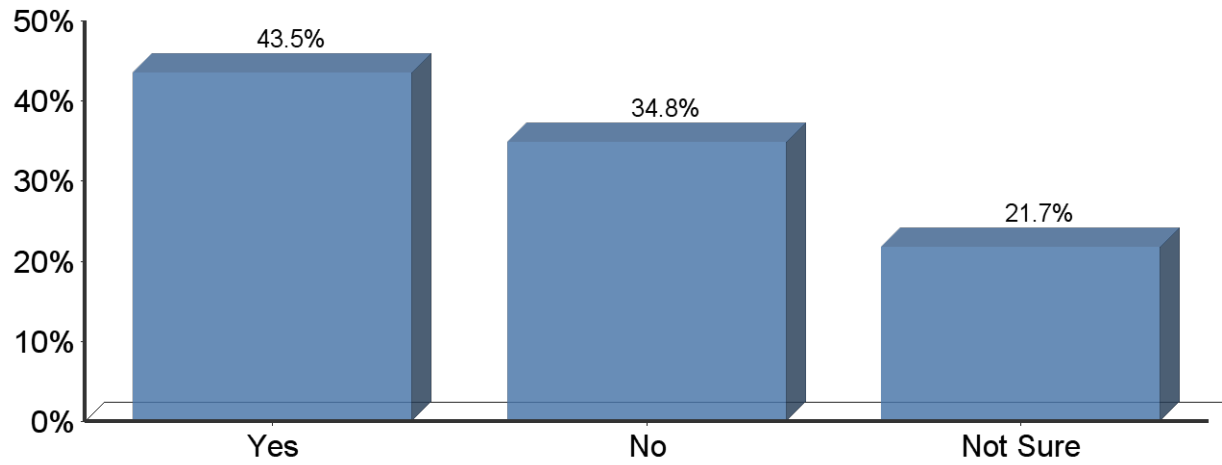
Answer	Response	%
Yes	13	56.5%
No	5	21.7%
Not Sure	5	21.7%
Total	23	100.0%

Please explain:

Text Entry
My daughter now attends UHCL.
Master programs require GMAT Exam. I will attend one that doesn't require it
No help with job placement even with me graduating with honors .
It's not an excellent university, but all-around is good for a working professional going for an advanced degree.
Didn't help me get a job, should have went to a university with better reputation and pedigree. I had to get a master's degree somewhere else to get a job.
I received a quality education at an affordable price and close to home
The drive was too far for me working full time and as far as I know UHCL does not have a non-degree seeking program for the cpa exam.
I feel that university prestige has quite a bit to do with being considered for employment. The University of Houston has done a great job of making themselves into a power for the state. All of the satellite campuses, whether it be Clear Lake, Downtown, Victoria, etc., they almost feel independent of the main campus. This is both positive and negative. Positive that you look to be your own institution but negative in that I do not feel Clear Lake gets grouped/credited/associated with the advances the central campus has made.
Program lost accreditation (CAHME) which is gold standard for MHA degrees.I think we need to get back to this accreditation ASAP.
The value of the education is the best in the nation. The skills and knowledge learned, along with the resources made available were focused on my success.
I'm considering returning to pursue a master's degree in business administration. I'm currently enrolled in TX A&M - Commerce's Online MBA program and have not been too happy nor am I enthusiastic about my chance of graduating.

Statistic	Value
Respondents	11

Would you still choose the same program of study?



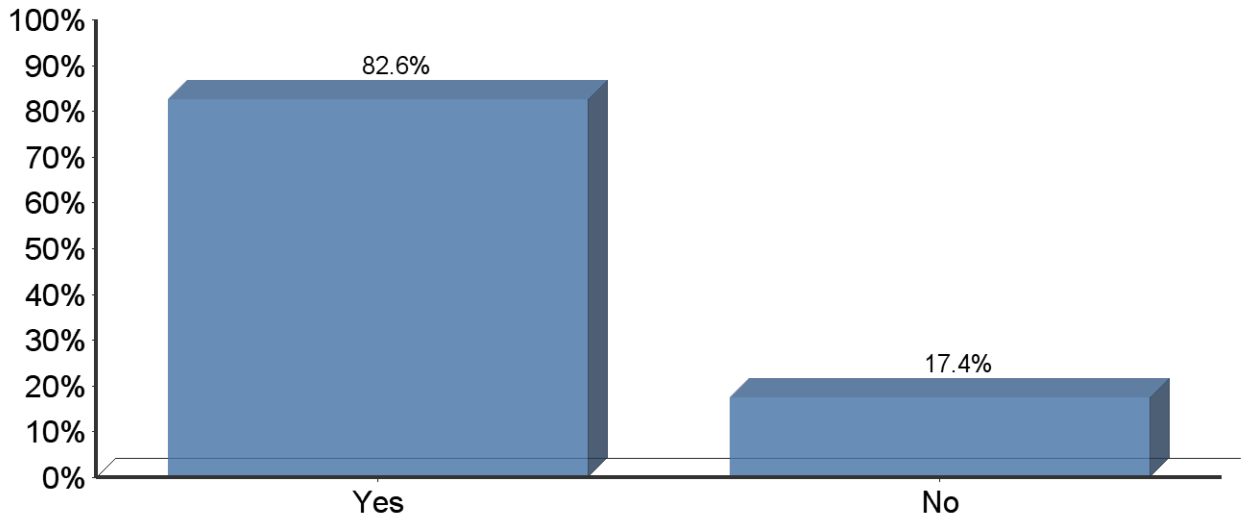
Answer	Response	%
Yes	10	43.48%
No	8	34.78%
Not Sure	5	21.74%
Total	23	100.00%

Please explain:

Text Entry
Would do MBA
No help with job placement .
Would pick for specific major.
I would still pursue my MBA but I would likely do a double major with ISAM
I couldn't find a job in that field
Either Business Administration, IS or Accounting.
Finance I feel corners me a bit. An MBA is a bit more broad and can be applicable to many job searches.
The only difference is perhaps to pursue a focus to my MBA.
I'm considering UHCL's online MBA with either the MIS or HR concentration. However, it may have been more beneficial for me to complete the Professional Accounting MBA

Statistic	Value
Respondents	9

Would you recommend UHCL to friends and family considering college?



Answer	Response	%
Yes	19	82.61%
No	4	17.39%
Total	23	100.00%

Please explain:

Text Entry

I received a quality education at an affordable price

My daughter now attends UHCL.

For the price, I think it is a good alternative to other Houston institutions. Smaller classrooms are a plus. I also think all of the professors were extremely knowledgeable and were genuinely interested in the success/progress of the students.

Hawks are the best.

Unless they can't get in anywhere else.

Statistic	Value
Respondents	5

Additional Comments for any issues or concerns you may have:

Text Entry

UHCL has a long way to go to compete with the major universities, but is on the right track.

I do not feel that the Alumni Association has made a real effort to reach out to me.

Statistic	Value
Respondents	2